

THE SPRINGFIELD NEWS

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THURSDAY, DECEMBER 13, 1928

I like the man who bubbles over with enthusi-
asm. Better be a geyser than a mud puddle.
—JOHN C. SHEDD

WELCOME SANTA CLAUS

Do you remember, in those days "way back
when—" how you used to pencil your little notes
to Santa Claus, asking him for this, that and the
other thing and assuring him that you were a
"real good boy" and loved your father and
mother?

Santa Claus is fast approaching now. And just
as you welcomed him as a kid, you should wel-
come him now. Remember that Santa Claus is
a symbol of generosity, loving-kindness and vir-
tue. At this time, with his advent so near, check
up on yourself. Have all your actions been
worthy? Kind? Intelligent? Have you pro-
gressed or fallen behind in your work and in your
spiritual growth?

Correct your faults, resolve to live to the high-
est in you, and when Santa Claus come you will
be able to welcome him properly, knowing that
you have lived in such a manner as to merit the
benefits that he showers upon you.

In this way you will receive, in addition to the
love and respect of your friends and neighbors, a
feeling of self-respect that, once acquired, will
dignify and ennoble your entire life, putting it on
a higher plane and bringing it nearer to the Di-
vine.

Wecome Santa Claus!

Pulpwood for paper can be grown in 20 to 30
years according to information furnished by the
American Tree association. Spruce plantations
in Norway have demonstrated this profitably for
the industry.

The man who called his wife an angel gave as
his reason that she was always flitting about,
continually harping on one thing, had nothing to
wear and was up in the air most of the time.

We recently read the life of a successful man
who says he began life as a barefoot boy. Did
anybody ever hear of a boy being born with shoes
on?

A scientist says that "eating onion will prevent
a mustache from coming on a woman's lip." We
would like to add "or a smooth shave either."

Girl shows are said to be losing out. They have
too much competition from the flapper on the
street.

It is not sufficient to be good; one must be good
for something.

JUDGE A CITY BY WHAT SHE OWES

The tax levy of Florence is nearly 10 per cent of
assessed valuation and some outsiders have look-
ed at it with alarm, but not so Florence, says the
Siuslaw Oar, published in that city. The editor
points out while that city has one of the highest
tax levies she has the lowest per capita debt of any
of the towns in this section. In other words her
citizens can pay Florence's debt with little diffi-
culty. He says for that reason she is well off.

The per capita debt of some of the cities is this
part of Oregon is shown by the state treasurer as
follows:

| City | Indebtedness | Per capita |
|---------------|--------------|------------|
| Drain | \$ 22,250 | \$ 36.00 |
| Harrisburg | 27,250 | 47.00 |
| Newport | 304,763 | 525.00 |
| Cottage Grove | 408,000 | 214.00 |
| Springfield | 181,500 | 98.00 |
| Reedsport | 384,934 | 450.00 |
| Creswell | 15,800 | 58.00 |
| Eugene | 2,975,000 | 280.00 |
| Florence | 7,000 | 22.00 |

Oregon grown or made products are of suffi-
cient variety to make excellent Christmas gifts es-
pecially for friends living in other parts of the
country. Why search for items that may be com-
mon in your friends home town when something
unique and useful might be found among Oregon
products. Christmas might be made to advertise
Oregon brands of goods and increase the prosper-
ity of Oregon farms and factories and at the same
time lose none of its cherished sentiment.

FOLLY?

How Time changes the aspect of things!

Alaska has been a part of the United States for
61 years. On March 30, 1867, this territory was
purchased from Russia. The average citizen of
the United States knows little enough about Ala-
ska. It might not be amiss to mention several
facts:

Alaska is so vast it would cover 23 states and the
Western third of Lake Superior if it could be pick-
ed up bodily and placed all over the United States
Proper.

Its fisheries return an annual amount of over
\$40,000,000, and it has other vast industries. Since
its purchase, its ex orts have amounted to con-
siderably more than \$1,250,000,000.

The purchase of Alaska cost America \$7,200,-
000. Time has shown it to have ben a very good
purchase. Yet in 1867 it was considered foolish,
and the transaction was called "Seward's Folly,"
because the Secretary of State, W. H. Seward, ad-
vocated it.

The Civic club's effort to erect name plates on
the streets of the city should have the co-opera-
tion of all. This is a work that should have done
a long while ago by some organization. The Civic
club is performing a real service when it under-
takes the job.

Chicago killers have shifted their barrage the
last few days from football players to policemen.
The season is over on football players but there
is open season on policemen all the time.

Cheer up folks, the new bridge is a nice pfece
of architecture. Even if we can't use it we can
look at it and admire the lines. That's some re-
turn for our money.

W. M. JARDINE



NOW FARMERS CAN GET NOON HOUR FARM NEWS

Secretary W. M. Jardine is an ad-
vocate of the use of the radio for the
dissemination of information. The
Department of Agriculture, which he
heads, cooperates with more than 200
stations in sending weather, market
and general agricultural information
through the air.

"We have 6,000,000 farms in this
country," says Jardine, "in the main
operated independently. There is no
board of directors to act for them.
Our problem is to get facts to these
6,000,000 as quickly as possible. For
this, radio affords invaluable service."

