

What Price Beauty?

by Miss Flo



FACE POWDER

We now come to the most puzzling of all problems—the face powder. With the great variety of fine powders now offered, and the great variety of shades, it is rather difficult to find the one most suitable for various complexions.

In quality, powder has reached a peak of excellence never before attained, and the average woman should be able to tell, by testing a little whether or not it will suit her needs. Before buying your face powder, have the box punctured by the aid of a pin, and try a bit of it. This plan will quickly tell you whether or not the powder is suitable in texture for you or not.

However, it is a trifle harder to determine upon the proper shade. Instead of the sickly white of a century

ago, or the decided pink of ten years ago, the favorite modern powders are rich and creamy, to match naturally the rich skin of the modern outdoor girl. The changing styles in cosmetics are indicative of a new mode of living—for it is an interesting fact that through the centuries cosmetics have reflected the life of the woman of the various periods, and as long as good health is fashionable, as long as golf and motoring and swimming and all outdoor sports are the vogue, it seems probable that women will continue to use the warmer tones of powder.

A safe rule for those in doubt to follow is—for brunettes, Rachel, or peach and cream. For Tittian Haired women, flesh, and for very fair skinned blondes, peaches or white.

CANDIDATES ANNOUNCED FOR COBURG OFFICES

Competition in the race for offices of marshal and councilman will feature the November election in Coburg.

Cirgil Clover and Jess Walker are to vie for the voters favor in their candidacy for city marshal. Four candidates are seeking the office of councilman for two years, but there are only three vacancies. Those running are Fred Meneshall, Robert Henigan, Frank Arnsperker and Van Macy. One of another quartet of candidates will be disappointed in the election of councilmen for one year, those seeking office being H. A. Payne, C. Gray, H. L. Van Duyn and Ernest Wroth.

Carl Hopkins is seeking the mayoralty without opposition. W. T. Bettis is candidate for recorder and T. C. Mountain for treasurer.

CALL AND SEE Dr. N. W. Emery on prices on plate and other work.

DANCE Stevens Hall Every Saturday Night. Garrett's Orchestra.

WILLAMETTE CLUB HAS ELECTION OF OFFICERS

Dr. D. A. Forbes of Cottage Grove was chosen president of the Upper Willamette valley Willamette Club, at a meeting conducted last Friday night at the residence here of Dr. and Mrs. W. H. Pollard. Other officers chosen at the meeting were Miss Pauline Miller of Springfield, vice-president; Miss Thelma Howe, Creswell, secretary, and Miss Nina Boesen, Eugene, treasurer.

After the business session the meeting too on a social color, and was ended with the serving of refreshments.

Those present were Dr. and Mrs. D. A. Forbes, Cottage Grove; Mr. and Mrs. F. L. Grannia, Cottage Grove; Miss Thelma Howe, Creswell; Mr. and Mrs. C. Goodman, Eugene; Miss Nina Boesen, Eugene; Lyle Bolton, Eugene; Mr. and Mrs. V. D. Balb, Springfield; Miss Fay Spaulding, Springfield; Miss Francis Hodge, Springfield; Dr. and Mrs. W. H. Pollard, Rev. and Mrs. Gabriel Sykes, Miss Pauline Miller, and D. C. Taylor, all of this city.

In From Notl—Mrs. Earl Tripp of Notl was a visitor here Saturday. Mrs. Beeson III—Mrs. N. Beeson is ill at her Springfield residence.

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5TH & MAIN STREETS

Taxation, Capital and the Oregon Farmer

By BRUCE DENNIS, Author of the Dennis Resolution.

During the heat and excitement of political campaigns and the confusing statements that attend them we are apt at times to forget hard economic facts, and the bitter fruits of some pet "ism" that look good in theory but do heavy damage in practice.



for this reason it is time to begin telling a few plain truths about land taxation, the incomes of our people, corporations and industries, and again to bring to mind the fact that Capital does not need Oregon—but Oregon does need capital.

