

EUGENE BUSINESS REVIEW

By D. A. Randall

Gannett Motor Car Co.

CHEVROLET MOTOR CAR DEALERS

With modern and up-to-date sales-room located in Eugene at 942 Olive is an institution that is under the management of men well known in this section for their interest in the welfare and progress of the community.

They are official representatives for the Chevrolet.

The new Chevrolet closed models are equipped with Flashed body, factory equipped disc wheels and balloon tires and covered with Duco finish.

The new Chevrolet is easy to drive and start and to steer, offering a light pedal action, thereby making it easy to shift gears as it is easy to ride and stop, offering quality at low price. And truly the smoothest car in Chevrolet history.

The diameter of the brake drum has been decreased one inch, the width one-fourth inch, thus giving additional braking surface, which is

equal to the four wheel brakes on the larger cars. The oil system has been greatly improved, doing away with all excess tubing. The rear axle is much heavier than in those on former models.

The Chevrolet closed models are made exclusively by the Fisher Body Corporation which is a part of the General Motor Corporation. No matter what your use for a motor car is, you will find a Chevrolet will just fill the bill. Models designed for family use, for the business man, or for hauling—each may be seen at their show room.

The Chevrolet Utility Express is the lowest priced truck in the world today capable of fast heavy duty. Long grades and deep mud are mastered by it without racing the motor because the three-speed transmission provides correct gear ratio to meet any condition of load or road.

A special feature is the individual service this firm will render. Every patron of the firm will be assured the most comprehensive and painstaking service and purchasers are assured an efficient service station carrying a complete stock of parts and supplies.

Their new Used Car Policy with an O. K. that counts, offers the buyer 100 per cent value for his dollar. An O. K. tag is attached to each used car which means that every car has been reconditioned where necessary.

Their sales plan of a small down payment and the balance in convenient payments is very attractive and an ideal way to purchase a car.

We take pleasure in directing your attention to this firm and the excellent car they feature. The management is in the hands of men who take an interest in the progress and expansion of this part of Oregon.

With offices located in Eugene at 877 Willamette St., is a prominent doctor of Chiropractic enjoying a large and well merited clientele from Eugene and Springfield and adjoining territory. Dr. Scofield uses the latest Palmer method including the Neuro-alometer service.

As we think of the afflictions that mankind is accidentally subjected to, we look at the smooth exterior of our body and wonder why.

But the more we know about ourselves the easier we can understand cause and effect.

In the first stages of life the principal thing to be noticed is the brain. The brain, being first, must be the medium through which nature builds a complete body.

As long as Nature can continue the reconstructive energy the body will grow and remain normal in every respect until, like an old machine, it will at last wear out. If we were once well and normal, why are we sick now?

Dr. Scofield will prove to you that so-called diseases of the stomach, dyspepsia, headache, special nervous disease and the nerve system are due to interference with the constructive energy, partially or wholly through pressure on the spinal nerves, causing disease wherever these nerves extend.

By making an analysis of the spine the doctor can detect any displacement and by simple adjustments can remove the pressure which causes the disease. Good health naturally follows.

The human body is so constituted that it is unnatural for disease to creep in without a cause.

The nerve system is designed to

Dr. Scofield

PALMER CHIROPRACTOR

give perfect health to all organs and keep them repaired. If through abnormal curvature, jolts, strains, falls or wrenches at some time in life, the movable bones of the spine are displaced even slightly, they press on these nerves and obstruct the flow of energy. Weakness and disease result in the organs that these nerves supply.

Look into Chiropractic—the new health science. Consult Dr. Scofield, who has a large number of testimonials from people of this community and many of whom are among our best citizens. Information and spinal analysis will cost you nothing. Then pass the word along to some suffering friend.

We wish to call our readers' attention to Dr. Scofield, who has a reputation above reproach and is among our most successful chiropractors.

New Service Laundry

THE HOME OF QUALITY AND SERVICE

With a most modern plant located in Eugene at 839 High St., is one of the most prominent and well known laundry firms of this section offering modern equipment, modern methods, and fair treatment. They will not only excel in laundry work but are also specialists in Dry Cleaning.

