

Poem

By Uncle John

With so many things to smile about, it's downright sin to frown; here comes the keenest joy of all—it's clean-up week in town.

Get out yer pail and scrubbin-brush and tighten up yer cinch—Our battle with the other trash is comin' to a cinch.

It might be well to plug yer nose in scientific terms—it takes discretion when you tackle woolly-whiskered germs! There's mebbe several pop-corn bags and old tomatto cans, repositin' front of yer abode—which civic virtue bans. Might even stir a polecat or a reekin' funny-side, which shows how any smelly thing can damage civic pride.

Don't take no bombs or hand grenaders to slam the garbage dump—put on yer army gas-mask and deport it in a lump. If you enjoy a payin' job, relinquish it today, and jine the city's clean-up squad—you'll find it better pay! Stab any feller in his tracks that registers a frown,—pull off yer coat an' sweat by jacks—it's clean-up week in town!



UNIVERSITY REGENTS CUT EXPENSES IN OPERATING

University of Oregon, Eugene, May 14—(Special)—Definite economies in the University of Oregon were made at the last meeting of the Board of Regents, according to an announcement made today by the administrative committee.

The administrative committee estimated several months ago that if the University were to meet the demands made upon it for increased staff to care for the expected increase in the student body next year and also to meet heavy paving costs, approximately \$69,000 must be saved in the budget for 1925 and 1926.

This original estimate of the amount necessary to be saved, as it later proved, was too high, as some of the paving projects on Eugene City streets within or bordering the campus will not be undertaken for the present, and it was found possible to decrease by half the amount estimated for staff salaries which originally appeared necessary.

Two paving projects that were ordered by the City of Eugene, however, will cost the University approximately \$15,000. This sum had to be taken care of in the University budget. The projects are the paving of eighteenth avenue from University street to Agate and of Agate street between Fifteenth and Eighteenth avenues, at city streets within or bordering the campus.

It was expected, when the original estimate of a required \$60,000 saving was made, that \$25,000 would have to be appropriated from the University funds for paving. Projects, however, to pave Kincaid street from Thirteenth to Fourteenth avenues, and of Fifteenth from University to Agate, and University from Thirteenth to Fifteenth, were postponed by the city,

This Week



By Arthur Brisbane

BUILD A GOOD NAME. OUR LOSS BY RUST. DID "FATE" GET HIM? HONOR THE AUTOMOBILE.

What is the value of a good name? Financiers that bought the Dodge automobile company from the heirs of the two able brothers that established it have re-sold the company to the public (keeping a lot of stock for themselves) at a valuation in which the name Dodge represents \$80,000,000. The public eagerly purchases the stock and bonds at that valuation.

Similarly, when Hart Schaffner & Marx made a company of their business, the name which they had established, by business ability and SOUND ADVERTISING, sold for five times as much as the actual assets. And that name was probably worth TWENTY times as much as the assets.

Build up a name by honesty, intelligence, wise advertising, and you have something that fire, earthquake or tornado cannot destroy.

Rust costs this country \$300,000,000 a year and scientists wonder how they can save that money. One way is to use copper or brass instead of iron, for water pipes, gutters, etc.

You are told that rust is caused by electricity generated by water and air combining. A way may be found to make iron rust-proof. Meanwhile, wherever air and water mix, use copper or brass and forget your troubles for a hundred years.

Oscar Palmquist went down with the Titanic. But he came back to the surface, swam for hours in the icy waters, and lived until March 23rd, last. His body was found in a shallow pond in Connecticut. He had wandered into the pond, and drowned.

That will cause solemn moralizing—"If you're born to be drown-

ed' you'll never be hanged, and vice versa," some will say swim as hard as you like, the water will get you."

The Turks and millions of other Orientals, deeply religious and superstitious will assure you that the day of your death was fixed millions of years before you were born. God knows exactly when you will die and how. Therefore, the hour and manner MUST have been fixed from all eternity, otherwise God could not know. And to doubt that he knows all things ahead is impious.

Cold common sense, however says that Palmquist would not have been drowned, had he not wandered into the pond, and would have been drowned, when the Titanic sank, had he not been a strong swimmer. This world would be too dull if everything were fixed for us in advance. And if, as the Turks believe, all is settled in advance, and Allah and Mohammed, between them, know everything, each man's fate and destination after death, must be settled in advance. In that case, why struggle to reach Mohammed's Paradise? Struggling would not do any good, if you're sentenced before you're born.

