

## OREGON STATE NEWS OF GENERAL INTEREST

**Brief Resume of Happenings of the Week Collected for Our Readers.**

Sixteen hundred baby chicks were burned in a fire which destroyed the W. Cobb poultry plant near Roseburg.

J. J. Walsh has been appointed water master for Walla walla county to succeed A. H. Page, who has resigned.

Fred Hogg is the new market master for Oregon City. Mr. Hogg was appointed to the office following the resignation of H. W. Kanne.

The first shearing of sheep of any considerable number started at Pilot Rock last week, when the Cunningham interests clipped 1500 head.

The McCoy & Atwood general merchandise store at Wasco was destroyed in a spectacular fire that for a time threatened the entire city.

Fire broke out in the boiler room of the boys' training school near Salem and did \$2000 damage before it was controlled. The boys did most of the fire fighting.

Portland's 1927 Community Chest campaign will be staged during the week of October 21-23, according to a decision of workers at a meeting held last week.

Members of the state board of control approved the site of the new state tuberculosis hospital at The Dalles and said that work would be started as soon as possible.

Due to a surplus of receipts at eastern and middle western markets, the broccoli price broke at Roseburg last week, sales being reported at \$1.20 and \$1.25 f. o. b. Roseburg.

Nearly 300 delegates from 23 communities of both Oregon and Washington met in St. Helens in a session of associated chambers of commerce of the lower Columbia river.

Advent of spring in Klamath has been signaled by the return of great flocks of magnificent white pelicans. The birds have chosen Klamath lakes as their spring and summer habitat.

Road crews on duty in the Deschutes national forest in the coming season are to be organized into fire-fighting units, with experienced forest fire-fighters serving as foremen.

Wearing of stripes by incorrigible prisoners in the Oregon state penitentiary has been abolished, according to announcement made by Henry W. Meyers, superintendent of the institution.

Satisfactory progress on a bore through Neahkahnie mountain, which is being made preparatory to construction of a tunnel as part of the highway along the coast, was reported at Tillamook.

Prune packers and growers from all parts of western Oregon and southern Washington attended a conference held in Salem last Tuesday, for the purpose of discussing growing and marketing conditions.

Roger W. Morse, for the last four years county agent of Morrow county, has been selected county agent of Baker county to succeed Paul Carpenter, F. L. Ballard, state leader of county agents, has announced.

Farmers in many sections of Walla walla county are warring upon ground squirrels with poisoned grain. Those who have been poisoning during the past two weeks state that satisfactory results have been obtained.

Bobbie, nationally known as the collie dog who walked back to the home of his master, G. F. Brazier, in Silvertown, after he had become separated from him in Indiana, died in Portland after an illness of several weeks.

Plans were perfected at a meeting in Grants Pass last week of local poultrymen for the organization of a Rogue river valley marketing cooperative, including the growers of Jackson and Josephine counties.

Four thousand sacks of certified seed potatoes, recently ordered for farmers of the county by County Agent Donaldson, of Walla walla county, have all been spoken for. The price, delivered at Enterprise, is \$2.70 a hundred.

The law enacted at the 1927 legislature, authorizing refunds of automobile license fees paid under the so-called peddlers act, relates only to commercial salesmen. This was the substance of a legal opinion prepared by the attorney-general recently at the request of the secretary of state.

A half-million bees to be used for the pollination of cherry blossoms in the Orchard Heights district of Polk county were received in Salem recently by H. M. Mead, so-called bee king of the Salem vicinity. Included in the consignment were 50 queen bees.

A tale of maddened dairy cows and beef cattle attacking employees at his ranch, of the death of 14 cattle from herds of mad coyotes attacking his herd, was told at Klamath Falls by H. M. Anderson, owner of a 1600-acre ranch three miles north of Chiloquin.

Bruce Millard, noting something to be wrong with his car on the Fulton Canyon road near Rufus, got out, and while hunting a rock to put under the wheel to hold the car, it ran through two fences and then plunged into the abyss below, a distance of 500 feet.

After a tour of inspection, R. P. Newlands, maintenance engineer for the state highway department, announced that a light, preservative coating of oil would be applied on the Mount Hood loop highway, between Hood River and Parkdale, as soon as rains cease.

Construction of 15 miles of way trails to connect with existing trails on the north side of Mount Hood has been planned for this season by S. C. Walters, chief forest ranger for that section. A forest road to connect the loop road with Dufur will be built this summer.

Orders were given by O. Laugaard, Portland city engineer, to the Pacific Bridge company to start work immediately on the \$2,000,000 unit of the Laugaard water-front development project, following the approval by the war department of the changes asked in the harbor line.

The February report of the Clackamas County Cow Testing association shows 521 cows tested, with a total average for all cows of 751 pounds of milk containing 31.6 pounds of butterfat. One hundred cows produced more than 40 pounds of fat, a decided increase over the previous report.

