

THE SPRINGFIELD NEWS

TWENTY-SEVENTH YEAR.

SPRINGFIELD, LANE COUNTY, OREGON THURSDAY, NOVEMBER 11, 1930

No. 46

"Buy with Confidence"

at

Williams' Self Service Store

77 EAST BROADWAY EUGENE

MERCHANDISE IS GUARANTEED
PRICES ARE LOWER
YOU ARE YOUR OWN SALESMAN

"Thanksgiving Specials"

Ladies' Wool
and Silk Hose

Reg. 48c Values
3 pair \$1.00

Ladies' Slippers

Imitation leather.
Heavy felt, fancy
colors.

2 pair 98c

Ladies' Rayon
Underwear

Values up to 95c.
Special—

2 for 98c

'Lest You Forget'

- Business Cards
- Office Forms
- Letter Heads
- Statements
- Hand Bills
- Envelopes
- Blotters
- Tickets
- Menus, etc.

At The

Willamette Press

THANKSGIVING

as well as other holidays and Sunday, day and night, this drug store stands ready to meet your emergencies. We offer you a service that can be found in no other line of business endeavor.

For the liberal way you have patronized us in the past, we are thankful this Thanksgiving.

Ketels' Drug Store

In New Store Main, near Fifth

The Proof of the Pudding

This Thanksgiving time we can be thankful for having General Ethyl gasoline, the best motor fuel on all time. You can prove this in your car. Fill up with General Ethyl and check your mileage against any other gasoline and you'll know the difference.

And we are thankful for the liberal patronage you have given us this past year.

"A" Street Service Station

Toyland

Opens SATURDAY

Bring the Children

The Golden Rule

Rulers of Low Prices

10th & Willamette—EUGENE—New Schaefer's Bldg.



(Pat. Applied For—Serial No. 21764) The World Color Prtg. Co., St. Louis, Mo.

