



**Gift Special
Elgin \$15**



A low-priced watch that will look well and keep excellent time. Every movement guaranteed—Other watches in more elaborate cases, \$20—\$25—\$30 and up

**Umbrella
Specials**

\$3.95 - \$4.95

"Servisilk" Guaranteed not to Split

Should any defects appear, same will be repaired or another umbrella furnished free of charge—colors, blue, brown, red, purple, green and taupe. Others at \$6.50—\$7.50—\$10.00 and up.

We employ both American and Swiss watchmakers who are highly skilled, competent to repair and adjust the finest and smallest American or Swiss pocket or bracelet watches. All watches or repairs guaranteed.

**Laraway Wants
1000 More Credit
Customers at Cash
Prices.**

We want to add a large number of credit accounts to our books—that is the reason of our most liberal credit terms at cash prices. Come in and open an account. Give Diamonds, Watches, Jewelry and Silverware for Xmas, pay a small sum down and arrange to pay the balance a little along each month, no fuss, no red tape, no delay. Come in and select the goods.



Laraway Makes It Easy to Give Gifts That Last

That will be our aim and purpose this Christmas! We want to help you give the gifts you have hoped you'd be able to give—without the worry of how to pay for them. We want you to feel that you can come to this fine store and select anything from our beautiful displays of Christmas gifts. As little as \$1 Down is all you need pay now! Pay the balance next year on terms to suit your own convenience. This Christmas—give Gifts That Last—pay next year at Laraways

**Gift Diamonds
\$50**

A Christmas diamond—there is no finer gift! Blue-white gems mounted in delightfully engraved white-gold settings. Gift special! \$25—\$35—\$50

Pay After Christmas

**Blue-White Gems
\$100**

Diamonds of great brilliancy and beauty. Choice of many styles of white-gold carved mountings. Give her a diamond for Christmas. \$75—\$100—\$150.

Pay After Christmas

**Laraway Diamonds
\$250**

Guaranteed to be exactly as represented. An extraordinary Christmas gift diamond feature. Exquisite filigree white-gold mountings. \$200—\$250—\$300 and up

Pay After Christmas

**Dainty Oval
\$30**

This remarkable watch value makes it easy to give a wrist watch for Christmas. 15-jewel guaranteed movement in an oval shape white-gold case.

Pay After Christmas

**Waltham Watch, Factory
Set Price \$45**

The most beautiful watch made by America's greatest craftsmen. 17-jewel movement in a handsomely designed and engraved case of distinctive shape. Others, \$15—\$20—\$25—\$35 and up.

Pay After Christmas

**Rectangular
\$37.50**

A beautifully engraved wrist watch embellished with French enamel decoration. 15-jewel movement guaranteed to keep time. Gift Watch feature

Pay After Christmas

**Pocket Comb
Special
\$3.50**

Attractive pocket combs that make acceptable gifts. Teeth guaranteed unbreakable. Come in both green and white-gold. Many to select from.

Pay After Christmas

**Sugar Spoon and
Butter Knife
\$2.60**

Guaranteed silverware with the famous Lifetime guarantee. Made to match all patterns. Packed in gift boxes. Complete display of all extra pieces, others at \$1.50 and up.

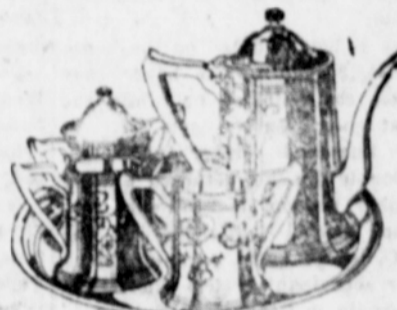
Pay After Christmas

**Gift Pearls Special
\$12.50**

Guaranteed pearls of opalescent sheen in holiday gift boxes. Jeweled clasp, others \$1.50—\$2.50—\$5.00—\$15.00 and up.

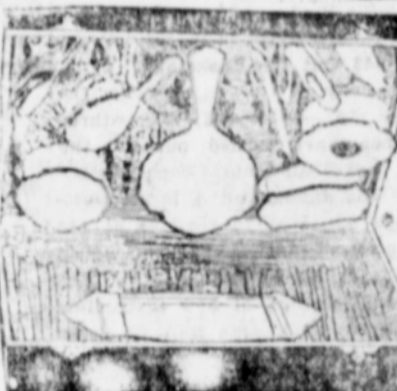
Pay After Christmas

**Tea Sets
3 Beautiful Pieces
\$17.50**



Heavily silver plated tea sets. Beautifully engraved and designed. Your choice of either bright or Butler finish. Sugar bowl, creamer, tea pot, or coffee pot, other sets, \$10—\$15—\$25 and up.

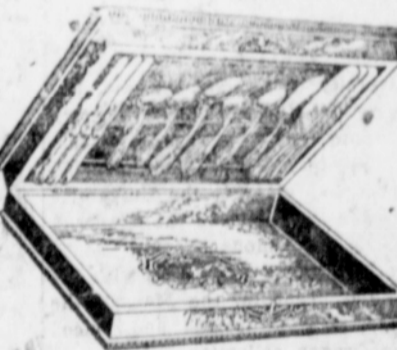
Pay After Christmas



**Ivory Sets
Complete Display
\$17.50**

All the new combinations of color. Complete sets or single pieces. Ivory makes a gift that will long be remembered, other sets \$8.50—\$10—\$15—\$25—\$35 and up.

Pay After Christmas



**Lifetime Plate
26-Piece Set, \$32.10
\$32.10**

The dainty Louisiana pattern of Lifetime Plate is one of the most attractive. Twenty-six pieces in a velvet lined case. Guaranteed, other sets at \$25.00—\$30.00 and up.

Pay After Christmas

MAKE THIS A DIAMOND XMAS

Seth Laraway
DIAMOND MERCHANT and JEWELER
Eugene, Oregon

WE ARE OPEN EVERY SATURDAY EVENING

THE DIAMOND STORE OF EUGENE

World's Finest Diamonds, Watches, Jewelry and Silverware on Credit at Laraway's

Laraway's large buying power and great volume of business enables him to offer high-grade and dependable merchandise on credit terms at cash prices. Every article sold guaranteed exactly as represented.

Bring Your List to LARAWAY'S

Courteous sales people who will gladly show you and assist you in finding something for every one on your list.