

# More Opportunity For Success On the Farm Than in the City!

Scientifically Trained Young Men Can Find Agriculture An Ideal Career

By MICHAEL H. CAHILL, Prominent New York Banker. One of the serious obstacles that must be overcome for the good of our economic system and the country at large, is the well-planned theory in the mind of the farmer's son that he must leave the farm to reach the elusive goal of success.

The farm is not only a basic industry but the most important industry of our entire economic system. The successful farmer, therefore, is just as important to the welfare of this country as our biggest industrialist, merchant or financier. The people of this country or any other country could exist in crude comfort without our great industrialists and financiers, but industry and commerce could not exist without the farmer.

There is no profession or vocation more respectable, more independent, or more wholesome than that of the successful farmer. There never was a time when farming held forth a greater or more successful future for the right type of scientifically trained young man than it does today.

In order to keep the farmer's son on the farm, we must first impress upon his mind that farming today is a highly respectable and specialized business, and that the successful farmer is a man of actual and not merely theoretical importance in the community.

We must impress upon him, also, that to be a successful farmer requires something more than the mere knowledge of how to plow a straight furrow, or the proper time to plant potatoes and sow buckwheat.

He must learn to analyze his soil in order that he may know what crops will give the greatest possible yield. He must learn to analyze market conditions in order that he may determine in advance what commodity he can produce that will bring him the most profitable returns. He must learn to develop through organization a stable market for his products. He must appreciate the importance of raising thoroughbred stock and eliminating waste. He must know what improved machinery to purchase in order to cut down his overhead expenses for man power.

In other words, we must impress upon the farm boy the fact that education along agricultural lines is as necessary to the successful farmer as an engineering course is to the man who aspires to be an engineer. We must teach this boy to visualize the successful farmer as he is.

The successful farmer today has a freedom and means to get more

wholesome happiness out of life than does his wealthy city cousin.

He has electricity to light his home, his barns and to run his iceless refrigerator and other farm machinery. He has his automobile, radio, telephone and daily paper. He has his garden where fresh vegetables, sweet corn, berries and fruits are grown for his table. He has fresh, golden cream, milk and butter. He can and does set a table of wholesome, delicious, nutritious food that any millionaire would envy.

He can hunt, fish, bathe, ride horseback and drive his car in garden spots that his city relative only dreams about six days out of seven. His workshop is God's great open space—there is no better place. His work is hard but healthful. He has no time clock to punch; no landlord to pay; no commuters' train to catch and no stifling subway to squeeze into. He is his own Chairman of the Board, President and Board of Directors. He is his own boss; King of all he surveys.

He never has to worry over where he will find a job if the factory should shut down, his factory always remains open and in operation. He has many friends, a good home, sufficient income to enable him to live comfortably and provide for the future. His work is interesting, as well as profitable, if properly done.

If this is not success, what is success? Certainly, it is not limited to any particular profession or vocation. Success means, crudely, securing the best results that can be obtained with the job in hand. The farm boy has a greater opportunity for success at home than he has abroad.

If we wish the farmer's son to remain upon the farm, we must impress upon his father the importance of attractive homelife for that boy and the necessity of giving him a college education along scientific agricultural lines.

If these facts are brought home to the farmer's son, he will know that he represents a noble and highly respected profession, and he will be inspired to prepare himself for the career of a successful farmer. Then we shall have no farm boy problem.

**Here From Junction City**—Mr. and Mrs. Sam Miller of Junction City were visitors in Springfield Wednesday afternoon at the home of Mrs. Miller's sister and brother-in-law, Mr. and Mrs. J. M. Larson.

**Man Mash's Heel**—C. E. Warner of Camp Creek was quite badly hurt Tuesday while hauling piling there. One of the piles rolled on his foot, mashing his heel. He was brought to Springfield and given treatment at the office of a local physician.

## THURSTON

Mrs. Stellar from Newark, New Jersey, is visiting her niece Mrs. Ira Gray. This is her first trip to the West. Mrs. Comm from Salem, Mrs. Stellar's sister and Mrs. Gray's mother, spent several days also at the Ira Gray home. This is the first time these three sisters have met for more than fifty years.

The Ladies Aid met with Mrs. Charles Tylor last Thursday and quilled.

Mrs. Bown and children from Vancouver, Washington, who spent the past week at A. W. Weaver's returned home last Sunday.

About sixty people met at Ray Baugh's last Sunday and had a picnic dinner in the grove in honor of Mrs. D. O. Baugh and James Calvet's birthdays. There were relatives from Portland, Salem, Belfountain, Junction City, Goshen, Springfield, Marcola and Harrisburg present. The afternoon was spent in visiting and swimming.

Monte Rountree from Portland spent the week-end in Thurston.

James Edmiston got thrown from a horse Saturday evening and sprained his arm quite badly.

Mrs. Alfred Townsend and infant son returned home from the hospital in Eugene last Wednesday.

Mr. and Mrs. Ira Gray and Mrs. Stellar motored to Landax last Sunday and spent the day at Stanley Grays.

