

RED CROSS FLOOD RELIEF IN SOUTH COSTS \$17,000,000

Greatest Disaster of History but One of 111 Operations in Year of Calamity.

Tornadoes headed the list of disasters which struck the United States in the past year, the report of Red Cross relief operations for the year ending June 30, showing 29 great storms. Floods were second on the list, 24 being recorded for the same period.

This record does not include the St. Louis tornado which occurred in the current fiscal year, as did a number of other storms and disasters, in which the Red Cross provided relief.

Included in the list of 111 disasters covered by the record of the past year's relief operations of the Red Cross, are earthquakes, explosions, mine disasters, a cloudburst, a hail-storm, fires, floods, hurricanes, a railroad wreck, a scarlet fever epidemic, typhoid epidemic, tornadoes, and a typhoon. The latter occurred in the Philippines, but is included in the operations at home. In all, the Red Cross extended its services in 77 major disasters in the United States and in 20 abroad, including a hurricane over Havana, Cuba, and the Isle of Pines, one in the Bahamas, and others through various West Indian regions, fire in Porto Rico, another in Haiti, earthquakes in Armenia, Japan and Albania, floods in Jugo Slavia and Mexico.

The organization conducted refugee relief operations in Syria, Bulgaria and China, the latter largely due to factional wars fought over various parts of China the past year.

The two outstanding disasters at home were the Florida hurricane and the Mississippi Valley flood. Rehabilitation operations of the latter disaster are still in progress under the Red Cross. A national appeal for funds was made in both disasters, resulting in contributions for relief amounting to more than \$20,000,000.

The Mississippi flood is the outstanding disaster in the whole history of the Red Cross disaster relief service. In this one catastrophe the organization raised through subscriptions by the people of the country and foreign nations approximately \$17,000,000 for relief use. Aided by this fund it fed, clothed, sheltered or otherwise assisted more than 600,000 human beings, fed and cared for approximately 200,000 head of livestock and established 149 refugee camps. The flood inundated approximately 20,000 square miles and affected 174 counties in eight states. Some 330,000 homeless persons were sheltered in Red Cross camps. When the emergency was at its height the Red Cross was serving more than a million meals a day.

So vast was the work imposed on the Red Cross and allied agencies conducting rehabilitation that this phase of the flood relief task is expected to extend well into the coming year. Up to September 15, 104,441 families in the flood zone had been given rehabilitation assistance by the Red Cross, and 1,700,000 acres of flooded crop land in seven States had been replanted with Red Cross aid. There had been expended or committed for expenditure in connection with this relief and rehabilitation work a total of \$15,500,000.

The appeal for a nation-wide membership increased to 5,000,000 adult members, it was pointed out, is based on the realization that demands on Red Cross service such as occasioned by disaster relief are increasing each year. For that reason especial importance is lent to the Eleventh Annual Roll Call of the organization, to be held from Armistice Day, November 11, to Thanksgiving, November 24, during which this membership will be built up.

14 Disasters at One Time Call for Red Cross Work

The great size of a disaster does not necessarily mean that it has the stage to itself.

The American Red Cross relief forces were impressed with this fact during the Mississippi Valley flood in recent months. While the relief forces were struggling with this greatest of all disasters in United States history, from April to June they were obliged to furnish relief in 21 other emergencies, including 11 tornadoes. In one tornado approximately 17,000 persons were assisted.

At one period the Red Cross was conducting relief operations in 14 disasters simultaneously, scattered over a wide territory.

Citing the continuity of demands on the organization's resources, Chairman John Barton Payne of the Red Cross has announced the need of 5,000,000 adult members as a result of the Roll Call, Nov. 11 to 24.

The Tenth Anniversary of America's entry into the World War in 1917, is an appropriate time to join the American Red Cross and participate through membership in its peace-time services. Join during the Annual Roll Call, November 11 to 24.

