

COLOR
is
paramount!

The modern trend to brilliant COLOR in porcelain enamel is based on the important consideration of the home-beautiful. You will agree with us that in COLOR, quality of enamel work and nickeling, and in simplicity of refined design, no maker has yet surpassed Montag.

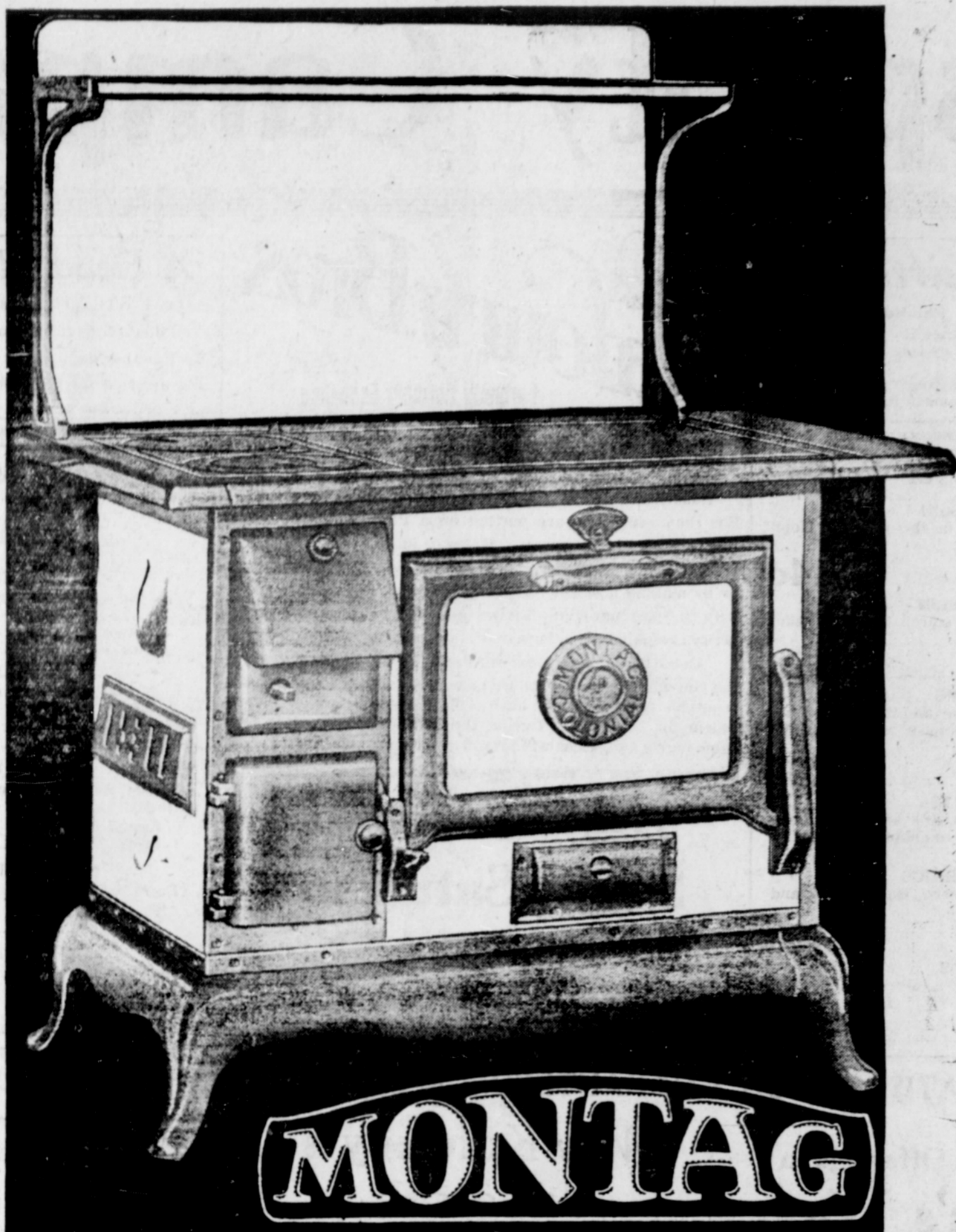
In all the Montag models shown will be one that will particularly suit your idea of design and cost.

The black and white illustrations shown here cannot do justice to the ranges themselves. You simply must see them.

Montag
Ranges
Excel

To go into the details of excellencies would be to cover the entire list of what a range should be—

- excellencies of baking and cooking results.
- excellencies of fuel economy,
- excellencies of design and finish,
- excellencies of sturdy, long-lived construction,
- excellencies of ease in keeping clean,
- excellencies of adaptability to quick service. The gas and electric plate attachments add these modern facilities to just the degree they are required at this time, for wood and coal are still the basic fuels for the good old-fashioned home-cooking.



\$90.00

TERMS

Full enamel Montag Jr. Buffet in the new colors:

- Mello-Green
- Canary-Yello
- Manda-Red

as well as white, gray or Santone, with all the new improvements of construction and refinements of design. A low first payment puts it in your kitchen.

General Montag
Range Features

- Choice of four colors, gray or white.
- Full enamel, steel and cast iron Ranges.
- Semi-enamel steel Ranges.
- Choice of high closet or modern Buffet shelf.
- Choice of regular lid top or French plate top.
- Choice of size and price.
- Cast French oven bottoms, corrugated to eliminate danger of buckling, and PORCELAIN EMAMEL-ED, for cleanliness.
- Electrically welded oven-top, back and sides, of T o n c a n rust-resisting iron.
- Highest grade materials throughout, including Armco iron.
- Reliable oven thermometers on all models.
- "Honest John Montag" construction.
- Made in the West.

COLONIAL Range
Demonstration Sale

Announcing a Montag Range demonstration Sale of particular importance

May 19th to May 26th inclusive

AN EVENT FOR WHICH PLANS HAVE BEEN AFOOT FOR MONTHS, WITH THE SOLE IDEA OF MAKING IT THE MOST OUTSTANDING AND HELPFUL DISPLAY OF RANGES YET HELD.

IN TRUTH, WE HAVE NEVER BEHELD SUCH A REMARKABLE LINE OF RANGES AS IS SHOWN IN THIS 1928 SHOWING OF MONTAGS. OUR AUGMENTED RANGE DEPARTMENT WILL BE FAIRLY ALIVE WITH THE SHEEN OF VARI-TONED ENAMELS AND THE GLEAM OF NICKEL —JUST AS WILL BE THE FORTUNATE KITCHENS WHERE LATER THESE SAME RANGES WILL BE FOUND, CONTRIBUTING TO THE FAME OF HUNDREDS OF "FAMOUS COOKS."

FREE Premiums

If you are a householder, come in and ask for your UTILITY WHETSTONE, FREE! There should be one of these in every kitchen for keeping knives sharp.

AND EXTRA MERCHANDISE FREE WITH EVERY NEW MONTAG RANGE SOLD.

A Seven-Piece
Enamel Ware
Cooking Set

Consisting of Tea Kettle, 8-cup Pedcolator, Double Boiler, Sauce Pan, Convex Kettle, Dish Pan and Sink Strainer. Your choice of colors, white, yellow, red or green, will be given FREE with each Range purchased during Sale.

Remember
the dates ➔

Saturday, MAY 19 to Saturday, MAY 26

Low First Payment
secures a Montag during this event. Inquire about our special terms.

Wright & Sons

Full Credit for Your Old Range
Unusual exchange value will be allowed during this demonstration. Take up this point with us.