And the reason why we should continue to remind ourselves and our friends is because another effort is being made to force a state income tax upon our people despite the fact that practically the same tax cost many millions in capital and improvements to Oregon and the people of Oregon, before it was repealed in 1924. We cannot expect a proved breeder of hard times to bring good times, because it can't be done. And here are a few of the reasons why.

In all of Oregon's 96,000 square miles there is an estimated population of only 825,000 people—less than 9 to the square mile. We have 55,157 farms—an average of one for every 15 people. We have only 2500 industries that employ five men or more—an average of one industry to every 330 people.

Out of Oregon's 825,000 people 782,256 didn't have net incomes big enough to file income tax returns. Of the 42,545 who did, one-half of them showed earnings under \$3000 and only 311 had earnings in excess of \$10,000. Only one-fifth of Oregon's 5000 corporations made enough to file returns and of the 1073 reporting, 478 made less than \$5000, and only 183 made in excess of \$20,000.

Our farms and our industries are our two main sources of new wealth. They both face hard problems on account of scant and scattered population, long hauls, competition, insufficient capital, and heavy and ever-mounting taxes. If our farms are to prosper they have to secure outside money for loans and money to finance crops. If our industries are to develop they have to finance their purchases and payrolls. Both have to have markets and that means new people and more industries.

That is what the Dennis resolution is designed to do. It is an invitation for capital to come in and help us all out. We desperately need new money to open up the state. We have to have money for farm loans and no matter how pretty this talk sounds about a state income tax we cannot escape the economic and unalterable fact that new capital which we require does not have to and will not come to Oregon unless we make it advantageous for it to do so.

We must remember that there are 120,000,000 people in the United States. Of them one hundred and nineteen million plus, live outside of Oregon. They have plenty of need for the same money in case we of Oregon don't show that we really want it. We tried it once—and before the people repealed the state income tax it cost us millions; drove industries, payrolls and taxable wealth out of Oregon and taxes still went up! Every farmer who had to borrow money knows what it did to him, too.

No forward thinking and constructive citizen wants that disaster to happen again.

Instead of making things hard for everybody—farmer, merchant, industrial worker and citizens in general we want to have a purely economic problem taken out of politics. The way to do it is to vote no against both the Grange Income Tax Bill and Offset Tax Bill and vote yes for the Dennis resolution. By this means we guarantee to every citizen, industry, and to capital that there will be no income tax before 1940. It further guarantees to every family that they will not have to pay taxes on their savings when their bread winner dies. It is a prosperity-making measure—it is sound business policy and deserves every progressive citizen's support.

Vote 306 X YES—Dennis Resolution.
Vote 329 X NO —Offset Income Tax Bill
Vote 335 X NO —Grange Income Tax Bill

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Bruce Dennis

Vote 323-X NO

Do you want to pay
Two Taxes for your Smokes?

You are still paying enormous war taxes to the United States Government—Now the state wants TO TAX YOU AGAIN!

The U.S. Government gets 6c every time you buy 20 cigarettes NOW the STATE WANTS to TAX you 2c to 3c MORE!

EIGHTEEN CENTS goes to the Federal Government for every pound of your tobacco. Now the State proposes to add about 9 cents EXTRA!

It means that you will have to pay from ten to fifteen per cent MORE FOR YOUR SMOKES!

IT MEANS THAT YOU WILL HAVE TO PAY A SPECIAL TAX FOR THE PRIVILEGE OF SMOKING.

IT MEANS AN ADDITIONAL HORDE OF REVENUE COLLECTORS WHOSE SALARIES YOU MUST PAY

IT MEANS THAT THIS IS THE BEGINNING OF A SYSTEM OF STATE NUISANCE TAXES—NEXT CIGARS, THEN GUM, CANDY, THEATRE TICKETS, COSMETICS, ALL FOR YOU TO PAY! IS IT FAIR TO SINGLE YOU OUT TO PAY A SPECIAL TAX JUST BECAUSE YOU ENJOY A SMOKE?

Vote NO! On the Cigarette and Tobacco Tax

VOTE 323-X NO

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