

THE SPRINGFIELD NEWS

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THURSDAY, SEPTEMBER 10, 1925

Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

A NEW BRIDGE IS A NEED.

We welcome the interest in building of a new bridge across the Willamette river because it is needed and not because Springfield needs to be closer to Eugene. We are too close now without she changes her ways. Eugene has had her chance at consolidation and turned it down because as some of her citizens have said, "Eugene wanted bigger things."

The state highway commission have measured the piers and approved the route by which the old street car line crossed the river. The S. P. at one time offered to give these piers to the state but as Lane county showed no desire to build a new bridge the offer was not accepted.

The building of a bridge across the Willamette river will likely cost over \$150,000. This money must be raised by a vote of the people. At the present time the old structure is the most widely used bridge in Lane county. It should be to the county's best interest to have a safe and convenient bridge to replace the old one which is too light and old for modern traffic and a menace to life and property.

THIS COMMUNITY'S LOSS.

The death of Mr. O. B. Kessey, president of the Commercial State bank, is both a sad blow and an inestimable loss to Springfield. A friend of everybody and a shrewd business man Mr. Kessey's counsel was sought by many in this community. It will be a long time before his place can ever be filled in Springfield for even if another should come forward with the same ability and qualifications of Mr. Kessey he must stand the test of a dozen years to hold as closely the people's confidence.

A MUCH NEEDED TEXT BOOK.

The standard of living in our home county is possibly as high as in any county in the state; certainly it is higher than the standard obtaining anywhere abroad. There is not an American alive who does not feel proud of the superior living conditions of Americans. If the standard is to be maintained however, the time has arrived for the nation generally to give serious thought to the curbing of waste in living, and to the inauguration of a period of sensible saving. Even more important is the necessity to press for some reform in our school system which will bring to the youth of the country a deeper understanding of economics and a more sensible idea of the personal budget.

There are forty-four millions of the American people now gainfully employed who earn more than \$60,000,000,000 yearly. The business of managing such an income is a staggering problem, bewildering, when one considers that every worker is a member of the board of directors. Fully \$10,000,000,000 is wasted every year because the directors know nothing of economics.

New York City, for example, spends \$65,000,000 every year in charity, but for practical instruction in economics, which, if properly applied, would largely do away with the necessity for charity, it spends not one penny piece. This same condition prevails, in proportionate degree, right here at home. Our school children are not taught how to manage their personal affairs with prudence; they are not taught the value and use of money or the basis of economic living; they gather a smattering of botany, a little geology, possibly interspersed with a modicum of plain sewing and kindergarten chemical experiments, but nothing at all of the science that lies at the very root of personal prosperity and national development. The teachers are not to blame, but unless there be a change the day of reckoning will be a very black Friday.

Slowly but surely the Three Sisters region is becoming the foremost summer playground of Oregon. With the surfacing of the McKenzie highway over the mountains people in large numbers have begun to penetrate this region along the Skyline trail. Once it is visited, they keep coming back because there is no place that offers so wider variety of scenic attractions and varied plant life. During the last week-end nearly 100 people visited the region. Soon we may expect hotels and lodges to be erected in this section.

New Jersey's Supreme Court holds that a husband is liable for slander uttered by his wife even though he be not present. Evidently Jersey men can't bank much on the safety of their fortunes.

The Floridian days seem to be proving as interesting as the Arabian Nights.

After the modern Hamlet we may hope for Othello with a banjo and bones.

Point Settled.
He:—"What do you think of the world as a whole?"
Him:—"Big enough fr me."

Chiropractic
Is the Science of Restoring Health through the nerves. If you feel all down and out, can't eat, sleep or do your work, take Chiropractic Treatments. They are safe, sane and sure.

Dr. Go. A. Simon
PHONE 355 J
(OVER PENNEY STORE)



Official Goodyear

Tire Repair Service
Station, Expert Balloon
Tire Repairing

**Eugene
Vulcanizing
Works**

957 Oak St. 1020

Golden Opportunities

Young men and women, you have today far greater opportunities than your fathers ever had. But you must, however, get the necessary business training and it can be had at the Eugene Business College. Monday is enrollment day and this is your invitation
EUGENE BUSINESS COLLEGE
It's a good school
A. E. Roberts, President 992 Willamette St., Eugene, Ore.