There is now a special 5-day-a-week
noon hour broadcast for farmers, oc-
cupying three-fourths of an hour each
day. The first third of the time the
program comes from Montgomery
Ward and company in Chicago. Then
the scene shifts to Washington, where
the National Broadcasting company
sends from its studio the latest infor-
mation, reports, etc., supplied by the
Department of Agriculture. Back
again to Chicago for the last third.

This three-quarter hour program
for farmers is replete with valuable
farm information plus entertainment
features. The 14 radio stations co-
operating in this noon hour program
are KDKA, KYW, WCCO, WOC,
WHO, WOW, WDAF, KWK, KVOO,
WOAI, WHAS, WSM, W9B, KOA.

NOW THE CROW GETS CREDIT AS BENEFACTOR

The crow, that noisy grain thief,
has always been regarded as a nus-
sance. Farmers have always tried to
exterminate this bird as far as pos-
sible, but now Dr. Saechtleben of Ger-
many is taking up the cudgels in be-
half of the crow as well as his allies,
the rook and the raven.

They may help themselves to grain,
says Dr. Saechtleben, but they always
make up for this by eating trouble-
some insects for dessert!

Experiments were carried on in
which the stomachs of crows of vari-
ous species were examined. They
were found to contain 18.5 per cent
stones, 57.6 per cent vegetable mat-
ter, and 23.9 per cent animal matter.
The grain contents of the stomach in-
cluded wheat, rye, barley, potatoes,
maize, buckwheat, peas and various
seeds. In 344 specimens of the 3,259
examined, the remains of mice were
found, these constituting 24.4 per cent



"SOMETHING TO SHOUT ABOUT!"

Anti-knock
**THE NEW WINTER
RED CROWN
GASOLINE**
STANDARD OIL COMPANY OF CALIFORNIA

Unmask Your Eyes

With Orthogon lenses, ordi-
nary lenses given only
half the correct vision your
eyes deserve. They are ac-
curate only when you look
through the center.

Orthogon lenses enable
you to see clearly and ac-
curately through the entire
area—right to the extreme
edge your vision is sharp
clear and accurate.

Dr. Ella C. Meade

Optometrist

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No. 14 2 Ave. West
Eugene, Oregon

of the animal food devoured by the
birds, while insects formed 34.5 per-
cent of the animal food.

Rooks were found to destroy an en-
ormous number of insects. These
tests were made by Professor Roerig
of the zoological laboratory of the
biological institute of Germany, who
summed up his report as follows:

"Every crow is a source of more
gain than loss to the agricultural in-
terests of the region where it is
found."

Carry On

"What's the idea of going in the
snow barefoot? You'll catch a heluva
cold."

"I'll tell you. I'm going right home

and kiss the maid and she'll get the
cold. Pa will kiss the maid and he'll
get the cold. Then pa will kiss ma
and she'll get the cold and tomorrow
the preacher will come over and he'll
catch a cold—and he's the son-of-a-gun
I'm after."

Too True

"You certainly have a trim little
waist."

I said as she put on her hat.

But she turned me aside and quickly
replied,

"You're right—there's no getting
'round that."



Remember Your Friends on Christmas Day with an Attractive Card

We have high-grade Christmas cards that bear
beautiful sentiments for your relatives and
friends.

These attractive cards are for sale at very rea-
sonable prices. They are infinite in variety—
many of them altogether unusual.

Send a card even if you are sending a gift.
The sentiment expressed on these cards will
strike a responsive cord in the hearts of the
recipients.

Name and Sentiment Printed in Attractive Type

ORDER YOUR CARDS IN NOVEMBER WHILE
THERE IS A LARGE SELECTION

Christmas card lines are always depleted in
December.

THE WILLAMETTE PRESS

Give Her Box of Candy And She Will Be Pleased

She will be especially pleased if the candy comes from
our shop. For our candy is different and delicious—it is
made of the very purest ingredients by experts.

We have every kind you can imagine but any kind of
Eggimann's candy you select will make a hit with her.

EGGIMANN'S

"Where the Service is Different"

There's a "Silver Gray"



to Eugene every
30 minutes

from 5th and E Sts. commencing 6:30 a.m. (Sun-
days 7:30 a.m.) and every 30 minutes thereafter
until midnight throughout the day.

Returning they leave the Southern Pacific sta-
tion Eugene every 30 minutes between 6:00 a.m.
and 11:50 p.m. (Sundays 7:00 a.m.)

Fares

100 Tickets (scholars) \$3.00
50 Tickets (commutation) 3.10
One way fare 0.14

Connections at Eugene

Convenient connections are made by the bus with
trains and motor coach to the north and south.

Note these convenient stage schedules from
Eugene.

Portland via Corvallis and Albany—7:00,
9:35, 11:50 a.m.; 3:30, 4:30 p.m.

†Via Harrisburg, †"Silver Gray Limited."

Roseburg—1:55, 6:35 p.m.

Marshfield via Roseburg—1:55 p.m.

Ashland and San Francisco—1:55 p.m.

Wherever you are going buy your ticket at
Springfield—it will be honored on train or bus
to Eugene.

Southern Pacific

C. OLSON, Agent
Phone

He May Have A Hard Time Laughing That Off — By Albert T. Reid



"It's the funniest thing, Cy—you know I
could have sworn we would be able to
take up your relief matter this session,
but the appropriation bill, the cruiser bill,
Boulder Dam and the tariff are going to take
up all my time and I'll be dog gone if I can
see now how I can get around to you
before next September."