

8000 MOVIES JOIN BETTER FILMS WEEK OF SEPT. 6-13

Confident that the public will support the best in screen entertainment, the more progressive theatre owners in this territory have joined the national movement to celebrate Paramount week, Sept. 6-13, when 8000 theatres throughout the country will unite in exhibiting Paramount pictures exclusively.

It is only within the past few years that Paramount has included weekly papers in its list, and it is recognized as a tribute to power of the rural press.

The company has in store for early release such pictures as are certain to keep Paramount out in front in public interest. They include "That Royle Girl," and other productions directed by the noted D. W. Griffith; comedies with Harold Lloyd starring; comedies with Douglas MacLean starring; "A beggar on Horseback," a James Cruze production; "The Pony Express," another Cruze masterpiece.

It is this latter picture that Vice-President Dawes became so enthusiastic about it when he saw it being filmed, and he suggested showing it to President Coolidge when completed.

Gloria Swanson will be seen in "The Coast of Folly," and "Stage Struck." Thomas Meighan in a picture in Sing Sing prison, "The Man Who Found Himself," and also one now being made in Ireland.

Pola Negri will be seen in one of Joseph Hergeshelmer's stories, "Flower of the Night." Betty Bronson will repeat her success in "Peter Pan" of last year with a new Barrie picture, "A Kiss for Cinderella," taken from the stage play of that name.

Joseph Conrad's masterpiece "Lord Jim," will be filmed with Percy Marmont in the title role.

There are many other coming pictures.

(Ad in Los Angeles Illustrated News) ICE SKATING—First leg of the Ladies Most Graceful Skater for the Marton Gold Trophy.

The Age of Specialization. (Ad in the Deland (Fla.) Daily News) Female office girl wanted, some experience necessary.

No Fatigue Uniforms, Though.

(Ad in Pontiac (Mich.) Daily Press) FCR SALE—Row boat. Will hold six persons, steel ribbed and in good shape.

LABOR DAY PROGRAM PLAN AT 4L CENTERS

Brighton, Ore., Sept. 3.—(Special.)—B. F. Irvine, editor of the Oregon Journal, will be speaker of the day at the first annual Labor Day picnic and celebration of the Brighton Mill company's 4L local to be held Sept. 7 at Manzanita park near here. President Ruegnitz, head of the 4L organization, will introduce Mr. Irvine.

All logging and lumbering operations in Tillamook county have been invited to attend the 4L picnic and several of the larger concerns have posted notices to the effect that their plants will close to allow employees to celebrate the day with the 4L. The management and employees of the Brighton company are cooperating to stage Tillamook county's first 4L Labor Day.

Silverton, Sept. 3.—(Special.)—The third annual Labor Day celebration of the local 4L organization will be held at Coolidge & McLean park here next Monday. The Rev. W. S. Gilbert, well known overseas chaplain, will be speaker of the day. A varied program of sports and games has been planned and music will be furnished by the Silverton 4L band.

The Silverton Labor Day celebrations, which are staged jointly by the 4L local and management of the Silver Falls Timber company, have on previous occasions attracted more than 10,000 persons, and preparations are being made for an even larger crowd this year. Many Willamette valley lumber manufacturing operations will be closed Labor Day to give employees an opportunity to go to Silverton. Several delegations of 4L members from Portland mills are planning to attend.

Wendling, Sept. 3.—(Special.)—Wendling will be the center of Lane county on Labor Day this year when 4L locals of this district stage their second annual celebration in Woodland park here. Norman F. Coleman, former 4L president and now head of Reed college, will be the speaker of the day.

Two bands, a dance orchestra, ball games, free barbecue and a big program of sport events including spectacular tree topping and log rolling contests, will be some of the features, according to the committee in charge. The Wendling Labor Day celebrations are staged jointly by the 4L locals and the management of the Booth-Kelly Lumber company, Eugene, which has large mills at Springfield and Wend-

ling and logging camps at the latter place. Lane county lumbermen have been invited to attend and a delegation from Coos Bay is expected.

91ST DIVISION TO HOLD SIXTH REUNION

Portland, Ore., Sept. 3.—Veterans of the 91st Division who reside in this city are making great preparations for the sixth annual reunion of their old combat organization, which will be held in Portland on September 25, 26 and 27. Hundreds of men who served with the famous Wild West division, from the states of California, Washington, Wyoming, Idaho, Utah, Montana, Nevada and Oregon, are expected to attend.

Among the veterans of note who will gather with their comrades are: Major General William H. Johnson, former division commander and Col. John H. (Gatling Gun) Parker. The three days of the reunion will be banquets and other forms of entertainment.

The convention dates have a special significance in that they fall upon

the opening days of the great Mouse Argonne drive in 1918 when the 91st Division started its offensive and won for itself the record of being the first American unit to take its objective in the first phase of the Argonne and the first to penetrate the Von Hindenburg line.

Revery.

My dreams begin at break of day; My dreams commence where others' stop; I sleep while others toil away; I work nights now, old top.

—J. A. S.

Where Danger Lurks.

Phil: "Aren't you afraid in the dark?"

Madge: "No, unless you're with me."

A Friendly Warning.

(Ad in the Omaha Daily News) THIS WON'T LAST LONG. NEW 4-ROOM BUNGALOW.

CALL AND SEE Dr. N. W. Emer-

EVERY CAN OF EGGIMANN'S ICE CREAM is rigidly inspected before it is allowed to go out. The cover must be on tight, the tub must be solidly packed with ice and rock salt. This insures its firmness for a long time. Those giving dinner parties or holding other functions can order Eggimann's ice cream well ahead with a surety that it will be in perfect condition when it is needed.



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IT ALWAYS PAYS TO TRADE AT GRAY'S

Famous Ashland Peaches

It is a joy to can these fine Oregon peaches. They are beauties for looks, fine flavor and texture and delicious to eat. These peaches are direct from the orchard to you and every box is guaranteed to contain full weight and perfect peaches. They are Bigger Boxes and Better Peaches than you usually get.

SOAP DEAL \$1.40 VALUE FOR 95c

This is a dandy deal of standard soap that everybody uses. Following are the articles: 12 Bars Crystal White Soap 1 Box Pete's White Granulated Soap 6 Cream Oil Toilet Soap All for 95 cents. You can't beat it.



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CONTINUING THE GREATER MOVIE SEASON 8th Annual Paramount WEEK. The movies move! Better pictures than you ever saw before are here! Paramount Week celebrates one glorious round of Paramount Pictures—a review of the ones you missed—a pre-view of the new! "If it's a Paramount Picture it's the best show in town!"

Springfield joins in the Paramount Week Celebration! At the BELL THEATRE SUN-MON-SEPT.-6-7 TUES-WED-SEPT.-8-9 FRI-SAT-SEPT.-10-11

POLA Negri in 'The CHARMER' A SIDNEY OLCOFF PRODUCTION A Paramount Picture

BEBE DANIELS 'THE CROWDED HOUR' A Paramount Picture

RICHARD DIX WITH FRANCES HOWARD 'THE SHOCK PUNCH' A Paramount Picture

"These are the Paramount Pictures you have seen nationally advertised in the Saturday Evening Post, Ladies Home Journal, Pictorial Review, Photoplay, Oregon Farmer, etc. Keep up to date on Paramount Pictures by reading about them in the advertising pages of these and other publications."