

# THE SPRINGFIELD NEWS

TWENTY-SEVENTH YEAR.

SPRINGFIELD, LANE COUNTY, OREGON THURSDAY, DECEMBER 25, 1930

No. 50

To you we extend our heartiest wishes for

## A Merry Christmas and A Happy New Year

We assure you of our sincere appreciation of the cordial relations which have existed between us during the past year, and of our earnest efforts to render a service that will merit a continuance of your friendship and good will throughout the coming year.



**Williams' Self Service Store**  
77 EAST BROADWAY EUGENE

## 'Lest You Forget'

- Business Cards
- Office Forms
- Letter Heads
- Statements
- Hand Bills
- Envelopes
- Blotters
- Tickets
- Menus, etc.

At The  
**Willamette Press**



When the bells of Christmas ring  
Wishes are the proper thing,  
Whether said in prose or rhyme,  
Happiness be your Christmas time

## Ketels' Drug Store

In New Store Main, near Fifth



## A MERRY YULETIDE

Best of Wishes for your Christmas  
Every joy that time can hold  
Sweet contentment smiles of fortune,  
Happiness that's more than gold.

"A" Street Service Station



You have heard it before,  
The greeting we send,  
But somewhere each time  
The words seem to lend  
A charm that is bright  
A hope ever new—  
So it's just "Merry Christmas"  
We're sending to you.

## The Golden Rule

Rulers of Low Prices  
10th & Willamette—EUGENE—New Schaeffers Bldg.



(Pat. Applied for—Serial No. 21764) The World Color Prtg. Co., St. Louis, Mo.

