

THE SPRINGFIELD NEWS

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THURSDAY, April 15, 1926.

Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

SPRINGFIELD AND OPPORTUNITY

With the opening of the Natron cutoff this summer Springfield will become a better town both for business and industry. The added freight and mail facilities provided by the main line railroad will in itself enhance the value of existing business and industry.

Opportunities offered here for industrial expansion are great. We are not only offering free industrial sites but we are near to an abundance of raw products and developed electrical power. There is room and business here for another sawmill, planing mill and other wood products plants. Industrial agents of railroads tell us that a milk condensary or a cannery could be located here if the people of the community wanted it and would sign up sufficient patronage.

But with the opening of the railroad main line through here these things will be easier to land. There is opportunity for development here as great as any place in the Willamette valley—and the greatest industrial expansion the Willamette valley will experience is likely to come in the next 10 years.

A state constabulary is the latest proposal in the way of a law enforcement body. Organize the prohibition enforcement officers and the state would have a whole army. One just about as sober as the state at large.

"Red" Grange says he won't marry unless he can find a sensible girl. No sensible girl is likely to turn him down with a half a million dollars income this season.

We predict that this moderation movement will not get very far with the dries and the bootleggers against it. Politics and prohibition makes strange bedfellows.

A fellow editor doubts what fashion decrees this year: "Skirts will be shorter and sleeves longer"—for says he if skirts are shorter there will be nothing left to hook the sleeves on.

One thing a fat man knows. That's where his cigar ashes is going to fall.

The wonder of New York used to be the skyline; now there is more interest in the skirtline.

Dr. Crane says, "Drink more milk and be fit;" "Drink more moon and have one."

Figures don't lie except about their weight.

Short skirts are outstanding costumes these days, but they often attract more attention sittin'.

The height of forgetfulness now days is the absent minded boob who does not remember where he parked his car.

Editorial Comment

WHAT GERMANS WOULD DO IN SALEM. (Oregon Statesman)

If Salem and the Willamette valley were in Germany, the Willamette river, with a few properly placed dams and locks, would be a still water stream from Eugene to Wilsonville—

Would have been long ago—
With boats and barges conveying the heavy tonnage of the products of this vastly rich valley on its way to the outside markets—connecting the manufacturer and the merchant and the man on the land here with the consumer in every world port for supplying his wants, with only an economical transfer from boat or barge to ocean going vessel at Portland—

Allowing a farmer with a crate of strawberries, for instance, at Chemawa to touch elbows with a worker in a Liverpool factory who wanted a mess of strawberries and cream for his supper; to touch elbows just as they might if they lived across the road from each other. Illustrations might be multiplied indefinitely.

England last year took half the cases of canned loganberries packed in the Salem district, and would have taken them all, and more, if her dealers could have had them at fair prices. Water connections all the way to Liverpool would aid in giving the English consumers low prices, and at the same time making for living prices to our growers of loganberries.

This rule would apply to everything we grow and make for which there is a market or may be created a market in any country bordering on the seven seas.

That is the way they do it in Germany. They send by barges down their rivers, provided with still water by dams and locks, their products. They load their foreign shipments onto ocean carriers from the barges. They operate 17 lines from Hamburg to South and Central American ports alone.

Still water from Salem to Wilsonville would place Salem in a more advantageous position for factories working up our own raw materials for foreign and eastern trade than Portland enjoys; with our nearness to the raw supplies, our lower charges for rents or prices of owned property, and our lower labor costs, owing to the fact that living conditions are cheaper here. With still water in the Willamette, we can get many kinds of new factories. We can get more paper mills, linen mills, canneries, processing factories of all kinds, furniture factories, and a thousand others. Still water in the Willamette would enhance the potential value of every acre of land in this valley, and every building site in all our cities and towns.

We can have the Willamette river permanently improved if we will all work together unceasingly, constantly urging its importance.

