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There are many reasons
for the ease of steering
the new Ford


THE new Ford is exceptionally easy to stecr because of the well-proportioned weight of the car, the steel-
spoke wheels, the co-ordinated design of springs and
shock absorbers, the size and design of the stecring wheel, and the simple mechanical construction of the
teering gear. cring gear
The Ford steering gear is type used on high-priced cars and is three-quarter irreversible.
In simple, non-technical the car responds casily and quickly to the steering wheel, wheel being jerke
 light toach guides the car, necessary feel-of have that essential to good driving.
Strength of materials and careful workmanship give
unusual stability to the Ford steering gear and housing.
The steering worm, for The steering worm, for
instance, is splined to the steering worm shaft and is stronger, of course,
than if a single $k e y$
used to hold
The atecring wor sector is forged and mawith its in the same piece

The hour $f$ the ing gear mechanism is made of three steel forgings, elecThis housing is then electrically welded to the stecring column. Such a one-piece steel unit is naturally much
sturdier than if several parta were used and bolted or riveted together.
Throughout, the new Ford stering mechanism is so
imple in designand so care fully made that it require practically no attention.
The only thing for you to ing spindies, spindle connecting rods, and spindle conlubricated every 500 miles and the stecring gear mile cated every 2000 miles. For this work, you will find it best to consult the
ord dealer. He has been specially trained band
equipped equipped to help you ge
the greatest the greatest possible use
from your car over the
est period of time at
a minimum of troua minimum of trou
ble and expense.
Ford Motor Company