Appropriation of \$25,000 for the purchase of fairgrounds, erection of buildings and holding of a fair has been made by the Josephine county court. A site has been selected for the fair on the Redwood highway, about a mile and a half from Grants Pass. Work will be started at once.

Machinery providing the final link in the chain of production from tow to the weaving looms was placed in operation at the Oregon linen mills last week. The first spool of the completed product was turned over to R. C. Snelling, manager of the plant, who will preserve it as a souvenir. The weaving looms began the manufacturing of crash toweling immediately.

The dairy industry of Oregon made a very satisfactory showing in the past year in point of production, according to a statistical report issued by J. D. Mickle, Oregon dairy and food commissioner. The butter output of the 93 creameries of the state was 24,327,751 pounds, an increase of 1,056,947 pounds over the production in 1926. The gain in cheese was also large, 2,525,793 pounds, the production last year being 13,515,716 pounds.

Appointments of members of both the state fish commission and state game commission were announced by Governor Patterson recently. The new fish commissioners are John C. Veatch of Portland, Chris Leinenweber of Astoria and Fred P. Kendall of Portland. The new game commissioners are L. N. Fleischner of Portland, Matt Corrigan of Corvallis, L. A. Wright of Union, M. A. Lynch of Redmond and Ben Dorris of Eugene.

Action by the state to recover approximately \$1,349,391 which it alleges is its share of the Oregon and California land-grant tax refund to 15 Oregon counties, was launched in Salem when Sam A. Koser, secretary of state, personally made demand upon members of the Marion county court, U. G. Boyer, county clerk, and D. G. Drager, county treasurer, for \$24,029.41 of the tax refund of \$119,386.58 received recently by Marion county from the federal government.

The mysterious duck disease which has claimed tens of thousands of game birds in the Tule lake and Malheur lake sections has again broken out, according to George Tonking, United States deputy game warden, who is on an inspection of the duck situation. Instead of returning north to nest, hundreds of thousands of game birds are nesting in the lower Klamath lake and Tule lake areas. The disease, the nature of which is still a mystery, is prevalent among the nesting birds.

During March when baby coyotes, baby bobcats and baby cougars were born on all the ridges and slopes and the valleys of Oregon, the population of predatory animals in the state was lessened 255 by United States biological survey hunters. Forty-four of the 214 coyotes killed, according to the monthly report of Stanley G. Jewett, government biologist, were pups which were dug out of their parents' dens. Forty bobcats and one cougar were reported killed during the month. In addition, a large number of unborn coyotes and bobcats were destroyed.

Authorization of a sale of \$125,000 in 2-year bonds was made at McMinnville by the commission in charge of construction of the Salmon river-Otis short-cut road to the Roosevelt highway.

Property taxes in Oregon for 1927, as extended on the tax rolls for 1926, aggregate \$47,975,377.33, according to a statement issued by Earl E. Fisher, state tax commissioner. The taxes for 1926 totaled \$44,975,048.10, or approximately \$3,000,000 less than those for 1927.

An increase of 209 over the first day's celebration a year ago is shown in the report of the registrar regarding enrollment for the third term. This brings the total long course students for the year to 3752.

Ninety thousand dollars worth of bonds were sold last Tuesday by the city council at Ashland to provide funds for the Lithia pipe line and the reconstruction work on the water mains throughout the city.

Portland's general cargo exports for March were valued at \$798,312 and for the corresponding month in 1926 were valued at \$502,202, so it was shown in a comparative statement issued by the Merchants Exchange. February's total, however, reached \$1,415,816.

Gus Holmes, Ernest Erickson and Albert Berkmen, laborers, are in a hospital with serious injuries as a result of a dynamite explosion on the Friend extension of the Great Southern railroad, near The Dalles. The men were drilling a rock when the blast occurred.

For the first time in years the Hammond Lumber company mill at Mill City is on the verge of being compelled to shut down on account of no logs. Heavy snows in the mountains this year have prevented logging, and approximately 17,000,000 feet stored last summer has been cut up.

News has just been received in Medford from Washington, D. C., that the temporary branch office of the United States free employment bureau that has been conducted there the last year or so at the behest of the fruit growers' league of Jackson county, has been made a permanent office, effective May 1 next.

Officers elected by the Columbia county fair board for the ensuing year are: President, T. J. Graham of Marshfield; vice president, R. N. Lovelace of Rainier; treasurer, Elizabeth Murray, St. Helens; secretary, Paul C. Adams, Warren. The fair will be held September 2, 3, 4 and 5 at the county fairgrounds near Deer Island.

Hearing of the order suspending the tariff of Oregon railroads relating to intrastate livestock rates will be held in Portland May 24 in connection with a hearing of the interstate commerce commission, having to do with interstate rates. The tariff of the Oregon railroads was suspended last Thursday until June 15, at the request of the carriers.

Refusing to grant a request looking toward a referendum of the law under which county assessors are using a confidential statement sheet in fixing assessed valuations this year, Secretary of State Sam K. Koser made a decision denying the Greater Oregon association of Portland the right to have a ballot title prepared to invoke the referendum on house bill 72 of the 1927 legislature.