Meeting with instant and almost universal approval, the work of this company is now going into all parts of the country, and with the dawn of new prosperity in the country the future will see this firm one of the busiest bee hives of industry as prosperity gives impetus to the desire for efficiency. There is not an establishment in the country which is of greater commercial value than this company.

The name stands for quality, reliability and progress in the laundry business of this section of the country, and as the advance of the periods have marked improvements this firm has adopted these late scientific methods as rapidly as they have appeared and were approved by the trade.

They have won a warm place in the hearts of the public through the excellent work they have done in every branch of the laundry business. The thinking public has come to understand that when work goes to this firm it is done according to their reliable methods and a satisfactory job is certain.

It is a pleasure for us to point to this concern as one of the leading

enterprises of this section and to say that is always has been eminently fair and honest as well as progressive and up-to-date and the reputation they have won for themselves is an enviable one. They are one of the leading concerns engaged in their special field of endeavor, and we point out the advantages of doing business with them.

Their parcel post service is a convenient feature for the residents in the surrounding territory.

The business is under direction of latter day business men who appreciate the value of good service as a trade winner and they and their associates are always willing and anxious to accommodate their patrons.

Oregon Seed and Feed Co.

HAY, GRAIN, SEEDS, FEEDS

Located in Eugene with warehouse at 446 Charnelton are extensive dealers in Hay, Grain, Feed and Seeds, Poultry Feeds and supplies. They make a specialty of seed cleaning and also mix their own feeds.

To successfully conduct a business of this nature requires special study and care in selecting the stock. Farmers are no longer satisfied to feed their stock any kind of feed, but require a feed that has been tested and is of proven quality. This concern has given the question careful study, and consequently is aiding in the agricultural development of all the surrounding territory.

They handle a full line of feed, both imported and local, and have given special care in selecting it so that it will give the best results. Only

feeds that are fat and milk producers will be found in their stock, and they are constantly in touch with their customers who have given it a trial.

They make a special effort to serve the farmer and are glad to give him any advice or information he desires on any subject pertaining to their line, and as a result their business has grown until they reach out in every direction.

Because of the great volume of business transacted thru their extensive wholesale establishments, because of their up-to-date business methods and the high quality of products handled this well-known concern has gained for this section a commercial prestige as an excellent market for retailers that could be

gained in no other manner.

Thousands of dollars are brought into this section each year through the trade channels of this house, and a number of people are also given employment at this concern. The fact that their trade extends over all adjoining counties, their special field, brings new faces to the city in which they are located.

In making this review of the on-ward progress of this section of the country we wish to compliment the admirable manner in which the business of this valued institution is operated, and their progressiveness and public spirited policies. We wish to refer this establishment to all our readers as one of the distinctive features of the commercial efficiency of this part of the state.

F. K. Seivers & Co.

PLUMBING AND HEATING

Located in Eugene at 837 Olive St., are specialists in Plumbing and Heating and are equipped to do a large volume of business. In recent years more thought has been given to sanitation than ever before. It has been learned that modern plumbing, correctly installed will lessen the chances for sickness and this compels the sanitary engineer to be a man of advanced ideas and a thorough knowledge of the laws of sanitation.

This concern has given this business the most careful study and by constant application and years of experience has become known as most practical and competent in every way.

During their period of business they have been called to do many difficult jobs and have installed hot water, steam and other heating systems in many buildings and homes. They have complete equipment to do this work as it should be done and pass over nothing. They carry in stock all fixtures and appliances needed to give their expert service and you can go there and make your selection before you buy.

The time is past when those living in the country and rural communities cannot have the advantages that are offered to city dwellers. Modern and sanitary homes are becoming very

common. It is possible to have a country dwelling as modern as any city dwelling and this firm specializes on this work. Have an early consultation with them and let them explain their systems to you and get their prices. They can give as references many places where this work has been done satisfactorily.

We wish to compliment them and to assure our readers that if they are in need of service of the highest character that this firm does work that is reliable and that their prices are right and they need have no hesitancy in calling on them for anything in their line.

