

THE SPRINGFIELD NEWS

Published Every Thursday at
Springfield, Lane County, Oregon, by
THE WILLAMETTE PRESS
— E. MAXEY, Editor

Entered as second class matter, February 24, 1903 at the
postoffice, Springfield, Oregon

MAIL SUBSCRIPTION RATE
One Year in Advance \$1.25 Three Months .50c
Six Months .75c Single Copy .5c

THURSDAY, AUGUST 13, 1925

Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

SPRINGFIELD GOES MORE THAN HALF WAY

In its offer to consolidate with Eugene with the goal in mind to build one large, prosperous city where there are now two towns Springfield has gone more than half way. This offer was spurned by the shop lifting committee but still Springfield does not believe that Eugene people feel that way. Springfield is trusting in Eugene's friendship. Whether that trust will be betrayed depends on how the people vote next Tuesday on the \$175,000 shop site gift.

Eugene can't lose by voting it down. She will have the shops just the same if she consolidates with Springfield and have all the benefits they will bring even if she does not care to form a union of the two cities at this time.

Whether Eugene condones this shop site speculation or whether she is a true friend of Springfield will be known next Tuesday and after that Springfield will know how to conduct herself in the future. If it is to be a fight to the finish let's gird our loins and wade into battle. If it is to be harmonious friendship in the future (and we surely hope it will be) let's take off our coats and build a real city where two towns now stand.

Well the shop lifters will say why not let Springfield in and enjoy the shops in Eugene? Who would set down to the same table to eat a chicken dinner with the thief who had stolen his chickens? This is much different than inviting a guest to partake of a chicken dinner and that in effect is what Springfield is doing in offering to consolidate with Eugene.

STREET CARS POOR EXCUSE

Seldom a day passes when passengers on the Springfield-Eugene street car are not caused loss of time through waits of the street car at Springfield junction for a train or switch engine to clear the jointly used tracts between this point and Second street. When this bother is not causing delay the block system is out of order. Motor-men will fool with the block trying to insert the pin and finally give up sending out a flagman to walk ahead of the street car.

What kind of street car service is this and how long must we tolerate it? The S. P. never does anything without it is made. Springfield should protest this joint use of tracks to the public service commission as causing useless delay and being dangerous. If we can't have decent street car service let's repeal our subsidy ordinances and allow a little motor bus competition.

The big newspapers, in their usual "human interest" sob story way explain that Governor Miriam A. Ferguson of Texas could not sleep all night knowing a boy was to be executed. "Suddenly leaping from bed she went to the telephone, and ordered a commutation of sentence." That's a new way to cure insomnia.

NOT NEW—BUT THE TRUTH

We may have our differences of opinion in matter of politics; we may not agree on the subject of religion; some of us have notions that other folks think are crazy and other folks have ideas we think lack in sound reasoning; but on one point we are all agreed: We all want to see our home town grow and prosper.

Some experts contend that good trading facilities build population and real estate values; others say that good stores follow population, but again, all agree that local prosperity can never come until adequate trading facilities are established.

Good stores are the life of any community. Moreover we know we cannot have good stores if they are not profitably supported. No town was ever built by its inhabitants sending their money out of town. A dollar spent in town travels from the home to the grocer, to the butcher, then to the hardware merchant, and so on around the whole wheel of home trade. Spent in the town the dollar remains in the town and adds to the town's wealth. By and by some man gathers enough of these floating home own dollars, builds another home or makes an addition to his store, and so values increase, benefitting everybody. Spent out of town the dollar has gone forever.

There are some folks who buy their spoils of cotton and now and then a yard or two of goods at home, but when they want to buy a fur coat or a piano they get out the mail order catalog or go out of town. They use the home town merchants to fill their petty needs but when he has a chance to make a reasonable profit they forget him. It's scarcely fair, is it? And if it is, it isn't very sensible. We are all working together to make the home town brighter and better and the property of everyone, our own included, more valuable.

President Coolidge's son won promotion the first day he attended camp. Elihu Root's son arose from a street car conductor to the presidency of the street railway company in six months. You can't keep clever boys down.

Editorial Comment

LET US BE CONSISTENT

(Salem Statesman)

It is inconceivable that the local chamber of commerce will endorse opposition to the extension of the Oregon Trunk railroad into the Klamath section of this state.