Walter Edmiston from Eugene was in Thurston two days last week helping with the thrashing on his place.

Mr. and Mrs. Coe from Jasper were visiting in Thurston on Wednesday evening.

Mr. and Mrs. Charlie Grant enjoyed a visit with friends from California last week. They motored up the McKenzie last Sunday.

Lum Mays from Landax spent Sunday in Thurston.

Junior Morgan, small son of Mr. and Mrs. Day Morgan from Eugene spent last week with relatives here.

Mr. and Mrs. Fred Russell are the proud grandparent of a son, born to Mr. and Mrs. Belmont Russell a few days ago at Silverton. This is their first grandchild.

### Marriage Licenses for Week

During the past week marriage licenses have been issued by the county clerk to the following: Charles Turpin, Anlauf, and Jeanette Balfour, Cottage Grove; Steven Maloon, Crescent Lake, and Eunice Claw, Eugene; Emmett Rasmussen, Lebanon, and Viola Easton, Waltherville; Edward Baumann and Annie Brannan, both of Gresham; Kenneth Grove, Sweet Home, and Betty Skafte, Junction City; Gus Berglund and May Tenole, both of Cottage Grove; Roland Miller Reedsport, and Vena Hyland, Eugene; Ma' on Brown and Theo McLaughlin, both of Lowell; William Leet and Helen Rutherford, both of Eugene; Cletus Lesley and Dorothy Lyons, both of Eugene; Forrest Finley, Cosburg, and Bernice Neher, Springfield.

**George Easton In**—George Easton, Waltherville resident, was a business visitor in Springfield Wednesday.

**At Springfield Hotel**—C. W. Lewis of Bethany, Missouri, was registered yesterday at the Springfield hotel.

**Here From Creswell**—M. G. Vial of Creswell spent Wednesday in Springfield on business.

**At Elite Hotel**—R. E. Gregg of Vancouver, Washington, was registered this week at the Elite hotel.

**Lowell Man in Town**—W. E. Rusk, Lowell resident, was a business visitor in Springfield Wednesday morning.

**Halls Back From Tour**—Mr. and Mrs. Glenn Hall are back from a trip to Modesto, California, where they spent the past ten days with friends and relatives. Mr. Hall is employed by the Williams bakery at Eugene.

**Marcola Man Injured**—Thomas Tuttle, who is employed at the Fisher lumber company at Marcola, was quite painfully injured Tuesday when a log dropped on his foot, badly bruising it but not breaking any bones. Mr. Tuttle was brought to Springfield for treatment.

**Pumphreys Go Fishing**—J. Pumphrey and P. Pumphrey, local men, left Wednesday on a fishing trip to the South fork of the McKenzie river. The men expect to remain there about two weeks camping and enjoying themselves.

**Miss Roberts Improving**—Miss Mary Roberts, Springfield librarian, is reported to be much improved following a short illness. Miss Roberts will spend the next week in Wendling visiting at the Ronald Roberts home. Mrs. L. K. Page and Mrs. Vina McLean are acting in charge of the library during her absence.

## OREGON PRODUCTS TO BE SHOWN AT DIAMOND JUBILEE IN SACRAMENTO

Salem, Ore., Aug. 15.—Lane county's products, along with those of the whole state of Oregon will be exhibited to the people of California at that state's Diamond Jubilee during the ten days from August 31 to September 10 at Sacramento, it is announced here by Governor I. L. Patterson.

The co-operation of the Springfield chamber of commerce, and others throughout the county, and the county court, is asked by the state in getting up the exhibit, which is sponsored by the Oregon State Fair Board, with D. M. Love, of Ashland, in charge of arrangements.

The exhibit will make a particular appeal to tourists, who will be able to gain an idea of Oregon's great beauty of flowers and trees, her wealth of wild game and fish, and industrial and agricultural products. It will be as representative of the whole state as it is possible to make it.

A live Oregon buck, a whole colony of live beaver, a large quantity of live wild duck, wild pheasants and quail, two pet bear, and numerous agricultural and industrial products, will also be a part of the extensive exhibit at the 75th anniversary of the California State Fair.

The booth will be returned to Salem in time to be shown in its entirety at the Oregon State Fair, September 23 to 28, in order that Oregon people may have an opportunity of seeing it.

### "THE GHOST TALKS" IS McDONALD FEATURE

Fox Films has produced many exceptional photoplays, but never one that combines so many essentials of entertainment as the all-talking Fox Movietone feature length farce comedy "The Ghost Talks," which opened at the McDonald Theatre yesterday.

A demonstrative audience at the first showing proved this definitely. The word "audience" is not used carelessly, for "The Ghost Talks" is chiefly ear appeal.

The story has not a serious moment to offer. The witty, sparkling dialogue mouthed by dumb detectives, blustering hotel keepers and suave highbinders, together with the unhappy whines and blue songs of a pair of negro honeymooners, who are no less witty, evokes a response unmistakably uproarious.

