

## A Change in Plans at Kennett's

WHEN WE OPENED OUR STORE IN SPRINGFIELD WE EXPECTED TO CLOSE OUT ALL DRY GOODS AND CONDUCT ONLY A MEN'S STORE, BUT CONDITIONS HAVE FORCED US TO CHANGE OUR PLANS. THE DEMAND FOR STAPLE DRY GOODS HAS BEEN SO GREAT THAT WE HAVE RESTOCKED AS NEAR AS IT WAS POSSIBLE FOR US TO DO, WITH NEW SNAPPY MERCHANDISE. EVERY DOL. LAR'S WORTH OF IT BOUGHT FOR CASH, WHICH WILL ENABLE US TO CONTINUE SELLING MERCHANDISE AT PRICES THAT ARE BOUND TO PLEASE YOU.

## We Are Here to Serve the People of Springfield

AND THERE WILL BE NOTHING LEFT UNDONE WITHIN OUR POWER TO GIVE YOU SERVICE AND MERCHANDISE AT PRICES THAT WILL WARRANT A PORTION OF YOUR PATRONAGE, STRIV. ing at all times to meet any competition which we feel WE WILL BE ABLE TO DO, DUE TO OUR LOW OVERHEAD EXPENSES.

## We Invite You to this Store

COME AND GET ACQUAINTED WITH US. YOU ARE WELCOME WHETHER YOU BUY OR NOT. WE WANT TO MAKE THIS A BETTER STORE. WE WANT YOUR PATRONAGE BUT WE DO NOT WANT IT OR EXPECT IT WITHOUT OUR PRICES AND MERCHANDISE JUSTIFIES YOU GIVING US YOUR BUSINESS. ALL WE ASK IS AN OPPORTUNITY TO SERVE YOU.

Yours For More Business

## Kennett's