The following resolution—in part—in the hands of a committee from the chamber is clearly in the interest of the Southern Pacific railroad and expresses denial of right of competition from another line:

"Resolved, that the chamber of commerce of Salem, Oregon, expresses its confidence in the intention and ability of the Southern Pacific to adequately serve and develop the territory its construction program penetrates and be it further resolved we oppose duplication of expenditure and operation in territory that is, or will be, adequately served by one line, and be it further resolved that future railroad construction should be directed to the opening of new territory in our productive state."

It is proposed to send copies of the resolution to the I. C. C. and to the public service commission of Oregon.

This section of the state has been and is still friendly to the Southern Pacific but to seek to deny to the people of any section of the state or to another railroad equal rights in regard to patronage is neither right nor good policy for any chamber of commerce.

The matter of competition must be settled by the interstate commerce commission finally. If the two lines will not pay this same commission can allow common user privileges. And if Eastern finances want to take a chance on the investment it is hardly consistent for a chamber of commerce usually putting forth frantic efforts to encourage the investment of outside money in this state, to pass resolutions designed to keep it out.

This Week



By Arthur Brisbane

HORRIBLE, BUT WELCOME. ONE MINUTE AFTER I DIED. THE POWER OF MOTHERS. QUALITY, PLUS ADVERTISING.

Our navy will make experiments with what is called the "death stroke," an interesting invention guaranteed to destroy all life with which it comes in contact within a radius of twenty miles.

It is horrible but WELCOME. Make war dangerous ENOUGH and war will stop. Don't believe the ignorant millions who think that a thing always HAS been, because it always HAS been.

Two men pointing automatic pistols at each other's hearts don't shoot. That only happens when one of them gets the drop.

Mr. Aldrich, prosperous lawyer, is sued for divorce. His wife alleges cruelty. He replies, "My only cruelty was almost stoning her to death with jewelry." He spent \$175,000 on jewelry, gave the lady a \$35,000 sable coat, a chinchilla coat costing \$8,000, and securities worth \$100,000.

The lady replies that not sables, not jewels, not securities, not even the fur of the chinchilla, most interesting little animal, can give her happiness.

...he's right. But in this world we measure everything with money. The lady's lawyer, George Gordon Battle, demands for her alimony of \$75,000 a year. The Court can give her that; it cannot give her love and affection.

WILLIAM JENNINGS BRYAN made many speeches worth hearing, and the world applauded.

What would the world give if he could come back and make another speech of thirty seconds on "What I Saw, What I Felt, What I Knew, Where I Went, the Minute After I Died!"

The British Government, to fight depression in British trade, will undertake international world advertising on a gigantic scale. This proves again what everybody knows, that Great Britain has statesmen working for her.

Five billion dollars will be appropriated at first to boom colonial goods. The idea of the British Empire, solid and sound as a steel bullet, is that QUALITY, PLUS ADVERTISING, can overcome any trade depression.

Anybody can stand poverty, because almost everybody is compelled to stand it. We have plenty of practice. Few can stand prosperity.

Farm lands on the edge of Detroit have boomed, and farmers have sold out at prices never dreamed of. Now fifteen of the suddenly rich according to doctors, are nervously unbalanced. The shock was too much for them. In poverty they could have kept their balance indefinitely.

Two young roughs, each a gang leader, engaged in a fist fight, and a blow on the head stretched Anthony de Luca, seventeen, dead on the sidewalk.

The police will do something about this, because it wasn't a "regular fight," with ropes around the fighters, ruffians watching and gate receipts that make it profitable to violate the law. How long will the States disgrace themselves by licensing brutality?

The marriage of a young girl in the Vanderbilt family has caused newspaper discussion. A Protestant Bishop performed the ceremony, although the mother is a Catholic and her daughters were brought up in the Catholic faith.

All that is the business of the family and of those immediately concerned. But in one statement made by the family you observe the ancient wisdom of the Catholic Church.

When young Mr. Vanderbilt, a Protestant, married Miss Fair, a Catholic, it was stipulated on the mother's behalf that all daughters born of the union should be brought up in the Catholic Church. There is wisdom. Daughters become mothers, influence the children and the men about them, and form the next generation.

The church that has the mothers on its side is the church that will survive, for mothers create and guide the children and influence the men.

Communications

Mr. Editor: Eugene admits that she is in a bad way—and the fellows with the money don't want to put up for the \$175,000 steal but want it to come out of the working man and woman's pockets. The railroad committee of the chamber of commerce

feel puffed up—to make the Southern Pacific come to time, as they are boasting about. It reminds me of the story of the elephant and the mouse—you know how it made old Jumbo tremble to see a mouse or hear its little squeak.

