



Don't MISS this MONEY-SAVING Event!

Sensational Shopping News For the People of Springfield and all Lane County. Kafoury Bros., formerly Farmers Exchange Springfield, Oregon, Due to an Exceedingly Backward Buying Season, Caught With a Tremendous Overload of Merchandise and the Policy of this Firm is not to Carry Merchandise From One Season to Another. For that Reason only, We launch the Greatest Selling Drive in the History of This Store Placing OUR IMMENSE STOCK at a Terrible Sacrifice in Price at the Mercy of the Buying Public in a Great

STORE WIDE SALE

Selling Start Promptly at 9 a. m. Saturday, Dec. 15th and Continues Without a Stop Until Further Notice

POLICY of this FIRM

Established in Salem when we opened our first store in 1915 has demonstrated, by the tremendous growth we have made in such a short period of time, that we took the right and only True Course, that of Handling only Standard Advertised Makes to sell at the Lowest Possible Price consistent with good merchandising always doing just as we advertised at all times and always giving our customers the Best Possible Service. Our methods have proven just as successful in Springfield as in our Portland and Salem stores. Our business has grown by leaps and bounds, we are more than pleased with our first year's business in Springfield. We are in Springfield to stay to make our home here and it will be the Policy of this Firm at all times to go on and on striving to make this a Better store and by so doing make Springfield a Bigger and Better town. Always keeping our stocks of merchandise up to the very Highest Standards and our Prices within the Reach of all. This Policy Established by Kafoury Bros. in our Salem store back in 1915 and carefully guarded in every transaction in every Kafoury Store, in our sales just the same as during our regular course of Business. Every item will be just as represented and the welfare of our customers carefully guarded. Our customers Must Be Satisfied. KAFOURY BROS.

Every Good House-keeper and Every Good Merchant Clean House at Least Once a Year

and the Policy of Kafoury Bros. is to do that cleaning when the people can best use the merchandise, that is just the Reason why we are launching this Selling Drive Right Now when the problem of making the contents of the purse or the bank account meet the demands, is one everyone is deeply interested in. In the average home many items of wearing apparel are yet to be bought for the winter season and the holiday shopping now at hand. This Sale will solve that problem for many of you and save you many dollars with this Immense Stock to Choose from, with Prices that cannot be duplicated elsewhere, with a big force of thoroughly experienced sales people to see that you are properly valued upon, with the entire stock conveniently Displayed and Plainly Marked you are going to find it a great pleasure to buy at this Sale. There will be nothing left undone to make it both Profitable and a Pleasure. The stock is large, it is Complete in all departments, but we advise Early Shopping. Don't wait! Come the first day, be Here when the Doors Open.

Folks, Here's Shoe Bargains

THAT DEMAND ATTENTION. THE WORLD'S BEST KNOWN MAKES. STANDARD ADVERTISED BRANDS BACKED UP BY THE REPUTATION OF THIS FIRM FOR HONEST MERCHANDISING. EVERY PAIR IS GUARANTEED DURING THIS SALE TO BE JUST AS REPRESENTED OR YOUR MONEY CHEERFULLY REFUNDED, JUST THE SAME AS DURING OUR REGULAR COURSE OF BUSINESS. OUR CUSTOMERS MUST BE SATISFIED.

LADIES' Dress Slipper and OXFORDS Patent Leather with Cuban heels Values to \$4.50. Store Wide Sale Price \$2.69

Men's Work SHOES \$6.00 Values Heavy all leather made especially for a wet weather Shoe. Store Wide Sale Price. \$4.98

ONE LOT Men's Work SHOES A good substantial Work Shoe all sizes. Sale Price. \$1.98

First Step and Stiff Sole BABY SHOES Sizes 2 1/2 to 12 Store Wide Sale Price. \$59c

LADIES' HIGH CUT SHOES and OXFORDS Piled in Bins. Fit Yourself. Pair 48c

LADIES HIGH TOP BOOTS Values to \$8.50. Full range of sizes, come in plain and moose toe. Store Wide Sale Price \$3.48

ONE LOT Children's High Cut BUTTON SHOES Piled in Bins. 98c

ONE LOT BOYS' DRESS SHOES Sizes 2 1/2 to 6. Values up \$4.00. Store Wide Sale Price \$2.69

MEN'S DRESS OXFORDS Come in brown and black. This is a Real Buy at \$3.49

MEN'S DRESS SHOES Values up to \$6.00, come in brown and blacks. Store Wide Sale Price \$3.95

MEN'S HIGH TOP BOOTS Values up to \$12.50. Broken sizes, but if we can fit you the price is \$7.90

WOMEN'S STORM RUBBERS \$1.25 Values. Store Wide Sale Price 48c

Six Mighty Good Reasons Why You Should Attend This Sale Opening Hour Sat.-9a. m.

