

**FREE**

To the first 100 customers purchasing \$2.00 or more on Saturday, Opening Day, we will give Absolutely FREE. A Handsome Daytime Frock until the 100 have been given away.

# KAFOURY BROS. OF PORTLAND AND SALEM COMING TO SPRINGFIELD

Farmers Exchange Store  
SPRINGFIELD, OREGON

## Change of Ownership

Farmers Exchange Store  
SPRINGFIELD, OREGON

# SALE

KAFOURY BROS. ARE THE LARGEST EXCLUSIVE RETAILERS OF WOMEN'S READY TO WEAR AND SILKS IN OREGON. IT IS THE INTENTION OF THE NEW OWNERS TO SELL OUT THE ENTIRE STOCK OF THE FARMER'S EXCHANGE PREPARATORY TO OPENING A KAFOURY BROS. STORE IN SPRINGFIELD IN KEEPING WITH THEIR SALEM AND PORTLAND STORES.

TO THIS END THEY HAVE TAKEN THE MOST DRASTIC AND STARTLING REDUCTIONS. EVERYTHING IN THE STORE IS MARKED DOWN TO THE LIMIT. NEVER HAS THERE BEEN A SALE LIKE THIS. YOU CAN COME EXPECTING SENSATIONAL REDUCTIONS AND BE SURE OF NOT BEING DISAPPOINTED. THESE PAGES GIVE SOME OF THE OPPORTUNITIES FOR TREMENDOUS SAVINGS; DOORS OPEN AT 9 O'CLOCK SATURDAY.

THE FARMER'S EXCHANGE IS A STORE WITH A REPUTATION THAT EXTENDS ALL OVER THE STATE. IN A LIKE MANNER KAFOURY BROS. ARE KNOWN FOR THEIR INTEGRITY AND ABILITY AS MERCHANTS, AND SPRINGFIELD PEOPLE WILL LOSE NOTHING BY THE CHANGE OF OWNERSHIP. INDEED, IT IS LIKELY THAT THEY WILL PROFIT BY IT SINCE THE PURCHASING POWER OF THREE KAFOURY BROS. STORES WILL BRING BENEFITS THAT COME WITH A THREE-STORE BUYING POWER.

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THE FIRST THING IS A CLOSE OUT OF PRESENT STOCKS, AND THIS CHANGE OF OWNERSHIP SALE WILL ACCOMPLISH THIS. THE PRICES ON THIS PAGE PROVIDE FOOD FOR THOUGHT. THE MERCHANDISE IS OF GOOD DEPENDABLE QUALITY AND MARKED REGARDLESS OF COST AND LOSS. PLAN TO BE HERE EARLY ON SATURDAY.

SALE BEGINS SATURDAY, FEB., 4TH, AT 9 a. m.

