

THE SPRINGFIELD NEWS

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THURSDAY, JULY 4, 1929

A REASONABLE OFFER

The Highway Commission's offer to build 100 feet more concrete open approach to the west end of the Springfield bridge for the sake of settling the controversy seems to us most liberal. While we have not approved all the highway department's plans for the new bridge we do believe that this is a reasonable offer and it is evident that the public does also.

If the bridge's use is to be delayed longer while the fight continues through the supreme court then the responsibility for the delay must rest with the West Springfield committee. Taxpayers who dislike having this expensive bridge standing idle will now have their eyes on this committee. Members of this committee will soon have a reputation of either being obstructionists or reasonable citizens, depending on their actions in the immediate future. The Eugene and Springfield Chambers of Commerce have done all they could to bring this issue to a fair compromise and the highway commission has come half way. If West Springfield continues to hold up this expensive and needed bridge, she can expect no sympathy or aid from either Eugene or Springfield in further solving her flood problems.

OREGON NEEDS PROMOTION ON BUSINESS BASIS

California has gone ahead by leaps and bounds chiefly because she has gone about in a business like way of advertising her resources. John Cuddy, managing director of The Californians, Inc., who has the direction of her publicity campaigns, told the Oregon Editorial convention at Albany, Friday.

Southern California at first had nothing but climate to offer, but after she had attracted people by her climate she then interested them in industry, so that they would have something to do. Ten years ago Southern California was in the midst of an inflated boom, but now she has built up to substantial prosperity, Mr. Cuddy pointed out. Northern California has advertised for selected settlers and has been growing rapidly and substantially, although not so sensationally as Southern California.

Oregon can parallel Northern California and Washington in advertising and can expect the same results, it is believed. But it can not be done without more money is spent than has been in the past. If Oregon is to go ahead it behoves her to organize on a business basis and profit by the experience of her neighbors to the north and south.

The Germans now declare they did not start the war. They have a great nerve, these krauts. Being on the spot we can attest that they did not finish the war.

None of the drivers of these large trucks on the highway we have met have the inferiority complex.

Switzerland has voted against prohibition. We can imagine that drying up in Switzerland would be like trying to dip the ocean dry.

INDEPENDENCE DAY

The gayest, brightest day in all the year is Independence Day, for no true American can help being thrilled by the stirring events and tumultuous national adventures that preceded the signing of the Declaration of Independence and the birth of the United States as a land dedicated to freedom and equality.

In fact, the emotions of patriotism aroused by the Fourth of July are so powerful that many times they have led persons to excess.

In sun-burst of joy, persons have not exercised enough care in celebration, and countless tragedies have unfortunately been the result.

Fireworks produce beautiful effects and help greatly in the proper celebration of this day of days, but great care must be taken in their use. The more dangerous kind of fireworks ought to be discarded altogether.

Above all, no parent should allow a child to remain unwatched on this day. Remember the words of Ed Howe: "It is better to be safe than sorry."

ADVERTISING WHERE BUSINESS COMES FROM

Replying to criticism that Oregon's advertising should be in the east where there are 121 millions of people instead of the west where there are only seven millions the Oregon State Chamber of Commerce says:

"Of the 90,248 cars registered in Oregon last year, 53,031 or 58 3/4% were from California. 78,821 of 87 1-3% were from Pacific Coast and Intermountain states. And the 53,031 cars from California were only 4% of all the cars registered in California. In other words, 58 3/4% of our business represents only 4% of our possibilities. That is why the state chamber opened an office in California, sent Mr. Foster to the Yellowstone park area and is conducting an advertising campaign in all of the western states. When we get a fund comparable to California's we'll take in more territory."

THE SWEET POTATO

Sweet potatoes are either long and thin or short and chunky, and Eastern consumers prefer the short and chunky ones. This discovery led to research which resulted in an amazing manifestation of man's knowledge of the soil and man's power to direct the shape of vegetable growth.

The New Jersey State Agricultural Experiment Station proved that the chunky variety of sweet potato will grow only in soil to which fertilizer rich in potassium in relation to nitrogen has been applied. On the basis of five years of experiment by Professor Schermerhorn, potato growers of New Jersey now have available a formula for fertilizer. Dr. W. R. Robbins further extended the work, finding that short, chunky potatoes have a high percentage of protein, and long, thin ones a high percentage of carbohydrates.

Specifications were given as to the ideal dimensions of the commercial sweet potato. Four and a half inches long and two and a half inches thick.

We are willing to wager that these specifications will be met. And there is something inspiring in the thought. Now that the farmer can guide the destiny of the sweet potato, there's no telling what he'll be able to do next!

There are a lot of bootleg auto licenses from California running around in Oregon. Secretary of State Hoss should check up on those citizens who pay their license fee in California or have a friend mail them licenses from that state. It is a known fact that scores of remailed California license plates are handled through Oregon post-offices.