There's production skill evidenced in this picture, too. The weird, blustery exteriors of the haunted house, for instance, are masterpieces of their kind.

With the coming of sound to the screen drama there were many who foretold the climax in the careers of silent screen favorites. But if they included Richard Dix in the category of those who would decline in popularity when sound became a fixture in the movie theatre, they were wrong, all wrong.

His second film, the 100 percent talking Paramount production, "The Wheel of Life," comes to the McDonald Theatre Sunday for a two days' run, and it brings Dix forward as one of the great actors of the speaking silver screen.

"The Wheel of Life" is dashing, vivid, romantic drama and Dix, as the central figure, is the personification of vigorous, soldierly manhood. The plot is woven about life in a military outpost of the British government in India. It concerns the love that develops between Dix and Esther Ralston, who plays the role of the young and unhappy wife of the elderly O. P. Heggie, commanding officer of the military post. Dix rescues Esther and a party of friends when they were beset by hostile native tribesmen, who surround a monastery of the Buddhist priests where the Easterners have taken refuge. The climax is an amazing and breath-taking one.

**Here From Leaburg**—A. C. Abbott of Leaburg was among the visitors in Springfield from the up-river country Wednesday.

**Waltherville People Here**—Mr. and Mrs. Arthur Easton of Marcola were among the out-of-town visitors in Springfield Wednesday.

**From Thompson's Resort**—Mrs. Milo Thompson of Thompson's resort on the McKenzie was a visitor in Springfield Tuesday.

**ANOTHER Saturday Special**  
(WATCH FOR THEM)  
This Saturday, choice of Devil's Food or White, a big 60c Layer Cake for **49c**  
They are Delicious  
At White Front Grocery  
Main, between 4th and 5th  
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**NEW HOME BAKERY**  
Phone 303 405 Mill St.



Give me a look, give me a face. That makes simplicity a grace.—Ben Jonson.

This is the time of year when the greatest charm of beauty lies in personal daintiness—the time when perfect immaculacy and freshness are hardest to achieve and most desirable.

When the mercury begins to soar and the heat and humidity combine to make us uncomfortable the woman who can present an appearance of sweet, cool daintiness is the one who is most envied and most admired.

Several baths a day during the warm season are not too many to satisfy our instincts for physical comfort and well-being. But here an economical problem presents itself. Not everyone can bathe when she chooses during the summer working day. The business girl, for example, cannot take a cool shower and change her clothes at noon or during the oppressive heat of the early afternoon, yet it is quite as important that she should look quite fresh and dainty in the office as in the evening across her dinner table.

The summer season has presented similar problems since the world began. The Roman matrons, in ancient days, took to the hills when the warm weather began. They had not the advantages of their lordly husbands

who could spend the oppressive hours of mid-day in the cool public baths. Several hundred years later, in the name of personal daintiness, Josephine Bonaparte ordered hundreds of undergarments made for her, so that, during the warm weather, she could change each item of clothing she wore three times a day.

Unfortunately for us in these enlightened modern days it is not always possible to follow her example. The pressure of modern business life often makes it impractical. But there are some precautions of summer daintiness which everyone can make.

Everyone can bathe morning or night, or both. Everyone can use some type of deodorant and cooling talcum powder. Fresh clothing can be worn each day, and frequently, can be changed at the close of the day.

The business girl can keep a bottle of cool skin tonic and a box of face powder in her office desk. The skin tonic makes an excellent summer-time day cleanser and freshener as well.

And it also acts as a powder base. The housewife can keep these same tidbits in her pantry or kitchen, so that during the busy morning, or before luncheon time, she, too, can happily freshen her appearance.

## Tuesday, September 3

Is the date for the opening of the regular Fall Term at the Eugene Business College. It's a good school.

Enrollment dates for Sept. are 3—16—30. Ask about it.

The reasonable rates, up-to-date equipment, and thorough training make this school outstanding and as good as the best.

## Eugene Business College

A. E. ROBERTS, President  
Telephone 666 Miner Building, Eugene, Oregon

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Be among the first to wear one of Fall's newest dresses—your selection made here will prove fascinating and correct. Charming modes for the miss and the matron—modified princess effects—subtle flares—lovely high grade materials in leading fall colors. Sizes 14 to 46—(14½ to 26½—half sizes). All sizes for juniors, 13, 15, 17.

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# THANKS for the Response

The hundreds of people who have come into our store and the many compliments we have received from our friends prove to us that our judgment was right in giving Springfield a first class modern grocery. Your patronage has certainly proven to us that you appreciate our new store and the efficient and reliable service we give.

Our large volume of sales and quick turn over of our stock insures our customers of the freshest food stuff. This with the best brands of goods and the better service in our new store makes this one of the best grocery stores in the country. But it has all been built on your faith in us and your most liberal patronage. For that we thank you.

The new market in front of our store is proving popular. It keeps the sun off now and helps to keep our place cool. We are for better improvements along our streets as well as inside our stores.

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