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<b>SEWING THREAD</b> Well known Clark's O. N. T. Spool Cotton. 8 for <b>25c</b>	<b>20c BROWN MUSLIN</b> Heavy grade Muslin. Regular 20c. <b>10c</b> yard	<b>25c OUTINGS</b> Plain and fancy Outing Flannels. 36 inch width. <b>12 1/2c</b> yard	<b>KOTEX</b> Standard Package 3 for <b>95c</b>	<b>12 MOMME</b> Jap all Silk Pongee Extra fine quality. Government stamped. <b>49c</b> yard	<b>20c TOWELS</b> Fine Huck Towels. 18 x 36 inches. <b>10c</b>	<b>25c JAPANESE</b> All New tinted Shades. <b>12 1/2c</b> yard	<b>15c TOWELING</b> Heavy Red Border Huck Toweling. <b>9c</b> yard	<b>\$4.00 WOOLENS</b> Your unrestricted choice of all Coatings and Suitings in stock. Reg up to \$4.00 fabrics. <b>\$1.00</b> yard	<b>DAISY CLOTH</b> The Well Known "Amoskeag" fabric. <b>14c</b> yard	<b>40c GINGHAMS</b> 22 inch Kalburnie Gingham. — New patterns. <b>14c</b> yard	<b>\$2.50 WOOLENS</b> All Wool Coatings and Suitings. <b>50c</b> yard	<b>15c SILK THREAD</b> 100 yard Spools. All Colors. <b>5c</b> Spool
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<b>SILK SALE</b> New stocks of plain and printed Silks, in Crepe de Chine, Chiffons, Georgettes, Moires, Pongees and Jersettes. worth up to \$3.00 yard. <b>\$1</b>	<b>Pequot Sheeting</b> 9-4 Pequot Sheeting. A well known brand. <b>49c YD.</b>	<b>Plans for Week of Februy 6th to February 11th</b> Every day will see fresh impetus added to this remarkable event. New attractions, new and astonishing prices and new merchandise brought forward to you savings the like of which you have never seen before. For the coming week we shall have: Monday, February 6th— <b>SILK DAY.</b> Tuesday, February 7th— <b>READY-TO-WEAR DAY.</b> Wednesday, February 8th— <b>REMNANT DAY.</b> Thursday, February 9th— <b>MEN'S WEAR DAY.</b> Friday, February 10th— <b>SPECIAL SHOE DAY.</b> Saturday, February 11th— <b>DOLLAR DAY.</b>	<b>Hope Muslin</b> Well known brand of Bleached Muslin. <b>10c YD.</b>	<b>Pequot Sheets</b> Full 81 x 90 inches. Super value. <b>\$1.29</b>	<b>\$1.55 LUNCH CLOTHS</b> Pure Linen, 44 x 45 inches. <b>\$1.00</b>
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A Drastic Close-Out of Entire Stocks at Amazing Price Reductions — Begins Sat., Feb. 4th, Ends Sat., Feb. 25th.

