

THE SPRINGFIELD NEWS

TWENTY-SEVENTH YEAR.

SPRINGFIELD, LANE COUNTY, OREGON THURSDAY, SEPTEMBER 25, 1930.

No. 37

In the SERVICE of the Neighborhood

Like the handy switch for an electric light, and many other conveniences, the druggist may be taken for granted these days, but he occupies a unique position in modern life—whether realized or not.

The druggist and his store are always in the service of the neighborhood. It is the market place for a thousand and one little things that are needed and wanted—usually in an emergency. And if a purchase cannot be made personally, it will be delivered by messenger when ordered by phone.

Ketels' Drug Store

In New Store Main, near Fifth

Springfield Electric Supply

M. A. Pohl—C. J. Cooley, Props.

CONTRACTING
All Kinds Electrical Repairs
Prompt Service
Fishing Tackle and Supplies

134 5th St. Phone 197

Agents for Lamps and Appliances



We Invite You To Our Specially Planned Display of Fall Merchandise

Thursday Evening from 8 'till 9:30

Music by Rollin Killoren and His Band

We have made extensive preparations to present the new fall fashions to you in the most attractive manner. Visit our store Thursday evening, no merchandise will be sold, and you may shop our store without obligation and at your leisure.

Golden Rule

RULERS OF LOW PRICES

10th and Willamette EUGENE New Schaefer's Building

Men - Women - Children

Like to Trade at a Self Service Store

because

IT TAKES LESS TIME —Everything in Plain Sight
YOU CAN MAKE YOUR OWN SELECTIONS —No High Pressure Salesmanship
OUR PRICES ARE LOWER —Because of Large Volume Business

All Merchandise is Absolutely Guaranteed

You can save Money on Your Everyday Needs

HOSIERY SHOES BOOTS
UNDERWEAR RUBBERS WOOL CLOTHING

"Serve Yourself and Save"

William's Self Service Store

77 EAST BROADWAY EUGENE

