

THE SPRINGFIELD NEWS

TWENTY-SEVENTH YEAR

SPRINGFIELD, LANE COUNTY, OREGON

THURSDAY, JANUARY 1, 1931

No. 51

A Year of Service

We look forward to another year of service illuminated by your kind cooperation and friendliness. When the folks of this community are back of us we don't mind keeping our store open long hours in order to meet an emergency.

Try the drug store first in 1931, and have a HAPPY NEW YEAR.

Ketels' Drug Store

In New Store Main, near Fifth

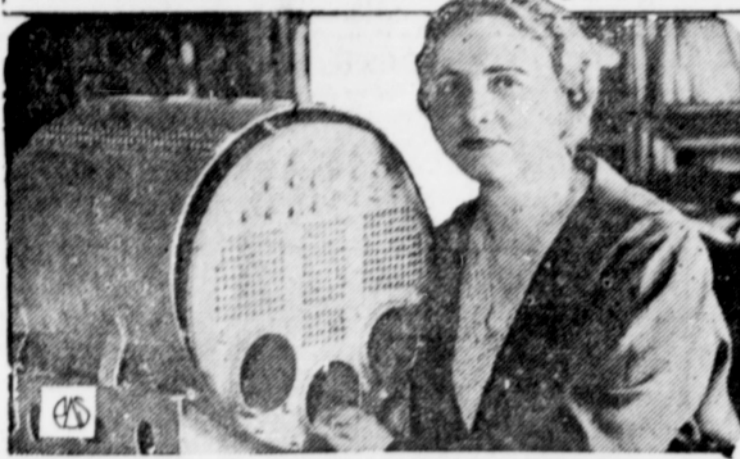
'Lest You Forget'

- Business Cards
- Office Forms
- Letter Heads
- Statements
- Hand Bills
- Envelopes
- Blotters
- Tickets
- Menus, etc.

At The

Willamette Press

Known as the "Guardian of Ships"



Mrs. Anna E. Keyser, executive assistant to the Federal Chief Inspector of ships and boilers, knows ship construction from stem to stern. The model steamship boiler on the table is her mascot.



In wishing you a Happy New Year, we thank you for your past patronage . . . and ask only the happiness of retaining old friendships and making new ones.

The Golden Rule

Rulers of Low Prices

10th & Willamette—EUGENE—New Schaefer's Bldg.