The British ambassador to the United States has given up liquor and the American ambassador to London has given up short pants. Both differ from the customs of the service they are in.

Bright colors are said to have stimulating psychological effect. That's why these shining multi-colored cars go past us so fast on the highway.

Taking a long trip is sometimes done on a doctor's advice but more often it's a lawyer's.

LOCAL STUDENTS TO APPEAR IN RECITAL AT EUGENE SATURDAY

Three Springfield girls, Margaret Jarrett, Barbara Barnell, and Melba Harris will be presented in a piano recital at the McMorran and Washburne auditorium in Eugene Saturday night by Reuben Charlyle Goffreiere, Eugene music teacher. The concert will begin at 8 o'clock and will be open to the public. The program for the evening is as follows:

MELBA HARRIS Roguish Sunbeams Louise Ogle. The Flying Kite Michael Aaron. The Limpid Stream Burgmuller. The Chase Burgmuller.

BARBARA BARNELL La Stryenne, No. 14 Burgmuller. Ballade, No. 15 Burgmuller. Inquietude, No. 18 Burgmuller. Le Retour, No. 25 Burgmuller.

MARGARET JARRETT Study, Op. 45, No. 2 Heller. Moment of Memory Menaor Chase. Tripping Leslie Loth. Prelude, Op. 28, No. 7 Chopin.

MELBA HARRIS Sweet Dreams, Op. 39, No. 21 Tschakowsky. Swaying of Pines, Op. 17, No. 2 Mattingly. Dance of the Dwarfs Michael Aaron.

BARBARA BARNELL Jack Straws Walter Rolfe. Away We Go Frances Terry. The Bell L. Wright.

MARGARET JARRETT To a Wild Rose McDowell. Yellow Butterflies Evans. Scarf Dance Chaminade.

HUNTLY'S BACK FROM TOUR THROUGH NORTH

Mr. and Mrs. M. B. Huntly returned Saturday night from a three weeks' tour that took them through Western Oregon and Washington. They left Springfield June 8, stopping in Portland for a few days to attend the Rose Festival. From Portland they went to Camp Clatsop to the National Guard encampment, stopping enroute at St. Helens to visit their daughter, Mrs. Fred Loubow, and at Astoria to visit Mrs. Huntly's father, William Pohl. Mr. Pohl accompanied them on the remainder of the trip.

While in the Astoria vicinity Mr. and Mrs. Huntly visited at Fort Stevens, where Mr. Huntly was stationed as a captain during the war. While there they saw the steamer "Laurel" which was wrecked last month at the mouth of the Columbia. They obtained a good view of the wreck through the glass in the look-out tower of the fort.

The Huntlys and Mr. Pohl crossed the Columbia on a ferry to the Washington side and then drove to Anacortes, Washington, located eighty miles north of Seattle on the Canadian boundary, where they visited Al Pohl, brother of Mrs. Huntly and a former Springfield man. Mr. Pohl is employed as radio chief of the revenue office of that district. After leaving Anacortes, Mr. and Mrs. Huntly returned to Astoria by way of Seattle, Tacoma and Portland, and then to Springfield by way of Tillamook.

Picnic Honors Carsons

Over thirty-five persons, including several from Springfield, were present at a picnic given at Junction City Sunday in honor of Mr. and Mrs. David Carson, who left Monday for their home at Welkin, Wisconsin. Mr. and Mrs. Carson had spent the past year in the Springfield vicinity. The picnic was held at the home of Mrs. Carson's sister and brother-in-law, Mr. and Mrs. Pearl Adams of Junction City. Mr. Carson is a cousin of George Carson and of Mrs. Marion Adams of this city.

Mill Closes for Fourth

The Springfield Booth-Kelly mill will shut down from July 4 to 8, giving the employees a four days' vacation. Operations will be resumed on Monday morning.

NOTICE FOR PUBLICATION FOREST EXCHANGES 018536

Department of the Interior, United States Land Office, Roseburg, Oregon, May 23, 1929. Notice is hereby given that on May 22, 1929, Beatrice M. Rexford, of Corvallis, Oregon, filed application No. 018536 under the Act of March 20, 1922, (42 Stat., 465) to exchange the S 1/2 S 1/2 SE 1/4 SW 1/4, N 1/2 SE 1/4 SE 1/4 SW 1/4, Sec. 1, N 1/2 SW 1/4 SE 1/4, Sec. 2, S 1/2 NW 1/4 NE 1/4, Sec. 11, Tp. 15 S., R. 11 West, W. M. within the Siuslaw National Forest, for the timber from approximately 4 acres located within the NW 1/4, SE 1/4, N 1/2 SW 1/4, Sec. 19, W 1/2, Sec. 18, Tp. 20 S., R. 4 East W. M. within the Cascade National Forest.