Springfield was the promised land and like Moses they coveted it and proceeded to slay the populace and also to break the civil and moral law and get, and force the change of plans in a billion dollar corporation. We've got 'em where we want 'em boast the committee, and they have put the women to work to give that G'ant \$175,000—making some of those poor devils over there think they are voting themselves into a good job, by giving them a repair shop at Eugene. You will notice that this is all they promised in the letter.

I am ready to wager that 6 months

from now, no repair shop will be in sight.

I see some of the lumber mills at Klamath Falls have come out with a paper saying they need only the S. P. to handle the traffic. Now I'll wager again on that—that the S. P. got the paper up and TOLD them to SIGN HERE just as they used to do for "certain chambers of commerce when they wanted their support a few years ago on the merger question.

The terminals and shop sites at Klamath Falls are eight miles from that town, but that doesn't mean that they are not at Klamath Falls—unless some other great men get busy and make the S. P. change their plans again. I tell you, Mr. Editor, it's hot stuff to scare the S. P.

Yours truly,

L. D. M.

"Science for Service"

Through the Experiment Station, the Extension Service and Resident Instruction

Oregon Agricultural College

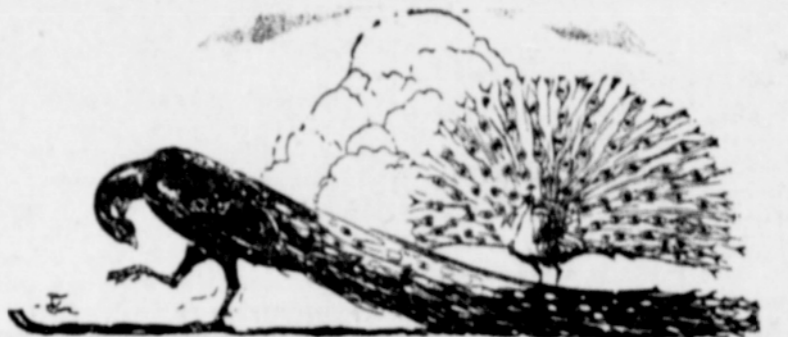
Serves the Farms, the Homes, and Industries of Oregon

It offers a college education in Agriculture, Commerce, Engineering, Forestry, Home Economics, Mines, Pharmacy, Vocational Education, Chemical Engineering, Military Science and Tactics

THE SCHOOL OF BASIC ARTS AND SCIENCES Provides the foundation for all technical courses The training includes Physical Education, Industrial Journalism, Social Sciences and Music

FALL TERM BEGINS SEPTEMBER 21, 1925

For illustrated booklets and specific information, write to The Registrar, Oregon Agricultural College, Corvallis, Oregon



IS A PEACOCK ashamed of HIS LEGS?

If not, why, when he looks at his legs, does he always lower his tail? Medieval nature-fakers puzzled over this and other entertaining superstitions. Today we know better, and we are fast getting away from other popular superstitions, as, for instance, that there is something mysteriously "better" about "eastern" motor oils merely because they cost more and are made in the east.

Superstitions Pass—the Facts Prove Zerolene's Superiority

As a matter of fact, there is no better motor oil than Zerolene, which is produced right here on the Pacific Coast from selected western naphthenic base crude, refined by this Company's patented high-vacuum process, and submitted to 15 positive checks for quality.

Experienced Automobile Men Disregard Oil Superstition

Experienced automobile men pay no tribute to superstition—they gauge a lubricant not by price or where it comes from—but by car performance and low maintenance costs. Zerolene is not only successfully lubricating more cars in the Pacific Coast states than any other oil made;—it is used and recommended by automobile agencies and big users of such celebrated makes as Cadillac, Chrysler, Dodge, Lincoln, Packard, Pierce-Arrow, who know that true motor oil economy is not a matter of price per quart, but what the lubricant does.

Less Carbon—More Power

Zerolene will improve the gasoline mileage, reduce carbon removal operations and lengthen the life of your car. Why pay tribute to a superstition? Insist on Zerolene—ask for it by name.

Get the Facts!

A series of independent and impartial reports showing the experience of large users with Zerolene motor oil has been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company representative or Zerolene dealer for a copy.

Insist on Zerolene—even if it does cost less

STANDARD OIL COMPANY

(CALIFORNIA)



Mr. Editor: Eugene admits that she is in a bad way—and the fellows with the money don't want to put up for the \$175,000 steal but want it to come out of the working man and woman's pockets. The railroad committee of the chamber of commerce