<b>20c OUTINGS</b> Heavy 27 Inch Outings in light and dark patterns and white. <b>10c</b> yard	<b>\$30 Coats</b> Women's and Misses' New Spring Coats in new fancy plaids, tweeds and twists. Bought to sell at \$30.00. <b>\$9.65</b>	<b>\$25 Coats</b> Women's and Misses' New Fur Trimmed and plain collar Coats—Plain colors and fancy plaid patterns. Remarkable \$25 values. <b>\$5</b>	<b>PUMPS And OXFORDS</b> <b>Startling Price Reductions</b> 500 PAIRS Women's and Misses' Shoes, Pumps and Oxfords, line ends and odd pairs, grades to \$6.00, desirable styles, all sizes. Fair. <b>\$1 Pair</b> \$5.00 PUMPS AND OXFORDS New styles in Women's Strap Pumps and Oxfords, wanted leathers, high medium and low heels, a big selection at <b>\$1.49</b> \$5.00 PUMPS AND OXFORDS Misses' and Children's high grade, all leather Pumps and Oxfords, patent, kid, calf skin. Wanted lasts, worth to \$5.00. <b>\$1.98</b> \$7.50 PUMPS AND OXFORDS Just arrived for early Spring selling, dozens of beautiful new patent and kid Pumps and Oxfords. A wonderful assortment at <b>\$3.39</b>	<b>WOMEN'S SHOES</b> One big lot of Women's High Shoes, good lasts, all sizes. <b>50c</b> MISSSES AND CHILDREN'S SHOES Hundreds of pairs of Misses' and Children's High Grade Shoes, Oxfords and Pumps. Worth up to \$4.50. <b>\$1</b> \$6.50 PUMPS Women's Newest Pumps and Oxfords, wanted heels and lasts, patents, satins, blonds, reptiles, two-tones and kid leathers. Complete sizes and widths. <b>\$2.49</b> \$8.50 PUMPS AND OXFORDS Some of the cream of the stocks at this low price, "Right Now" styles, worth up to \$8.50. <b>\$3.89</b>	<b>\$25 Dresses</b> A wonderful assortment of new Dresses at this low price. Wools, Silks, Satin Crepes and Flat Crepes in wanted shades and new styles. Values up to \$25.00. <b>\$5</b>	<b>\$30 Dresses</b> The New Styles are here—an early Spring shipment just received, wanted shades in Satin Crepe and Flat Crepe Silk Dresses—All sizes for Women and Misses. Regular up to \$30.00 Dresses. <b>\$9.65</b>	<b>28c TOWELS</b> Heavy Thread Turkish Towels, 17 x 32 inches. <b>15c</b>						
<b>25c PILLOW SLIPS</b> 36x42 Bleached wide hemmed slips <b>19c</b> Each	<b>BLANKETS AT DRASTIC PRICE REDUCTIONS</b> \$2.00 Blankets \$1.79 "Two Star" Heavy Cotton double bed Blankets. 64 x 76 inches. <b>\$3.50</b> \$5.50 BLANKETS 72x80 inches, Heavy "Storm Queen," double bed Blankets, fancy pastel plaids. <b>\$2.98</b>	<b>New Bed Spreads</b> Sizes 80x105 inches, seamless, scalloped edges, new combinations of green, blue, Rose, gold and Helio, guaranteed fast colors. <b>\$1.98</b> Beautiful Rayon Silk Spreads, scalloped edges, patterns and stripes in Rose, blue and gold. Guaranteed colors. Size 80 x 105 inches. <b>\$2.95</b>	<b>WOMEN'S HATS</b> Your unrestricted choice of our entire stock of Ladies' Hats— <b>\$1</b> \$7.85 Slickers Women's and Misses' rubber College Slickers, fancy colors, strap collars. <b>\$1.98</b>	<b>Make Your Own Comforters</b> "Champion" White Cotton Batts. Full 72 x 90 inches. <b>79c</b> 25c Challies / New Patterns <b>14c</b> Yard	<b>\$3.00 BAGS</b> 18 Inch Black Traveling Bags. <b>\$1.00</b>	<b>\$5.00 SWEATERS</b> Women's and Children's all wool and Silk and wool Sweaters, coat styles, jackets, and Slipovers, all colors and sizes—Choice <b>\$1</b>	<b>75c TOWELS</b> Double Thread Turkish Towels, Size 24 x 48 inches <b>48c</b>						
<b>50c SPORT SOX</b> Children's 3/4 length Fancy Cuffs. 3 pairs <b>\$1.00</b>	<b>WOMEN'S UNION SUITS</b> Entire stock of Munsingwear and other standard brands \$3 to \$4.50 Unions in one big lot—Lisle, all wool and silk and wool. All styles and sizes. <b>\$1</b> each	<b>23c</b> <b>\$3.50 Unions</b> Entire stock. 500 Misses and Children's Munsingwear Union Suits, all styles and weights, 6 to 17 years, worth up to \$3.50. <b>79c</b>	<b>\$12.50 SKIRTS</b> Women's all wool Skirts, plain and plaid patterns, your choice, none reserved worth to \$12.50 <b>\$1</b>	<b>\$1.25 PLAY SUITS</b> "Can't Bust 'Em" Kate Kat Play Suits. <b>69c</b>	<b>\$1.25 SILK BLOOMERS</b> French Panties and Vests. <b>69c</b>	<b>\$1.00 RUBBERS</b> Women's and Children's Rubbers. <b>25c</b>	<b>\$1.25 GOWNS</b> Women's Heavy Outing Night Gowns. <b>79c</b>	<b>TABLE OILCLOTH</b> 46c Grades, 48 inch Plain and Patterns <b>27c</b> yard	<b>\$1.00 SILK HOSE</b> Holeproof Pure Silk Chiffon Hose. Wanted Shades. <b>69c</b>	<b>75c HOSE</b> Women's Mercerized Lisle and Lisle Chiffon Hose. <b>29c</b>	<b>45c HOSE</b> Women's Mercerized Cotton Hose. Up to 46c grades. 2 Pairs for <b>25c</b>	<b>50c STOCKINGS</b> Boy's and Girls' Heavy Stockings, and Sport Hose. 2 Pairs for <b>25c</b>	<b>\$1.50 BLOOMERS</b> Rayon Bloomers—Peach, Nido, Pink and Orchid. <b>\$1.00</b>

Begins Saturday, February 4th at 9 a. m.

**FARMER'S EXCHANGE**  
DEPARTMENT STORE  
Main St. at Fifth Springfield