Two thousand railway ticket offices of the middle west and east will display Oregon beauties before prospective tourists within the next few weeks. Illustrated four-color posters advertising Oregon, "The Summer Playground of America," have been prepared by Herbert Cuthbert, manager of the publicity department of the Portland chamber of commerce, and are ready for distribution.

Production of lumber of 74 West coast mills for the week ending March 26 aggregated 73,406,858 feet, as against the previous week's production of 76,198,502 feet, according to the figures of the West Coast Lumbermen's association. New business totaled \$1,822,926 feet for the week, while new business for the week ended March 19 amounted to 32,505,254 feet. Shipments of lumber for the week ended March 26 also exceeded the production figures, a total of 76,194,383 feet being reached, as against the previous week when shipments reached the month's record of 81,057,048 feet.

The busy season for fruit growers is on in the mid-Columbia. Spring arrived in a hurry the past week, and orchardists in all sections are busier than since last fall, when the harvest of the record apple crop was on. While it is still too early to make predictions on the 1927 apple tonnage, the crop, it is believed, will be far short of last season. Two heavy yields do not follow in succession. Conservative growers and shippers place the 1927 apple crop around 3000 cars. No damage resulted to apple fruit spurs last January, when sub-zero temperatures were experienced. Some injury, however, was suffered by pears and cherries. It will probably not be heavy enough, it is believed, to have any effect on the season's yield. The freeze was severe enough to practically wipe out the peach crop for the season.

A new corporation known as the Sibley-Mills Lumber company, with a capital stock of \$250,000, has been organized to operate the mill at Columbia City. The plant will begin operation in April, and between 60 and 70 men will be employed.

Half a million rainbow trout were liberated in the McKenzie river and tributaries recently. The fish have been taken from the McKenzie hatchery and differ from those that have heretofore been turned loose, in that they are from six to nine inches long.

With three rowboats lifted and whisked away a distance of 50 feet and other craft turned upside down and hurled into the water, Oak Grove witnessed a miniature cyclone recently.

It is thought that children bent on having school dismissed some months ahead of time kindled two fires in the basement of school 67, five miles east of Milton. Little damage was done.

If a committee appointed by the Union County Pomona grange to canvass farmers of the valley reports favorably a producers' public market will be established in La Grande this spring.

The Willamette river closed April 1st to commercial fishing. The season will reopen November 15. Chinook salmon have been running freely, but the height of the run had not been reached.

The most rain for March since 1922 fell in Eugene last month, according to the report of the local weather observer. Precipitation was 2.87 inches, the highest since 6.28 inches fell five years ago.

Sam Laughlin, cashier of the Yamhill State bank, was appointed a member of the state industrial accident commission to succeed Dillard Elkins. Mr. Laughlin will assume his new duties May 1.

One automobile was demolished, another was damaged and Edwin Burke, an employe, narrowly escaped death when 70 tons of bundled paper crashed through the floor of Paul Tragild's warehouse in Salem.

One man, Bert C. Pickman of Portland, sustained a fatal injury subject to the provisions of the state workmen's compensation act during the past week, according to a report issued by the state accident commission. Hickman was a barrel maker by profession. There were a total of 608 accidents reported to the commission during the week.

Mrs. E. E. Hurley of Umapine, living six miles from Freewater, was seriously burned when gasoline, which she was using for cleaning purposes, exploded. The Hurley home was burned and a baby was injured by the explosion.

La Grande's building permits for the first three months of 1927 total \$545,205, which is a larger figure than for any year in the city's history. Permits for March also set a new record, calling for \$275,490 worth of new construction.

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## Your Customer in the Making

Every time a marriage license is issued; every time a child is born; every time a salary is raised; every time a home is bought—a new customer is created for goods he never bought before. These new customers appear daily by the hundreds of thousands. To reach these people in the mass is the function of printing and direct advertising.

Hardly a week will pass that the new parents will not have to buy some goods they never bought before.

How will they make their decisions on what to buy and where to buy it?

Largely on the basis of printing.

We are able to live, to grow, to meet emergencies and cope with new situations because of what we learn and have learned from booklets or other printed pieces.

That most of this printing is advertising makes no difference.

The American people have accepted advertising as the right and economical method of learning how to live and how to buy.

We buy our foods, clothe ourselves and our children, furnish our homes and care for our possessions from advice and information supplied by business men and made available by printers.

We travel, we cook, we select schools and make our wills by advice that comes from the printing press in the form of advertising books and booklets.

So true is this that you can hardly name a great business in America without naming a great buyer of printing.

And if you are in a business that you wish to see grow, remember that business growth without the use of printing is like travel without the use of mechanical power—possible maybe, but painfully slow.

If your business deserves to grow, if your goods deserve to be sold, it is very hard to use too much printing. The bigger the business, the better this fact is understood.

## THE WILLAMETTE PRESS

"The Home Print Shop." Springfield, Oregon.

Opposite Postoffice