CALL AND SEE Dr. N. W. Emery on prices on plates and other work. It

In Confidence

Readers desiring a personal reply can address Miss Flo, in care of this newspaper.



THAT YOUTHFUL, ROMANTIC HANGOVER

Dear Miss Flo:—

Before I married my husband I was in love with a much younger and much more attractive man. We were engaged, but we quarreled, and we drifted apart. He never married.

I have been married fifteen years, but somehow I can't seem to forget the first man. I unconsciously keep comparing him to my husband and my husband suffers by the comparison. Recently I received a letter from him asking if he might see me again to talk over old times. I was very glad to hear from him, but when I told my husband about it he was very much upset. Don't you think he is unreasonable?

Mary Louise.

How would you like your husband

to open up a friendship with one of his old sweethearts—one to whom in his mind you suffer by comparison?

Perhaps he feels intuitively that you haven't forgotten your first love affair, and that it might result disastrously and might break up his home. Prospects of that sort would rather upset him—especially if he happens to love you.

Personally, I believe the danger of such mishap is slight. I think you are suffering from a youthful romantic hang-over—and in your comparison you are picturing your former sweetheart as a perfect being with none of the faults possessed by the man you married—and naturally, you imagine yourself perfectly happy had you married your first love.

Part of the trouble is that while you are well aware of the shortcom-

ings of the man you did marry—you aren't aware of those of the man you didn't marry. Fifteen years cast a glow of illusion over your early romance.

Cheer up, Mary Louise, you aren't suffering from a broken heart, you are suffering from romantic imagination. There isn't any man without nerves and temper and irritating ways nor who is always thoughtful and unselfish and considerate.

The best cure possible, in my opinion, would be for you to see the once beloved one. No cure could be so effectual—or so disillusioning—than to see the Prince Charming of your dreams—the man for whom you have been pining and grieving. What! Can this be the wonderful youth I have been regretting for fifteen years. Can this unromantic fat man whose only topics of conversation is business, and who is fussy about his food and can't sit in drafts,—can this be the man to whom I have unfavorably been comparing my own good husband all these years? Ridiculous, you say, and your cure will be complete.

You'll thank your lucky stars he is the man you didn't marry, and you'll be glad to make the best of your husband.

MUCH PETTY THIEVERY REPORTED BY AUTOISTS

Can a man any longer call his car his own?

That is the plaint of Springfield motorists, many of whom have been victimized by petty thieves here lately.

An example of the activities of the thieves was manifest when William Vasby, local real estate dealer, stopped his car to examine a flat tire and found both tire and rim missing.

Mr. Vasby left his car in front of his house and with Mrs. Vasby climbed into the machine without examining the wheels. As soon as he began driving he realized something was wrong, and supposed it a flat tire. Examination revealed the work of the thieves.

Another motorist stopped at a local drug store the other day to get a prescription filled, leaving his car standing on Main street. When he returned ten minutes later, the battery had disappeared.

Several times attempts have been made to steal Roy W. Carlton's automobile from his garage. Once the thieves were seen by Mr. Carlton, and frightened away when he approached.

Candy Pull Held

Members of the Christian church Christian Endeavor, together with several parents and high school teachers, enjoyed a taffy pull at the church parlors late last week. Games were played and a short program given.

Werna Hack and Erma Crider presented a short skit, "Romeo and Juliet." Mrs. H. P. Peterson gave a recitation. Piano solos were given, accompanied by the ukelele, and Erma Crider gave a ukelele solo.

Coffee, Coffee, Everywhere

Mrs. Ex was throwing a big feed that night and she was giving her new maid final instructions.

"And don't forget, Mary, that coffee is served after everything."

"Yes, ma'am," replied the girl. "I understand."

And during the dinner she served coffee after the soup, after the fish, after the meat, as well as after the dessert.

Truthful Cuss

Father: How is it, young man, that I find you kissing my daughter? How is it, young man?

Lizard: Great! Groat!