Peter Pan Confectionery

FINE CONFECTIONS AND CAFE

Whose most modern Confectionery and Cafe is located in Eugene at 996 Willamette St., is one of the beauty spots of Eugene. Their high grade quality candies have won commendation from people in Eugene and surrounding territory as has their luncheon service for it is a common saying to hear people say "I'll meet you at Peter Pan."

This well-known cafe has gained a name that has spread far and wide as a place where the local and traveling public can more than satisfy their demands for good wholesome foods. The menu consists not only of the prime necessities of life, but many

delicacies are offered that are inviting and tempting to the taste of the most fastidious.

The local and traveling public has learned that this is a place where the demand is more than satisfied in obtaining food. Courtesy is another outstanding feature of this place, as it is a pleasure for them to serve the public.

The cafe business is a business within itself, and does not end with serving of food on the tables, but extends to the cleanliness of the kitchen and other places that are only frequented by the manager and assistants, where all silverware is polished and dishes sterilized.

It is a pleasure to have such a clean and modern cafe as this to refer the stranger and local people to, as good eating places are not common, and at this place the food is prepared in a very satisfactory manner.

The proprietor has had years of experience in the cafe business, striving to keep the service courteous and prompt at all times. The interior is attractively decorated, pleasing to the eye and arranged for the general comforts of their patrons.

We wish to compliment them on the standard of their cafe and do not hesitate to refer it to our readers as a good place to eat.

Walters-Bushong Lumber Co.

Located in Eugene at Fourth and Pearl St., is one of the most popular lumber concerns in this section doing an extensive business in lumber, shingles, roofing, cement and building material. They also feature the famous "Sheetrock," the fireproof wallboard.

Their prices are right and quality and service the best. This is a firm whose high grade lumber has won wide popularity and patronage for the company at all times. It is a well known fact that there is no institution in the community that has met with greater favor with the public than this well-known establishment. By reasons of the fact that the management has had wide experience in every feature of this business knowledge of every branch of the trade this establishment witnesses continuous

increase in the number of patrons.

This company is known throughout this section as one of the leaders in the lumber business. The tremendous prestige of their immense volume of business, the experience of years as the prominent firm in this line, the practical knowledge that has won for them the recognition of the country at large and the patronage of thousands, all adds to the progress and prosperity of the community in which their large and modern establishment is located.

By reason of their modern facilities they are able to furnish excellent service and promptness and dispatch.

They are at all times pleased to be of practical assistance to the homebuilders. They invite you to talk over with them your building

problems—their building experience enables them to furnish useful information and sound counsel.

The contractors and builders, the farmers and the people generally have come to know that they can depend on this well-known firm for just about everything that there is in the lumber business. The reputation that they established for stock of quality and for straightforward dealing is bringing thousands of dollars to town that would go to some other trade center were this establishment not located here. It may be truly said that this establishment is a valuable asset to the county, and in this edition, which calls to mind our onward progress, we wish to direct your especial attention to their commendable activity as one of the distinct features of our business and industrial efficiency.

Eugene Concrete Pipe Co., Inc.

EVERLASTING CONCRETE PRODUCTS

Who are located in Eugene at 135 Blair Blvd., is truly a home concern that manufactures high-grade products, including sanitary sewer pipe, drain tile, hollow wall tile, gypsum partition wall tile, brick, blocks, and also feature famous shope waterproof patent face brick, reinforced culvert pipe, and ventilated chimney blocks.

They make a specialty of hollow concrete tile for building purposes which render permanent use and fireproof class and are offered at prices a little more than if built of temporary materials. In buying concrete products you are assured of a permanency that does not exist in inferior materials as there is nothing to rot, nothing to rust, and nothing to decay.

There is probably no other community of this size in the country that is better equipped in this respect, for this well-known and popular concern

has provided modern and scientific tile and concrete pipe equipment.

As the world's greatest authorities have approved the recent inventions in all makes of equipment they have been immediately adopted by this company, and this coupled with the maintenance here of one of the most modern and up-to-date plants in this state, is responsible for the very satisfactory service rendered their patrons over the country, and for the fact that every patron of the concern is also a loyal supporter and a consistent booster for it.

