# Sallie's Temptations

### A Rainy Day---and a Vision From Bob

The tea arrived.

(To be continued.)

This Star gold certificate save and

earn plan makes it posible for any-

one to become the owner of a Star

selling methods considerably.

Details of the plan have been

worked out whereby anyone who has

local Star dealer, Mr. Adrian. It

ing is all done by the dealer's own

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I had been home from the Clanceys | a perfect age." for several days and was getting things in readiness for the opening to the tennis tournament. She uses sharp awakening on the part of moof my kindergarten in the Fall. I ha kept the little class room bright and that wife of mine. Three times a day inviting throughout the Summer and she blesses it with the beauty of her is more serious in the country disit had served as a sort of club house smile." where the mothers came for relaxa- "But how you adore her Sometimes tion and to exchange ideas. It was a I wish I had married you myself, Bob. the country homes absorbing more clearing house too, for their problems You're such a dependable soul." and joys.

antly warm. And because Jackson- week-end and you just as regularly ville is just eighteen miles from a turning me down, Anyway, I was darn result is that unless those who drive beach that is one of the most per- lucky to get Marj, and I'll always feel cars in the country towns put a quick fect in the world, many residents pre- that you two are the sweetest pieces end to their harmful generosity the fer to spend their summers at home, of femininity I've ever known."

Father opened our cottage at Atlantic beach for the last month of the season and late each afternoon tell that Bob had something on his quently the opportunities for cheap I would drive him down. I had grown mind. splendidly fit. My body and nerves "Go on, Bob, please tell me," I strangers on the road, no matter what had responded to the regular habits coerced, after his second piece of their age or appearance of respectainto which I had moulded my life and toast. the desire for cocktails and cigarettes "I can't fool you, can I Peach?" he a poor teacher Perhaps the greatnever returned. But the ache of see-called me the name he had given me ing Curtiss for the brief moment at when I was a little girl, "I have got the Clanceys and then having him go something to tell you, by Jove, but out of my life again, was still poig-jit's so blooming personal that I hardnantly ken. Not once, had I seen or ly know how to start." heard of him being with Anne. I could picture them together at home, making their future plans.

When the owners of slanderous EARN A STAR; NEW WAY tongues began to realize I was earnest about my work and was proving a trifle more valuable than a gay idler, they were frankly amazed. Tales, too, of the Inn episode having been exagwould remain there now from choice.

One rainy afternoon, I went into my own. My plane is there and I of the Durant Motor company of Cal- ment finally have the opportunity of larly. planned to spend a few hours alone. The dampness of the day had made me long for a fire's ruddy cheer. So James Honulihan, Inc.; advertising tails. I lighted the logs in the great fire agents, during their recent swing place and soon the shadowy corners through the northwest territory. reflected their dancing lights. Though it was still early, it was almost dark outside.

Because gray days come so seldom in Florida, we love the occasional one to make and the thousands of people is revealed by the fact that 3500 newswhen the sun ceases to shine and I've in California who have already taken papers, daily and weekly, will serve always adored the rain.

in the old-brass candelbra that my taneous popularity. mother had prized.

Seating myself at the plano, I factory officials after months of care- 6-13. played page after page of Chopin, ful planning and was first tried out | More than \$100,000 will be loaded Then I sarg-a song that Curtiss had in its retail branches, which are used into its big advertising guns that will loved best of all. Why couldn't I put to develop new sales ideas. It is be fired simultaneously on the first

"Gray days are your gray eyes. Gold days your hair,

Come storm or shine to me-

ed in from behind. I turned around in amazement. It

"Mom Nellie at first wanted to the energy and ambition can become

throw me out in the rain but after the owner in fact, of an automobile the persuasion of a decent coin, she with virtually no payment of his or told me I might find you here. I her money. Factory and dealer partihere you don't mind," he apologized. cipate in the Star gold certificate "Ch, how glad I am to se you," I save and earn plan, the actual de-

gave a welcome and motioned him tails of which are available at the to sit beside me on the divan. "I'm sorry Mom Nellie was so cross, makes anyone who participates in

but as a rule when I come here she this plan a part of the dealer's orknows I hate to be disturbed. You ganization, with credit given to any know that doesn't mean you, though, individual who helps to create sales don't you Bob? How long have you of new cars, although the actual sellbeen here?"

"Oh, for quite a while. I was entranced with your music so I stood inside and was especially impressed with your interpretation of Chopin A sort of wistfulness in your touch made of that last waltz a delicate piece of lace. Your voice too, Sallie, I had no idea you sang so well, It's really lovely since you-

"Go on, you mean since I let cig arettes and coctails alone."

"Well, yes, but not only your voice has improved but the tout ensemble is perfect, my dear. Every one says you look more beautiful than ever before.'

"Now, Bob," I laughed, "you didn't come here to tell me that. Out with it. What's going on under that bald spot of yours?"

"You're too psychic, young woman, and because you are unmaidenly in your impatience. I'll punish you by having you ring for some tea.'