Friday and Saturday

Provides Extraordinary Reductions on Merchandise Of Dependable Character

OUR VOLUME CAMPAIGN

STILL THE GREATEST MONEY SAVING EVENT IN EUGENE

New \$12.50 Dresses

A revelation in value-giving. Each dress new and stylishly correct, at a low price for this event. **\$5**

SILK DRESSES
New and beautiful styles in all the latest modes for present season's wear.
VALUES TO \$16.75

\$8.39

SILK DRESSES
Beautiful, high grade Dresses that betray fashion's newest and most becoming style ideas. Considerably under-priced.
VALUES TO \$39.75

\$17.39

SILK DRESSES
Lovely styles that express the ideas in fashionable dress. Very remarkable value.
VALUES TO \$24.75

\$11.39

SILK DRESSES
Some of the season's most fascinating styles, marked for this sale at a tremendous saving.
VALUES TO \$49.50

\$23.39

Smart \$24.75 Coats

A marvelous group of stylish Coats that offer a decided saving. Each coat smartly trimmed with Fur. Values to \$24.75. **\$9.65**

NEW COATS
An extremely low price for such lovely coats. New styles, new fabrics and new colors.
VALUES TO \$29.75

\$13.69

Lavish trimmings of furs add to the attractiveness of these stylish new coats. The value is exceptional.
VALUES TO \$49.75

\$23.69

NEW COATS
One of our most popular groups because it offers tremendous reductions on the season's newest styles.
VALUES TO \$39.75

\$17.69

Unusually smart Coats, styles that reflect the latest requirements of exclusive smartness at a price anyone can afford to pay.
VALUES TO \$75.00

\$38.69

Men's Clothes at Startling Reductions

SUITS AND OVERCOATS
For those who are lucky enough to find their size here, this is a marvelous group.
VALUES TO \$25.00

\$10.00

NEW SUITS AND OVERCOATS
VALUES TO \$29.75

\$18.65

\$7.90 ONE-STRAP PUMPS

Beautiful styles in greys, tans and parchment kid. Some with cut-outs, others with contrasting trims. Volume Price **\$2.00**

YOUNG MEN'S SUITS
New stylish models with two pairs of pants. The new tans and russets, now so popular with young fellows.
VALUES TO \$29.65

\$19.65

NEW SUITS AND OVERCOATS
VALUES TO \$34.75

\$23.65

NEW \$5 VELVET HATS

A group of smart new styles that ordinarily would create a stir at double the Volume Price. Really marvelous values. Values to \$5.00 **\$1.00**

Sale Begins Tomorrow, Friday, At Nine o'Clock

966-968
Willamette
Street
EUGENE
Phone 2233

OPPOSITE REX THEATRE
Saraway's
DEPARTMENT STORE

966-968
Willamette
Street
EUGENE
Phone 2233

2-Pound COTTON BATTS
Regular 85c value, pure white, large enough for comforters.
VOLUME PRICE
69c

DOUBLE BLANKETS
Beautiful quality, size 66x80 inches, in large block plaid effects.
SPECIALLY PRICED
\$2.49

BARONET SATIN
A large collection of pretty colorings, 40 inches wide. Regular 95c yard.
VOLUME PRICE
65c

MEN'S WORK SHOES
Solid leather soles, nailed and sewed, rubber heels. Marvelous value.
VOLUME PRICE
\$1.98

MEN'S OXFORDS
Tan and black calfskin, all good styles, rubber heels. Specially Priced for This Event
\$2.45

PAMICO CLOTH
Guaranteed sun fast and tub fast. In a good range of bright colorings. Regular 45c a yard. Special.
32c

SALE OF SILKS
The most wonderful collection of silks at a tremendous saving. Georgette, Crepe de Chine, Spun Silks, Brocades, etc.
VOLUME PRICE
\$1 Yard

OUTING FLANNEL
27 inches wide, a range of striped patterns in light and dark colors.
BIG VALUE AT
12 1/2c