Nor has the management and associates in the company been satisfied with merely providing for the immediate needs of the people of the section. With a broad vision of the future they have made improvements with the view of greater expansion of their service and have been most loyal supporters in the movements

for a "Greater Home Community."

This is a local concern, manufacturing the best pipe and concrete products. It has the best equipment and expert workmen. What we wish to call our readers' attention to, however, is the duty to demand their products—not only because it is superior, but it is a local concern and merits your support.

In conclusion, however, we wish to state that the manager and assistants have taken a commendable interest in all propositions that further public improvements and that they have been willing and anxious to aid in the growth and expansion of the community at all times. Therefore, it has merited the popularity and liberal support that it receives and we predict that when each town in the community becomes a famous metropolis this company will continue to minister to our needs in the same admirable manner.

Independence Creamery Co.

Located in Eugene at 51 East 7th., do an exclusive wholesale and retail business in pasteurized milk, cream, and manufacture their famous brand of ice cream and butter which has been of such uniform quality that it has become known as the aristocrat of the dinner table. It is of the highest quality and the housewife will take no substitute from her dealer. This is a prominent sanitary institution which has aided in the upbuilding of the community and renders a valued and essential service in the furnishing of the famous ice cream and butter, which in the past years have enlarged their business and are admirably equipped to serve the wholesale and retail trade, which they supply all over this section. A well-known concern under a management that is thoroughly conversant

with every feature of the creamery business.

The plant of this company is a model sanitary institution and equipped with the very best of modern machinery and under the direction of latter day creamery men. We wish to give them the prominent place which their modern creamery merits as being among the foremost concerns in the county engaged in this particular field of endeavor. They are big contributors to the progress and prosperity of the community.

Popularity with both the producer and the consumer is evidenced by the large number of farmers selling to them and the fame their brand of products has attained. By reason of the fact that they handle a large volume of business, it can readily be seen that this twentieth century organization also enables them to

produce a brand of butter and ice cream of uniform high quality. At the office of this company the producer encounters the most courteous treatment and receives more for his cream than would be paid if he had to depend on a smaller creamery for a market.

The business is under the direction of a latter day business man who appreciates the value of good service as a trade winner and he and his associates are always willing and anxious to accommodate their patrons. He has always taken an active interest in the development of the country and is known as among our foremost citizens.

We wish to compliment the management upon its progressive and successful policies and to refer their establishment and its products to our readers.

Gus L. Neely Tire Co.

EVERYTHING IN TIRES AND TUBES

Located in Eugene with shop at 9th and Oak St., do an extensive business in tires featuring the famous Ajax tire.

The enjoy an ever increasing patronage from Eugene and Springfield and surrounding territory.

This is a latter-day business house that determined when they opened their doors to the local public to see that motorists in this part of the country were given all of the advantages of metropolitan tire service and positively there can be no question they have succeeded. Throughout this section of the state this place is known as one establishment where high grade tires are sold at exceedingly low prices and many

motorists have marveled at the wonderful value offered.

You can't go wrong on Ajax tires. Those who have tested them out have not only been pleased; but also surprised at the extraordinary mileage obtained. You don't need to take either the dealer's or the manufacturer's word for their superiority—ask anyone who uses Ajax tires and you will learn that they actually do stand up wonderfully under the most grueling tests. Try them yourself and you will readily be convinced that they cannot be equalled.

It can readily be seen that this is one of the most important features of the life of this section of the state, and adds materially to the develop-

ment of the country. The fact that visitors and local patrons can get anything and everything in the line of supplies and service at the metropolitan institution brings new people and new capital to the county.

The tire repair and vulcanizing department is on par with the best in the largest cities and is prepared for the very best of work in all branches of vulcanizing and tire work.

In making this review of our on-ward progress we wish to compliment them upon having not only superior products to offer their patrons but also a superior service and one that is ever courteous and satisfactory.

(PAID ADVERTISEMENT)

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