

THE SPRINGFIELD NEWS

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Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon. II. Develop a Strong Trading Point; Build a City of Contented Homes. III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets. IV. Tell the World About Oregon's Scenic Wonderland.

WHAT DIFFERENCE DOES IT MAKE?

Only two advantages will accrue to Eugene in having the railroad shops located west of that city instead of at Springfield, as we see it—the sale of real estate and the opportunity to count a few hundred more people inside the city limits.

People are not so essential to a large town which draws county wide patronage as to a smaller one with only local activity. As a town a few hundred more people added to Springfield mean more than the same number added to Eugene. If the situation has been left alone and the shops built in Springfield, Eugene would likely have had the opportunity of counting not only the shop employees but also Springfield inside her city limits in a few years. The way the situation has developed now she may lose the opportunity of counting either of them.

As far as the payroll is concerned, anyone familiar with the trade situation here knows that Eugene will profit to the same extent with the shops and terminals located in Springfield as she would in Eugene.

The shop site committee makes much of the benefits Eugene will reap from the location of carshops there. This is mere camouflage. They might just as well argue that a man is richer by taking a dollar out of one pocket and putting it in another.

A SAMPLE OF OUR FAVORITISM

As a city we have passed laws and made stringent regulations to keep out motor bus competition with the street cars operated by the Southern Pacific company. A motor bus in the town of Springfield must file with the city recorder a certified schedule of trips and maintain these trips and also pay into the city treasurer 5 cents for each trip whether passengers are carried or not. This law is so effective that no motor bus can operate.

In the past the city has made just such fool regulations as these to help out a railroad company which seemingly has taken everything it could get and gave nothing in return to the community. The time has come when it is time to stop inconveniencing our own people for the benefit of a railroad company.

Since Dr. Elliot insists that there will be work to be done in heaven we've got to get busy and save the souls of a few efficiency experts.

PROSPERITY

The resident of the American Bankers' Association, Mr. Walter W. Head, of New York, cites the following figures to show that America is enjoying great prosperity:

110,000,000 persons, occupying 3,700,000 square miles of territory and possessing wealth estimated at \$300,000,000,000.

Bank deposits aggregating approximately \$40,000,000,000.

Outstanding life insurance of more than \$70,000,000,000.

5,000,000,000 acres of improved farm lands valued at \$77,000,000,000.

24,000,000 milch cows, 40,000,000 head of other cattle, 40,000,000 sheep and 60,000,000 swine.

More than 3,000,000,000 bushels of corn and 1,000,000,000 bushels of wheat produced in a year.

More than \$60,000,000,000 worth of manufactured products turned out in a year.

More than 23,000,000,000 gallons of crude oil produced in a year.

More than 250,000 miles of railroad.

More than 250,000 miles of commercial telegraph lines.

800,000 miles of telephone lines.

20,000 daily and weekly newspapers to disseminate information and to bind our people by ties of common knowledge and for a common purpose.

ANOTHER PROMISE BROKEN

The Southern Pacific company has a franchise to operate street cars on Main street which specifies that a 5 cent fare shall be charged. We can't find where this franchise has been amended. But so long as this is an agreement made with the railroad company, of course the Southern Pacific is not bound to abide by it. Contracts with the Southern Pacific are only to bind the city.

Of course street car fares are fixed by the Public Service Commission, but franchises are made by cities, and they should be lived up to, changed or cancelled.

Remember, "It shall be unlawful, during the closed season, for any person to throw away any lighted tobacco, cigar, cigarette, matches, firecrackers, or any lighted material, on any forest land, private road, public highway or railroad right of way in the state of Oregon."

This law was passed by the last legislature.

Editorial Comment

"BIG BROTHER" STUFF

The brotherly love between Eugene and Springfield seems to have fermented until it has passed the 1-2 of 1 per cent stage prescribed by the Volsted act, and is liable to result in all kinds of trouble.—Oakridge Review.

ADVANTAGE OF SMALL NEWSPAPERS

From an ethical standpoint it can fairly be claimed that the country press and small city dailies have a marked advantage over the big metropolitan newspapers.

The smaller papers are conducted by their owners who are personally known to the people and business men of the community and read in nearly every family.

The owners, editors and publishers are freer to express their honest convictions than the highly commercialized city press, too often run by hired employees, principally to earn dividends.

The small daily or country weekly that lives up to its opportunities represents the stand of personal journalism in behalf of the community.

As long as the small city dailies and country weeklies remain true to their best traditions, with their editorials devoted to constructive policies, their influence in journalism will increase.—The Manufacturer.

Jed's Joke

PEOPLE WAS ALL WONDERIN' WHY OLD MAN SKINNER WENT TO THE POST OFFICE EVERY DAY — BUT COME TO FIND OUT THAT'S WHERE HE FILL'S HIS FOUNTAIN PEN!



The Boy Was Right

Mrs. Fiske—"My, my—such wonderful clothes that tall woman over there is wearing. I wonder where she lives?"

Mr. Gynie—"My guess would be 'just beyond her husband's income.'

Little Geo. Wash

Young Thing—"That horrid old Mr. Drexel just said that billing and cooing ends with the honeymoon. Did you find it so?"

More Man—"Only the cooling."

ED PURDY'S PHILOS

"I told Ed Billows if he was going up to the city to see the sights to be sure and call on my maiden aunt."

Answer Please

She—"It is the women who pay—and pay—and pay, you know."

He—"Then tell me—why is it that the men are always broke?"

What Women Talk About

First Cat—"Where is Mr. Pack, I haven't seen him all evening?"

Second Cat—"I don't know—but I suspect he is lost in one of the folds of his wife's second chin."

BLONDE BESS OPINES

"I may be dumb—but I am not as dumb as Dan who thinks a falsehood is a wig."

Reason For It

Father—"Early in life, my son adopt the 'early bird' policy and you will succeed."

Sonny—"I don't think I better, dad. Only yesterday Betty called me a poor worm."

A Gold-Digger, Eh?

First Cakeeater—"How did you like that French girl?"

Second Cakeeater—"Too franc."

Direct to Consumer

Prof.—"Name three things that contain sugar."

Student—"Sack, jar and bowl."

Left-handed Comp

Boarder—"Great boy you have there Mrs. Simpkins."

Mrs. Simpkins—"Oh, do you think so?"

Boarder—"Yes indeed. Why that

boy rings the bell every time for breakfast, dinner and supper."

putting the people of this town to the acid test."

The Goat—"How so?"

Diggers—"It's now a bootlegger."

Do They Mean Mentally?

WANTED—bicycle for a boy not geared too high.—from Dexter (Ala.) Chronicle.

Advertisement for C. J. BREIER Co. Ladies Shoes at Latest Prices. Includes a list of shoe styles and prices.

Advertisement for Zerolene motor oil. Includes the headline 'Is a Lion afraid of a cock?' and text describing the oil's benefits.

Advertisement for Commercial State Bank. Headline: 'The Home Is A Business'. Includes an illustration of a woman with a checkbook.

Advertisement for Swarts & Washburne. Headline: 'This is no SPECIAL But a Regular Thing'. Lists prices for various meats.

Advertisement for Standard Oil Company. Headline: 'STANDARD OIL COMPANY (CALIFORNIA)'. Includes the Zerolene logo and a dog illustration.