

THE SPRINGFIELD NEWS

TWENTY-SEVENTH YEAR.

SPRINGFIELD, LANE COUNTY, OREGON THURSDAY, NOV 4 1930

No. 45

J. C. Penney Co. Inc.
DEPARTMENT STORE

942 Willamette St., Eugene, Oregon

Children's Part-Wool



Rayon-striped
**Union
Suits**

98c

Sizes 2 to 10

These are the suits that will keep children cozy and warm this winter—and such splendid quality at the low price! The popular taped waist style, in all the wanted sleeve and leg lengths.

'Lest You Forget'

Business Cards
Office Forms
Letter Heads
Statements
Hand Bills
Envelopes
Blotters
Tickets
Menus, etc.

At The
Willamette Press

Preparedness

Because the druggist strives always to be prepared the advice has gone out to the world to "Try the Drug Store First." Seldom indeed will you be disappointed. It is the business of the druggist to extend a community service. From early morning to late at night the druggist gives a service that can be found in no other place.

This community service is an asset that can not be done without. To maintain it at its highest efficiency means that the druggist must have the community's whole-hearted support.

Ketels' Drug Store

In New Store Main, near Fifth

It's the Fourth Leaf that makes the Clover Lucky

It is the gasoline that makes General Ethyl the best motor car gas on the market. Ethyl fluid added to a high test General gasoline gives a motor fuel that will make your car perform in winter with ordinary summer ease.

Our shop is prepared to make your car ship-shape for winter driving.

"A" Street Service Station

The Golden Rule

Rulers of Low Prices

10th & Willamette—EUGENE—New Schaefer's Bldg.

Friday and Saturday

88¢
DAY



(Pat. Applied For—Serial No. 21764) The World Color Print Co., St. Louis, Mo.