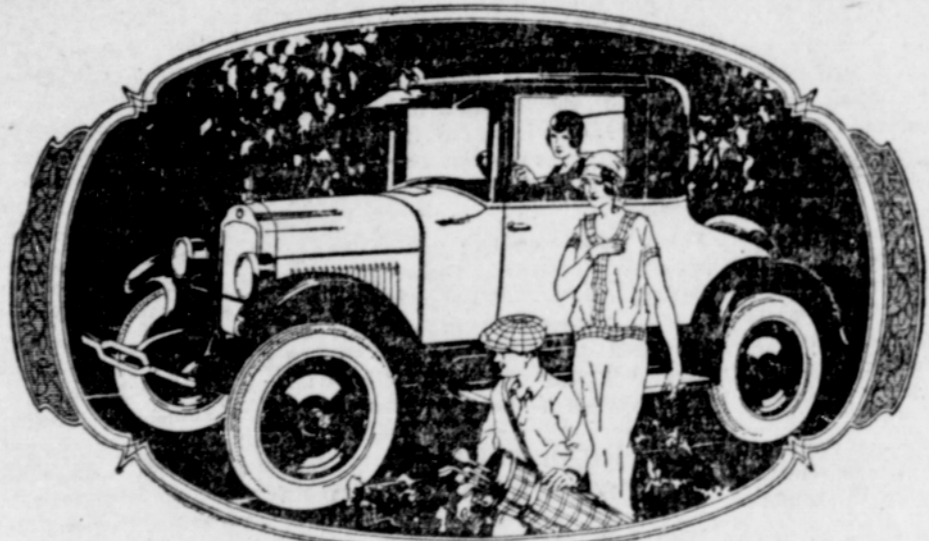
Our Dream Come True

"Well, here it is Woof. Woof. Our dreams come true. Money in the bank and at last we are in position to make an investment that will bring in some EXTRA dollars. Aren't you now glad that we had sense enough to make a family budget and courage enough to carry it through?"

The "Budget" way is the only way. It means to regulate your affairs that you always spend less than you make. The difference goes into the bank every pay-day. It draws interest and soon you have enough to invest in good bonds or property. We can help you all along the road. We pay 3% interest on deposits and when you are ready to invest we can find just the high interest paying bond or property you want.

Come in and ask us to explain in detail.

Commercial State Bank



**Each Month More STARS
Hundreds of New Owners!**

GAINS—big increases in Star sales! New hundreds of owners each new month!

**Million Dollar Power
Powerful Brake Safety**

Super value features are selling the powerful Star in record-shattering style. Exclusive, vitally-important features are winning for Star the patronage of practically-experienced motorists on the Pacific Coast.

Only Star gives the tremendous Million Dollar Motor power—and matching this real power is the demonstrated safety of big, sure-working brakes for owners of low-cost cars!

No wonder thinking buyers are flocking to Star value—big, exclusive value is the simple answer.

Surely, you have heard the praise! Surely, you have marvelled at the great increase of Stars wherever you go!

You are next to test and ride in a Star—you are next to come in without delay! Do it, do it right now.

READ!

Not content with building the best low-cost car in the world, Star now shows the way in a new plan of service selling that is so revolutionary, so generous, and so far-reaching in its effects that any one can own a Star. You are next to join up—you are next, as a live-wire, red-blooded American, glad to get the chance to "earn" a powerful Star, paying only as much actual cash as suits you! Investigate the new Star plan—the

Star Gold Certificate
Save and Earn Plan

At the New Star Prices

Springfield Garage



"TOMORROW'S CAR TODAY"

Gen'l Camp. No. 2-B—P. O. 100

**How About It—
Ladies of Springfield?**

Do you know that the biggest selling family hard wheat flour in this part of Oregon is made right here in your own city?

Have you ever stopped to realize that this plant is bringing in better than a half million dollars per year into this city—thru the sale of its now famous flour and feed products.

If FEATHERFLAKE flour, a guaranteed hard wheat patent flour; is the best flour that thousands are buying in Corvallis, Eugene, Cottage Grove, Roseburg, Coquille, Grants Pass, Medford, Ashland, Klamath Falls and hundreds of other cities in Oregon and California, it would seem that this same flour should be the flour used by the good housewives of Springfield. Don't you think so?

We admit that distance lends enchantment and that one usually likes something better when lots of freight is added to it; but in all fairness to yourself, your neighbor and to your city try home products first. Demand FEATHERFLAKE flour. Be proud to use it.

After you have tried a half sack of FEATHERFLAKE flour you will be fully convinced that FEATHERFLAKE surely is wonderful flour—if not return the balance and the full price you paid will be cheerfully refunded to you by your dealer.

FEATHERFLAKE flour is sold in 49, 24½ and 10-pound bags by—
TAYLOR'S WHITE FRONT GROCERY
A. R. SNEED'S GROCERY
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**Springfield Mill & Grain
COMPANY**