The purpose of this notice is to allow all persons claiming the lands selected, or having bona fide objections to such application, an opportunity to file their protests with the Register and Receiver of the United States Land Office at Roseburg, Oregon. Any such protests or objections must be filed in this office within thirty days from the date of first publication of this notice, which first publication is June 6, 1929.

ROBERT E. CRAWFORD, Acting Register. J 6-13-20-27 JI 4 non-coal

MOUNTAIN STATES PEOPLE HOLD PICNIC

The officials and employees of the Springfield Mountain States Power company held their annual picnic Sunday afternoon and evening at Riverside Park, near Goshen on the Willamette river. The afternoon was spent in swimming and playing games.

Those who were present were Dr. and Mrs. W. N. Dow and son, Jack; Mrs. W. C. Rebhan and son, Bobbie; Mr. and Mrs. C. B. Sutherland and children, Lloyd and Helen; Miss Pearl Heltterbrand; Mrs. Esther Thiemes and sons, Henry and Jack; Mr. and Mrs. Emery Richardson and children, Bulah, Richard and Robert; Miss Onita Smith; Lloyd Kilger; B. C. Knight; Mr. and Mrs. Frank Smitson and children, Maxine and Fritz; Miss Elwina Meacham; Mr. and Mrs. E. Walters; M. L. White; Mr. and Mrs. W. K. Barnell and daughter, Barbara; Marilyn Mink; and Mr. and Mrs. W. C. McLagan and sons, Russel and Robert.

Return to Globe—Mrs. Florence Dunbar and her sister, Mrs. Ada Hurlburt, returned Saturday to their homes at Globe, Oregon, after visiting in Springfield with their parents, Mr. and Mrs. O. F. Kiser, for several days.

Spent Sunday at Salem—Mr. and Mrs. Fred Luck and family spent Sunday visiting friends at Salem.

VIVIAN LEMMON Teacher of Piano and Violin Student Ellison-White Conservatory of Music, Portland. Phone Eugene 503 5th St. 290K Saturdays

Advertisement for Dr. E. C. Meade, Optometrist, 14 West 8th Ave. Includes a portrait of a woman wearing glasses and text: 'Business women know the value of the smart style. Keen vision our glasses offer.'

Advertisement for Morris Chevrolet Co. 'OUR USED CARS With an O. K. That Counts are Reconditioned or Checked and sold under our SATISFACTION GUARANTEE MORRIS CHEVROLET Co. 942 Olive Street, EUGENE OREGON USED CAR LOT 7th and OAK'

Advertisement for Eggimann's 'A Cooling Station Don't get overheated, drop into Eggimann's these hot afternoons and evenings and have a nice ice cream or cold drink. We cool off more people than anybody else in the country. We like to do it. Follow the crowd here on hot days and be assured of the best. Take home some to the family also. EGGIMANN'S "Where the Service is Different"'

Large advertisement for Southern Pacific 'SPECIAL TRAIN TO CRESCENT LAKE AND RETURN Sunday, July 7th LEAVE SPRINGFIELD 7:00 A.M. Return Leave Crescent Lake 5:30 P. M. Leave O'Dell Lake 5:35 P. M. Leave Cascade Summit 5:45 ROUND TRIP \$2.00 ROUND TRIP Everybody Welcome—Join the Party and Enjoy a Wonderful Day's Outing in THE BEAUTIFUL CASCADES MOTOR BOAT RACES Under Auspices EUGENE MOTOR BOAT CLUB CRESCENT LAKE, SUNDAY, JULY 7th Class "B," "C," and Unlimited. Plenty of Thrills, Spills and Speed Some of the Fastest Boats in the Northwest will be there Southern Pacific CARL OLSON, Ticket Agt. Phone 65 L. L. GRAHAM, D. F. & P. A.'

PINKY DINKY By Terry Gilkison

Comic strip 'Pinky Dinky' by Terry Gilkison. Panel 1: 'HERE PINKY, TAKE THIS QUARTER AND CHASE OUT AND BUY ME A BINGO MAGAZINE'. Panel 2: 'C'MON GANG! I'M GOIN' TO THE STORE TO GET A MAGAZINE FOR POP. IT ONLY COSTS TWENTY CENTS AND POP ALWAYS LETS ME KEEP THE FIVE CENTS CHANGE'. Panel 3: 'TOO BAD PINKY WE'RE ALL SOLD OUT OF BINGO MAGAZINES, NOT A COPY LEFT! SORRY'. Panel 4: 'I COULDN'T GET IT FOR YOU POP, ALL SOLD OUT'. Panel 5: 'WELL, WELL! TOO BAD, THEN I'LL TAKE MY QUARTER BACK!'. Panel 6: 'FIVE NICKELS?'.