UNSELFISH IDEALISM BEHIND LOCAL NEWSPAPERS

The local newspaper in the United States is each year getting on a firmer foundation and becoming more and more useful to its home community.

It is the home newspaper which boosts the town, year in and year out, which takes the lead in every enterprise which has for its purpose the upbuilding of the community.

We frequently hear it said that the old-time independent spirit of the newspaper is gone, that its editorial policy is now subservient to the business office. Yet this is not true. There is more selfish idealism in the average local newspaper than in any other business enterprise. It frequently speaks out in the way which it believes will be for the good of the nation and of the community, regardless of what the consequences may be from a business standpoint.

The local newspaper is the principal booster for the community, and it does its boosting often without hope of material reward. Unfortunately is the community which neither appreciates nor supports its local newspaper.—Wisconsin State Journal.

Card of Thanks

We wish to express our sincere appreciations for the help and sympathy extended us by our friends during our recent bereavement. We wish to thank those who sent beautiful floral tributes.

Mr. and Mrs. A. J. DAVIS
and Family.

Coming to Eugene Dr. Mellenthin

SPECIALIST
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No Charge for Consultation

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He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his many satisfied patients in Oregon:

Mrs. W. J. Martin, Moro, high blood pressure.

Mrs. Westburg, Colton stomach trouble.

Mrs. Halvor Nelson, Chinook, Wash., zolitre.

Martin Jorgesson, Astoria, nerve trouble.

Mrs. Chris Hanson, Chinook, Wash., bowel trouble and neuritis.

Mrs. James Ellis, Coquille, gall stones and colitis.

James Suess, Lakeside, ulcers of stomach.

J. R. Jenkins, Silverton, circulatory trouble.

Remember the above date, that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.

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can be, and usually is, the driving force behind the success of a community.

If the bank has proven worthy of the trust of the business interest of the town, it has the fullest information about the town and its business health.

In its own interest it is the business ally of every commercial account.

It is this relationship to Springfield and all its interests that this bank has striven for.

We ask you to review our record, and if it measures up to your idea of a good banking connection—come with us.

This bank needs you—and you need our service.

Commercial State Bank

Springfield, Oregon

A Good Bank In A Good Country



The Reach of the Spoken Word

WHEN the small family group of primitive man expanded into the cave community, a means of communicating beyond the normal range of the voice became imperative. Then someone discovered that by making a speaking-trumpet of his hands, he could increase the reach of the spoken word, could add new effectiveness to the human voice.

Other means of transmitting intelligence, in their turn, were found to serve the needs of man: the signal drum and the beacon fire; the written message, carried by runner, by rider, by water or by rail; and finally, the telegraph.

But these messages, however carried, lacked the direct and personal qualities of conversation. They were but symbols of speech, the shadows of the spoken word.

Then, fifty years ago, came the telephone. A half-century of scientific research has extended the reach of man's voice to thousands of miles. The Bell System's vast network of lines provides a service nationwide in scope. The American continent today is no larger, from a communication standpoint, than was the prehistoric community in which the cavemen shouted from cliff to cliff.



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BELL SYSTEM

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SATURDAY "MOURNIN"

By A. B. CHAPIN



SHUCKS—! LIFE AINT WORTH LIVIN'—!
WISH'T I WUZ DEAD ER SOMETHIN'—!
WISH'T I WUZ GROWED UP SOS I WOODENT
HAFTA MIND NO PAW ER MAW!
SHUCKS, DON'T SEE WHY TH' OL' GARDEN HAS T'
BE SPADED T'DAY ANYHOW—!
DON'T SEE WHY PAW CANT DO HIS OWN SPADIN—
NONE O' TH' OTHER KIDB HAFTA BREAK THEIR
BACKS WITH 'N OLE SPADIN' FORK—!
ALL THEY HAFTA DO IS T' PLAY BALL ERSOMETHIN'
AN' HAVE A G'OOD TIME ON SATURDAYS—
SHUCKS—!!!