

YOUR CHRISTMAS PACKAGES WRAPPED AND MAILED WITHOUT CHARGE. SPECIAL ATTENDANT IN CHARGE AT STATIONERY DEPARTMENT, MAIN AISLE.



A J. C. BRILL STORES MERCHANDISE BOND WILL SOLVE YOUR GIFT PROBLEM. ISSUED FOR AMOUNT FROM \$1.00 UPWARDS AND REDEEMABLE AT ANY TIME.

MAIL ORDERS PROMPTLY AND CAREFULLY FILLED.



Christmas Shopping Can Begin Here And End Here

Note The Exceptionally Low Pricings On Women's Smart Winter Apparel

\$11.95 Woolen Frocks, Only \$6⁹⁵ **Tailored Coats Values To \$21.75 \$10⁹⁸**

Especially suitable for school wear. Plain colors and mixtures.

Biggest coat value obtainable. Made of all wool coatings. Good range of sizes 14 to 44.

Women's Dresses To \$21.75 Values \$11⁹⁵ **Fur Collared Coats, To \$35.00 \$19⁷⁵**

Delightful creations of wools, jersey, lustrous satins, also silk crepe.

Now is the time to buy—for yourself, mother or daughter.



Lovely Silken Underthings Are Indeed Giveable

- Rayon Vests, dropstitched effect **65c**
- Heavy Quality Crepe de Chine Teddies, lace trimmed **\$2.49**
- Heavy Quality Crepe de Chine Teddies, tailored and lace trimmed styles—special **\$2.95**
- Extra Heavy Quality Washable Crepe de Chine Teddies, Point Venice and real lace trimming, also hand embroidery effects **\$3.49** and **\$3.95**
- Genuine Milo-Sheen Slips, in all wanted colors and sizes **\$2.49**
- Boudoir Pillows, of various shapes, squares, ovals and heart effects; coverings of fine quality Oriental all over lace, joined with satin ribbon over backgrounds of green, lavender and pink, very effective, special **\$1.98**
- Boutonniers, expressing the true colorings of nature, 98c to **\$1.39**
- Corsages in an assortment or hues and colorings that is indescribable in mere type, \$1.19 to **\$2.50**

Come And See The Wonders Of TOY TOWN

"King Racer" Very Special

Mechanical automobiles and a genuine reproduction of a "Marmon" auto, sport coupe style. Equipped with long time power spring and chauffeur. Finished in various high colors. **25c**

Miniature Ford Sedan, Only

A very true reproduction of a Ford sedan. Finished in black, equipped with balloon tires, also spare tire, long time power spring, and chauffeur too. **50c**

(Toys Second Floor)

GIFT SPECIALS In Hardware Dep't

Our hardware department offers great help in gift suggestions. Openly displayed which makes shopping there very easy and a pleasure.

- Aluminum Roaster
Reg. \$3.25 value, Large size, **\$2.49**
- Aluminum Tea Kettles
Paneled Design, Reg. \$2.00 value **\$1.69**
- Electric Toasters
Extra heavy element, guaranteed for one year, Reg. \$2.75, special **\$1.98**
- Electric Waffle Irons
Highly nickled with solid aluminum grids, Guaranteed for one year. Come in two sizes, Reg. \$7.25, spec. **\$6.59** Reg. \$10.25, spec. **\$9.19**
- Oil Heaters
A very economical heater, guaranteed smokless and odorless. Reg. \$7.25 spec. **\$6.15**
- Cocoa Door Mats
Extra large size, \$1.95 Value, spec. **\$1.59**
- Pocket Knives
Of a very fine quality and finish. Blades of specially tempered steel. Guaranteed, Reg. \$1.25 and \$1.50 values for **\$1.00**
- Liquid Veneer Polishing Mops
Cleans and polishes. Reversible pads. Easily removed for washing. Reg. sold for \$3.50, now, **\$2.29**
- Tin Milk Pails
Extra heavy quality, 12 qt. size. Reg. 95c **75c**
14 Qt. size. Reg. \$1.00 **79c**
- Willow Clothes Hampers
Hand made, fitted with covers. Regular \$3.00 special **\$2.59**
Regular \$4.00, special **\$3.59**
- Tools 20 Per Cent Discount
Discontinuing our entire stock of tools therefore this 20 per cent reduction in price. Including saws, hammers, wrenches, hack saws, steel tapes, bits, braces, blow torches, etc.

