

THE SPRINGFIELD NEWS

TWENTY-EIGHTH YEAR.

SPRINGFIELD, LANE COUNTY, OREGON, THURSDAY, MARCH 5, 1931

No. 8

William's Self Service
Carry
The Largest Stock of Shoes
in Lane County
 Serve Yourself and Save
Shoes for the Whole Family
98c to \$4.98

A. M. WILLIAMS & CO.
Self Service Stores
 77 EAST BROADWAY EUGENE

GAS IS CHEAP

Recent cuts in the price of gasoline make it so anybody can afford a joy ride now and then as well as a more liberal use of the car in business. But, no matter what the price is Violet Ray and General Ethyl goes farther for your money than the ordinary kinds.

Drive in here. We are always ready to serve you with free air, gasoline, grease, oil or repairs.

"A" Street Service Station

Spring Colds

LOOK AFTER THEM

We have a number of cold remedies and will be glad to advise you on matters of health. Spring colds are aggravating and if let run often develop into serious troubles and doctor bills.

"A stitch in time saves nine" is more true about your health than anything else.

Ketels' Drug Store

In New Store Main, near Fifth

'Lest You Forget'

- Business Cards
- Office Forms
- Letter Heads
- Statements
- Hand Bills
- Envelopes
- Blotters
- Tickets
- Menus, etc.

At The
Willamette Press

ANNOUNCING to the People of Lane County—
 We now are the Exclusive Agents for—

"Friendly Five" Shoes for Men

Black, Brown
 Black and White
 Brown and
 White
 Grain or
 Smooth
 Leather



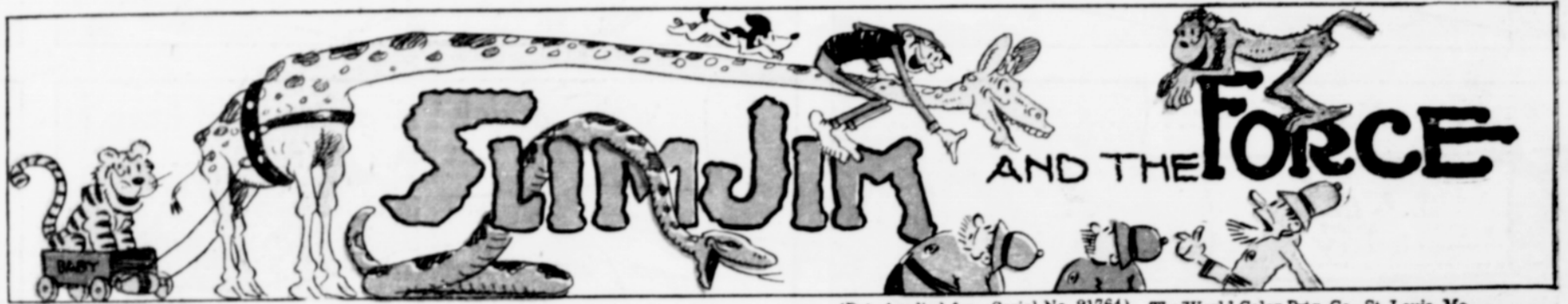
All Styles
 Colors, Sizes
 and Widths
 One Price
 Sizes
 3 to 15
 Widths
 AAAA to EEEE

\$5.00

Style, Quality and Fit that Formerly were only
 Obtainable in Higher Priced Shoes

The Golden Rule

Rulers of Low Prices
 10th & Willamette—EUGENE—New Schaeffers Bldg.



(Pat. Applied for—Serial No. 21764) The World Color Print. Co., St. Louis, Mo.



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