

THE SPRINGFIELD NEWS

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THURSDAY, DECEMBER 3, 1925.

Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

A LAUDABLE UNDERTAKING.

The movement to start a national guard company in Springfield is a good one. Oregon should have three more national guard infantry companies under the provisions of the national defense act. Springfield is one of the logical towns of the state to station a company. There are sufficient young men here to keep a company at peace strength and with companies at Eugene and Ottago Grove Lane county would have a complete battalion.

Nearly enough recruits have been signed up for the company and local builders are considering the erection of an armory to be leased to the state. Everybody should get behind the movement to organize a guard company here.

EUGENE'S FINANCIAL MUDDLE.

When her people were voting to buy the railroad shops away from Springfield they were told by Eugene bankers and capitalists that the financial affairs of the city was in good shape. Now the banks have shut down on cashing city warrants because of the "poor financial condition of the city." Whose fault is it that debts have been loaded on the old ship until she is beginning to sink. It's largely the people's but they are not altogether to blame under the misguided leadership that has stampeded them into voting bonds and more bonds until the bonds equal a third of the city's assessed valuation. Citizens will think, probably, from now on when they buy any more railroads or vote more money for non-governmental purposes. There will undoubtedly be an awakening in Eugene.

One of our exchange editors says newspapers are improving in his editorial columns. Perhaps they are but we are prone to believe his is because spread out on his front page is the full details of the Rinlander divorce case.

The burning question now is, "Shall college girls be allowed to smoke?" We imagine if a girl wants to smoke she'll smoke regardless of the rules because she thinks it smart.

Everybody may work but father, but nobody smiles except the coal man these days.

Love makes the world go round—when it should be asleep.

Flappers flap because the clinging vine no longer clings says Henry Fords Weekly. Then why is a shiek?

Friendship costs less in money and makes most in profits.

Mrs. Coolidge has started her Christmas shopping. Why not follow the example of the first lady of the land?

Who loses all the fault some people find.

MERCANTILE LEADERSHIP COSTLY

Before we succeed in completely destroying the American merchant marine, the likelihood is we will have spent more than double the number of millions it would have cost any other nation to build a shipping background for the protection and development of its world trade. If we are to follow the recommendations of H. G. Dalton, the investigator appointed by President Coolidge, then further vast expenditures are certain to result. If we don't, then a continuance of tremendously heavy losses must be faced. Seemingly the possession of a merchant marine is our greatest liability—a condition that surely would have caused amusement in the days when the American flag was foremost on the seas. The expenditures resulting from continuous changes in the shipping board from Admiral Benton to Albert Lasker are equalled only in public imagination by the sight of hundreds of great ships being set on fire by the government to get rid of them and curtail even greater loss. The cost of maintenance of the fabled White Elephant shrinks to nothing alongside of the cost of America owning ships.

There has been a steady decline in the American shipping situation since the time Admiral Benson was turned down on his programme to educate the people of the country America to the fact that an American merchant marine is nothing more or less than an extension of American railroad service to increase American trade in foreign markets. It is an admitted fact that no programme of the government can succeed unless it has back of it the support of the American people, and that means the support of the country where sixty millions of the American people live. Out of those vast masses of our population few persons in the interior have any conception of the shipping problem, but they certainly have been made to appreciate the fact that American ships are a costly proposition.

We wonder how the Mitchell courtmartial ever expects to get at the truth of the Mitchell charges by calling a lot of doty old generals to testify in regard to aviation progress. If there is anybody in the world that is out of date it is a lot of these aged generals who are using the army as an old man's home.

If the soft coal workers go on strike all the American people will have left to burn will be their indignation, and that seems to be a little damp under stress.

The latest move to enforce prohibition by checking home wine making may be extended to prevent fermentation of corn in the silo, and then what will happen to our milk supply?

Perfume is no substitute for soap.

Editorial Comment

THRIFT AND CONSERVATION.

Thrift instruction in the schools has resulted since its introduction in recent years, in increasing greatly the number of bank depositors. And with the saving habit learned and practiced the youthful depositors learn also to make wise investments which are secondary only to savings since more than a billion dollars were lost last year in this country in get-rich-schemes.

The teaching of thrift in the schools stimulates emphasis of thrift in the homes. It is an urge to parents to save and to encourage their children to save and to save for a purpose. Among the objects of saving on the part of both is for education of the children and for homes with music, books and other educational features. The effect of such impelling motives upon children is that they save definitely and systematically.

Conservation and thrift are usually inseparable. Conservation of health is as essential as emphasizing the more directly economic features of life. Conservation of ability is also expressed in the high school development of both rural and urban boys and girls. And this kind of conservation results in a constantly increasing number of high schools made accessible to rural boys and girls.

School officials, parents and teachers should give persistent consideration to thrift and conservation as essential to the proper training of the boys and girls in both school and home.—Salem Statesman.

"THE GOLD RUSH," LATEST COMEDY BY CHAPLIN

The question of leadership in the photoplay has, once and for all time been decisively settled. And film-dom's crown now rests with the one and only Charlie Chaplin.

The crowds surging to the McDonald theatre to see his latest and greatest comedy, "The Gold Rush," a United Artists Corporation release, proves conclusively that the owner of the most famous feet in the world—more famous than Tribly's, though, perhaps not so beautiful—has parked them firmly and triumphantly on the pedestal of popular fancy.

With Chaplin away from the screen for over two years, it has been easy for other comedians to surge toward the front line of popularity. It was natural that picturegoers should lend an ear to their claims in the comedy field and forget somewhat of the man who once won their unswerving allegiance.

Now, with the showing of "The Gold Rush," the Charlie the whole world has known is brought back, the

Charlie with the big shoes, the funny little derby hat, the baggy pants and the trick cane; not to forget the famous mouse mustache—is back to prove that he still stands unchallenged; the king of all comedians.

"This is the picture I want to be remembered by," is the only comment that Charlie has to make regarding his triumphant return to leadership. And as Manager McDonald remarks:

"How could anyone who sees 'The Gold Rush' ever forget Charlie Chaplin. The laughter and enjoyment he has brought to the world will be remembered forever."

Christmas Printing of all kinds is done at the News Office.

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Will you become financially independent at the age of sixty?

Some people reach their goal by lucky chance. The best and surest way is by persistent saving.

It will be found that the wish of nearly every man who has reached the age of sixty that he had started to save twenty years ago. Some day you will be sixty. Have you started to prepare for your financial independence?

Start your savings account NOW and insure
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When Husband and Wife Shop Together

You go to the store to buy, but you can shop in comfort in the home. The best place to make your real decision about "what we can afford" and "what we need most," and "which we will buy" is at your own fireside—under your reading lamp.

There the feet do not grow tired. The rushing crowds do not distract. Decisions are unburied. The husband is not impatient to get away.

It is to help the fireside shopper that newspaper advertisements are written.

Fireside shopping from advertisements is the most enjoyable, the most intelligent and the most practical form of consumer buying. Then you visit the merchant you know what you want and why. You buy, pay and depart. Both you and the merchant saves time.

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