Every Section Of Eugene's Largest Department Store Has Made Greater Than Ever Preparations And In Stocks, Values And Service Offer Every Reason Why You Should Come Here For Gift Needs For Every Member Of The Family.

Men's Silk Ties Very Special At

Hundreds of newest designs to suit and please every taste, is embodied in this group. Choice of either cut silk or knitted four in hand ties. Fact is men look forward to being remembered on Christmas with neckwear.



Men's Bathrobes With Slippers To Match

Celebrated "Rah-bor" bathrobe, carefully tailored and finished of dependable quality genuine "Beacon" robing. Delightful patterns in gay as well as subdued color combinations. Other luxurious robes, some embellished in genuine Skinner satin, \$9.75, \$9.95 and \$12.95.

Men's Handkerchiefs Of Rayon, Only

An outstanding value, indeed! Made of genuine Rayon—so lustrous and so soft in texture. Come with fancy colored borders. We advise early shopping. —Men's fine quality imported pongee kerchiefs, are hand drawn and hand corded in various colors, while they last, each 50c **25c**

Bu-r-r-r! Need More Warm Blankets to Dispel the Winter's Chill?

Heavy All Wool Double Blankets

Made of pure wool (long fibre), thoroughly scoured and finely carded—counted among the finer blankets sold at Brill's. Handsome two tone blue or rose block effect combined with white, satinette bound, size 66 x 80 inches. If you prefer same quality blanket in extra large size (72 x 84 inches)—**\$11.50** **\$9.50**

FANCY WOOL MIXED BLANKETS **\$4.98** NOVELTY COVER BLANKETS EXCEPTIONAL **\$3.98**
Beautiful plaids of tan, grey or blue, double size 70 x 80 inches, allperfect in quality. Soft fleecy and thick. Indeed priced very low. You'll be delighted with the lovely novelty (colored) patterns. Nicely bound with satinette. In rich yellow, lavender grey tan or deep pink.

Double Cotton Sheet Blankets At

Not the ordinary cheap sheet blanket, but the better grade of soft, fleecy sheet blankets in a desirable weight so they may be easily laundered. Excellent for winter use as sheet blankets. Grey ground with pink and white or blue and white borders. Sizes 60 x 74 inches. **\$1.98**



Dishware Is A Gift That Retains It's Charm For Years And Years

Now is the time to select. Dishware is a gift every woman admires and one that is useful and necessary. Our China department is showing a wonderful selection of beautiful patterns. A good representation of high grade American, Bavarian and English ware.

- ELECTRIC TOASTER FREE**
(Or goods of equal value) with each 42 piece set of Homer Laughlin Dinnerware, in beautiful pink rose pattern at **\$15.35**
- 42 piece set Johnson Ware in Horton or Alton pattern, beautiful floral designs, priced at, set **\$18.45**
(Tea Kettle or Roaster free with set)
- 42 piece set Gold Band Bavarian, in Imperial pattern, 22 karat gold embellishment **\$29.85**
(Electric Percolator free with set)
- 42 piece Gold Band Panama, worth double what we ask **\$7.95**
- 42 piece Homer Laughlin Dinnerware, Royal pattern set **\$17.55**
(Tea Kettle or Roaster free with set)
- 42 piece set Bavarian DeLuxe pattern, the cream of our Dinnerware, priced at, per set **\$34.75**
(Electric Percolator free with set)
- 42 piece Aredell pattern complete service for six people, pre-holiday special, while any remain, set **\$14.25**
(Dish Balcony)