Table with 6 columns: REASON NO. 1 (O.N.T. Thread), REASON NO. 2 (Hope Muslim), REASON NO. 3 (Sheeting), REASON NO. 4 (Outing Flannel), REASON NO. 5 (Work Shirts), REASON NO. 6 (Pumps)

MEN'S MOLE SKIN PANTS Nothing better for service. \$2.69

Men's Winter Weight COTTON UNION SUITS Come in grey and Blue. Store Wide Sale Price \$1.39

\$3.00 Value Part Wool MEN'S DRAWERS. Shirts, - Union Suits Sale Price \$1.39

UNCLE SAM WORK SOX Piled High in Bins and the Big Tag says 11c pair

MEN'S SWEATERS \$2.50 values. Heavy cotton. Big range of colors and sizes. Sale Price \$1.48

Hirsch-Weise BLAZERS \$7.25 Values, no better brand made. All Wool Store Wide Sale Price \$5.90

DRESS SHIRTS Neck band style, good patterns, values up to \$2.50 in this lot. Sale Price Size 14 Only 48c

ONE LOT BOYS' KNICKERS Piled in Bins, at 98c

ONE LOT \$6.50 Values. Wright and Medecott UNION SUITS Dark and light colors. 100 Per Cent Wool Sale Price \$4.95

BOYS' KHAKI FLANNEL SHIRTS Double Pockets and full cut. Sale Price Values up to \$1.75 79c

MEN'S DRESS SHIRTS Collar attached. Regular \$2.25 values. Gentle line Broadcloth. Store Wide Sale Price \$1.45

NASHUA BLANKETS Part Wool Solid colors orchid, blue and Rose. \$3.25 Values. Store Wide Sale Price \$2.79

BOYS' DRESS PANTS Longies, all new patterns and all sizes Store Wide Sale Price \$2.98

BOY'S CORDUROY PANTS Light and dark colors All sizes up to 16 years \$2.98

ONE LOT Men's part wool winter weight UNION SUITS Store Wide Sale Price \$1.98

ONE LOT MEN'S FLANNEL SHIRTS Come in khaki and grey. Don't miss this one at \$1.39

MEN LOOK! We are closing out our MEN'S SUITS One Big Lot for \$8.90

AUTO ROBE BLANKETS Part wool, \$2.75 Value Store Wide Sale Price \$1.98

MEN'S PANTS Extra heavy all wool. Store Wide Sale Price \$3.95

CORDUROY PANTS \$4.50 Values Come in Dark colors. Sale Price \$3.29

MEN'S FANCY DRESS SOX Regular \$35c values Sale Price 4 pairs for 98c

ONE LOT Men's Heavy Work SHIRTS \$2.50 Values, come in grey and buckskin, all sizes. This is a Real Buy \$1.98

Closing Out MEN'S SUITS One big group. Values in this lot up to \$50.00 going at \$19.90

All Wool Single BLANKETS \$5.00 Values, come in dark colors only. Sale Price \$2.79

A VALUABLE PACKAGE FREE! To the First One Hundred Customers making a purchase of \$5.00 or over we are going to make a Present of a Package absolutely FREE. Samples of the Merchandise packages will contain will be on display in our show window Friday all day. Don't be Late, Be one of the first 100. Get a Package FREE.



Springfield Oregon

A WORTH WHILE CONTEST Just to start this Contest with a Bang we are going to Give the first 100 entering the store a Coupon good for 1000 Votes for your Favorite Contestant. Now Folks, Come out Early, get the 1000 votes FREE, start your Favorite Lady Friend on the Road to winning this watch with a Thousand Votes. It Costs You Nothing!

Store Closed All-Day FRIDAY

Rearranging and Pricing the stock. Tables and bins will be Piled High with many Bargains that will Gladden the hearts of the Economical Buyer. Everyone Decorated with a Big Sale Tag that tells the Whole Story.

ONE LOT LADIES' AND MISSES' Leatherette COATS Regular Price \$7.90. Store Wide Sale Price \$5.48

ONE LOT LADIES' COATS Back Broadcloth material with fur collars. Full lined. \$12.90

ONE GROUP LADIES' SILK DRESSES Nicely tailored and well trimmed. Store Wide Sale Price \$8.90

ONE LOT LADIES' COATS Come in brown, wine and navy colors with fur collars. This is a Real buy at \$4.98

ONE GROUP LADIES' DRESSES Come in wool, silk and Jersey. Sale Price \$4.98

ONE LOT every one this season's Coats, come in tan and black with fur collars and cuffs. Sale Price, \$14.90

Children's and Misses KNIT UNION SUITS Winter weight and three season garments. 79c

LADIES' KNIT UNION SUITS Value up to \$2.00. Store Wide Sale Price 89c

LADIES' RAYON BLOOMERS \$1.25 values, splendidly made. Store Wide Sale Price 89c

One Big Assortment CHILDREN'S SWEATERS Good patterns. Sale Price \$1.69

Ladies' Rayon SWEATERS Pull over style, come in red, blue, green, brown and Rose. \$1.98

ONE LOT Ladies' - Misses RAIN COATS and Capes Only a limited amount in stock. Sale Price 79c

ONE LOT Ladies Lisle Hose 50c Values Size 8 1/2 Only Come in black and brown. A splendid Hose. Store Wide Sale Price 9c

Ladies' Rayon HOSE 75c values, come in all the wanted shades, Pointe Reinforced heel and reinforced toe, with runstop top. Sale Price 59c