Here is a Message of Importance to all Economical Buyers--KENNETT'S, Springfield, Launches a GREAT SELLING DRIVE, Starting SATURDAY, January 25, at 9 a. m.



Unseasonable Weather Earlier in the Season Left us Hundreds of Dollars Worth of Heavy Merchandise that Must be Our Financial Conditions and Our Busi-Sold. ness Policy will not Permit Us to Carry It Over.

# More Days

ory has revealed to us that it has been better than we expected, except some stock due to the backward season that has not moved. Now we are preparing for a new year and we are entering into it with a determination to give the People of Springfield a better store. We feel that we know better what is needed here than we dir a year ago. We are going to make some radical changes this spring, and before we make these changes we want to clear out practically all of our present stock. This sale will give the people an opportunity to buy merchandise at prices never before made in Springfield. Every item in our store goes ON SALE Saturday morning at 9:00 a.m., and it's going to be a Real Bargain Event. We invite you all to come and come early. Be there when the doors open.

#### at a Tremendous Sacrifice in Price

LINED COATS \$7.50 value.-Very heavy duck with sheep lined collars and

MEN'S SHEEP-

\$5.95

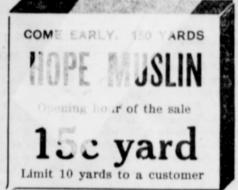
## Men's Stag Shirt

Boss of the Road ma' value. All good pat

### **Outing Flannel**

25c value, 36-in, wide; good heavy quality. Come early it won't last long at this price.

17c yard



Unloading Drygoods, Unloading Furnishings, Unloading Shoes Come Everbody---Be Here SATURDAY, Jan. 25 at 9 a.m. Reap the Benefit of This Bargain Event

CURTAIN SCRIM

25c value. Comes in white and ecru. 36-in. wide. Priced for this 19c sale at .....

UNBLEACHED SHEETING

45c value. Priced 39c

for this sale at ...

BLEACHED SHEETING 55c value, 9-4 Mohawk.

Priced for this sale at ....

RUMSON CAMBRIC DRESS PRINTS 29c value. Priced for this

SCOUT PERCALE DRESS PRINTS 25c value. Priced for this 19c

McCALL'S PATTERNS

Last year's patterns, but many of them are just the same as this year Values in this lot up to 10c50c and 75c ..

PONGEE SILK

69c value. 36-inch wide. Extra good quality. Priced for this 49c

COTTON BLANKETS

Full size double Blankets. \$2.25 \$2.98 value.

HEAVY FEATHER TICKING

39c value. Priced for this sale at .. ONE LOT LADIES' WOOL DRESSES

Values up to \$19.85. A \$4.95

Assorted colors, all sizes.

Priced for this sale at ..

45c LADIES' RAYON HOSE

49c value. 39c Priced for this sale at ... ONE LOT LADIES' SILK

RAYON SHORTIES

JERSEY VEST and BLOOMERS From \$1.98 to \$2.50. Priced \$1.39

LADIES' SILK HOSE

Allen A, Uta Maid, Buster Brown and Bemberg.

\$1.19 value ..... 98c \$1.49 value ..... \$1.19

CHILDREN'S HOSE

Buster Brown and Bear Brand 25c value. Buster Brown and Bear brand. Priced for this sale

ONE LOT LADIES' CORSELETTS and WIDE BRASSERIES

Values up to \$2.50. Priced for this sale at ...

**BULK PERFUME** 

Big assortment of odors. Values up to \$1.50 oz. Priced for this sale at ....

One Lot About 100 Pairs LADIES' PUMPS AND OXFORDS Values up to \$6.50. Priced \$2.98 MEN'S WOOL SHIRTS

Comes in Army Khaki, well made, cut good. Full size. Price for \$2.45

MEN'S FLANNEL SHIRTS

\$3.95 value. Come in plaids. Priced for this sale \$2.95 \$3.95 value. Come in light colored

MEN'S BUCKSKIN SHIRTS

\$3.50 value. Extra heavy with two pockets. Priced for this \$2.75

MEN'S BLAZERS

\$3.95 value. All wool. Come in fancy sizes. Priced for this sale \$2.98 and plain colors. Good range of

BOYS' BLAZERS .

\$3.25 value. All wool and good pat-\$3.25 value. All 18. Priced **\$2.49** 

**MEN'S SWEATERS** 

\$3.95 value. Fancy purchase colors. Priced for this sale \$2.98

MEN'S BLAZERS

\$5.95 value. Boss of the Road all Good range of colors, Pri-\$4.95 weather stag. Guaranteed waterproof.

MEN'S HEAVY SWEATERS

Coat style, \$5.00 value, Comes in black and dark blue. Priced \$3.50

MEN'S ALL WOOL UNION SUITS 6.00 values, Come in Wright's, Coop-

MEN'S UNION SUITS .

\$3.95 value. Uta Maid. ford grey. Priced for this \$2.95

MEN'S UNION SUITS

\$2.25 value. Park Mill. Very fine quality. Priced for this sale \$1.69

PART WOOL SOX

35c value. An exceptional good value.

Priced for this sale at ....

MEN'S HIGH TOP SHOES \$10.50 value. 16-inch top, extra heavy double sole. Priced for \$8.95

**MEN'S WORK SHOES** 

\$4.95 value. Weyenberg make; extra heavy composition soles. Nothing better for hard wear. Priced \$3.95

MEN'S DRESS SHOES

\$6.50 value. Ex. heavy sole. Goodyear welt. Weyenberg make. Priced for this sale at ...

MEN'S DRESS SHOES

Made by Copeland Ryder. \$3.95

Pillow Tubing

35c yard regular. Extra good quality. Priced

**KENNETT'S** 

50c

Springfield, Oregon

MEN'S OVERCOATS

Values up to \$35.00. Every coat in this lot up - to - the - minute in style. Priced for this sale at