"How stupid of me, of course I will. You old dear! You shall also have cinnamon toast to add inches to your waistline, so there!"

I gave Mom Nellie the order and she shuffled away,

It was great to see Bob again, I had not had a long chat with him since the night he gave me the idea of getting a job.

"How's Marj? haven't seen her for

"She dropped me here on her way

The automobile "pick up" practice has developed into a degrading influence, indeed almost into a national menace, and the sooner it is brought to an end the better. The sight of hundreds of boys, young men, and young girls, standing on the road-A Warning!

side practicing their sign language in the hope of being picked up for "a lift" is little removed from plain mendicancy. Encouraged, and in the absence of public protest it has reached a pass that seemingly nothing but a the home as a sort of filling station, torists can bring about a proper restoration of self respect. The situation tricts than it is in the cities. This of course is the natural consequences of than seventy per cent of all the au-"Funny you didn't think of that be tomobiles manufactured in the Unit-The summer had not been unpleas- fore, with me proposing to you every ed States, plus the desire of the city folks to use the country roads. The evil will soon be beyond all bounds. It should not be necessary to point In spite of his light banter, I could out the danger to life, and more freblackmail that result in picking up

> shot Clawson and threw the body in a ditch. Now he faces trial at bility, but apparently experience is Sedalia, Mo. est offenders are the new car owners who in their spirit of kindliness "feel badly" if they spin by in their new found affluence and leave on the roadside some sweet smiling girl or sad eyed boy to whom "a lift to a point near the home would seem to be charity and a joy." The plain fact however is that the motor lift has reached disgraceful proportions. It is dangerous to the motorist and debasing the youth of the land.

salesmen.

In discussing the plan to the deal- azines. ers Fuller said, "It is now possible Thus will Paramount be the most earn plan, which is one of the most earn a Star car. It is a plan that past seven, ifornia, and James Houlihan, adver. owning a Star car by calling on the

#### 3500 PAPERS ADVERTISE MOVIE WEEK, SEPT. 6-13

with as little cash outlay as they wish advantage of the plan convincingly at. as the first line trench when the Fa-I touched a match to the candles tests to its practicalness and instan. mouse Players-Lasky corporation tells the world about the eighth an-The plan was devised by the Durant nual Paramount week, September

original with the California factory, day of the week, one of the largest and judging from the enthusiastic co. sums ever spent by any organization operation of the dealers and the popu. in American newspapers in a single lar response from the public for the day.

"All days are fair" a baritone join plan it promises to change present In the background, as a sort of reserve, will be the advertising guns

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This boy, Everett Adams, 17, of

Wilmington, O., confesses murder of A. R. Clawson, Lodi, N. Y., who gave him a lift in his flivver out

in Missouri. The boy, "broke,"

for every man, woman, or child to widely advertised movement of its The star gold certificate save and carry on by this plan and save and kind this year as it has been in the

gerated had died out and once again practical and outstanding plans for has the endorsement of the factory Coming as it does in conjunction invitations began to arrive. But al. the merchandising of automobiles yet and dealer and between the details are with the inauguration of the greater ways I refused. These people had devised by any automobile manufac- carefully explained to the public by movie season, Paramount week will sent me to Coventry, untried, and I turer was unanimously adopted by Star and Durant dealers, the benefits be given added impetus this year. every Star and Durant dealer on the they will receive will undoubtedly Exhibitors are looking forward to its Pacific Coast, according to W. H. win their whole-hearted indorsement, advent because in the past it has Adrian, local Star and Durant dealer Under this plan those persons was proved a week of unusually good busiwho attended a conference called by want an automobile but are unable ness and has attracted thousands to the back living room which is entirely E. T. Tuller, general sales manager to make the necessary cash invest the theatres who do not attend regu-

> D. W. Griffith, the noted director, tising counsel and president of the local Star and Durant dealer for de- has become affiliated with Paramount and his picture will be "That Royle Girl," from the well-known magazine

Harold Lloyd's pictures will henceforth released by Paramount.

Douglas MacLean's pictures will be released by Paramount.

Among other pictures the conutry

will see are "Beggar on Horseback."



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uan, ".The Pony Express." another Cruze production, about which Vice President Dawes was so enthusiastic when he saw some of it being filmed that he suggested showing it to Pres! dent Coolidge when completed.

Gloria Swanson will be seen in The Coast of Folly1" and "Stage Struck." Thomas Me ghan will be een in "The Man Who Found Himself," and a picture made in Ireland. Pola Negri will be seen in Joser Hergesbeimer's 'Flower of Night," and other notable pictures.

Betty Bronson will duplicate her remendous success of "Peter Pan," n another Christmas release "A Kiss for Cindrella," the famous stage play by J. M. Barrie.

Joseph Conrad's "Lord Jim," is to



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Maiden Aunt-"And what brought you to town, Henry?"

Henry-"Oh, well, I jus' come to see the sights, and I thought that I'd call on you first."-New York Medley,

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