On motoring tours, throughout the United States, seeing America first, and seeing America in the most comfortable, satisfactory way, Americans will spend this year \$2,500,000,000.

This gigantic sum will be divided among the various communities along the popular motor roads of the country. And property will increase greatly in the wake of the two and a half billions of cash left behind.

Respect the automobile, the men that make them, perfect and cheap. And if you have no automobile, go and get one. To be WITHOUT it is extravagance.

Daniel Clancy, father of twenty sons and daughters, drank a little too much in honor of his oldest son's approaching marriage, and was arrested.

"Go free," said the Magistrate: "the father of twenty is entitled to a little celebration."

That's judicial wisdom. You observe that it is usually the father of twenty, not the mother, who celebrates in that particular way. Any obstetrician will convince you that the mother of twenty really might celebrate with a good excuse. But the mother of twenty or more, or fewer, is content to celebrate by setting a good example.

About 1600 citizens of Lincoln county assembled in the streets at Toledo in a mass meeting to oppose the importation of Japanese labor for operation of the Pacific Spruce corporation's sawmill.

Dr. Maurice Butler, dentist with offices in Independence, suffered the loss of his right eye and a fractured skull when an automobile in which he was riding skidded off the Salem-Dallas highway.

An analysis of the stomach and vital organs of Mrs. R. L. Gimlin, who died suddenly at Coquille about a month ago, and whose body was exhumed for examination recently, showed only negative results.

Establishment of a game reserve to take in the land on which the Oregon caves, in Josephine county, are located, is advocated by Governor Pierce, members of the state game commission and forestry officials.

A marriage license was issued at Mobile, Ala., to Jonathan L. Bourns, ex-United States senator from Oregon, to wed Miss Frances Baker Turner. The ex-Oregon senator gave his age as 70 and the bride-to-be as 29.

thus enabling University officials to cut \$10,000 from their original estimate of paving expenses.

In the Extension Division budget a saving of \$10,000 a year was made by reducing the budget below former allowances, but permitting the Extension Division at the same time to raise student fees and thus increase earnings. By abolishing the position of University field worker, carried in the Extension Division budget, a salary item of \$3,000 yearly was saved.

"Now I've had my revenge," said one assistant in the boot shop to his colleague as a customer left the shop. "Revenge? How?"

"Well, the girl who just went out is a telephone operator. I gave her the wrong number."—Pittsburg Chronicle-Telegraph.

You are invited

to see the new hats for ladies at the Turner Novelty Store. New hats are here now and they are up-to-the-minute. M-14.

Forty-Five Meals a Day to Feed This Family



Mr. and Mrs. Maurice Noonan of Lawrence, Mass., don't mind at all in feeding thirteen mouths three times a day,—their family of ten girls and three boys,—nor have they ever found it a hardship.

ORDINANCE NO. 483

AN ORDINANCE to improve KELLY BOULEVARD from "D" street to "K" street in the Town of Springfield, Oregon, by grading and graveling.

THE TOWN OF SPRINGFIELD DOES ORDAIN AS FOLLOWS:

SECTION 1. The Common Council of the Town of Springfield does hereby declare its intention to improve Kelly Boulevard from "D" street to "K" street in the Town of Springfield by grading and graveling the roadway of said streets between points 18 feet in width, grading said streets to proper subgrade, and placing upon a ten foot strip through the center of said grade, crushed rock

and earth approximately six inches in depth, and doing such other improvement work as may be necessary to a proper and complete improvement of said street, in accordance with the plans and specifications therefor, to be prepared by the Town Engineer and filed with the Town Recorder.

SECTION 2. The costs of said improvement shall be assessed to and be borne by the abutting property benefited thereby, and there shall be included as a part of said improvement, engineer's charges incurred therein, not exceeding the sum of five per cent. of the contract price.

Passed by the Council by the following vote: Yeas, May, Moshier, Mc-

Klin, Nays: None. Approved by the Mayor this 11th day of May, 1925.

G. G. Bushman, Mayor.

Passed by the Common Council this 11th day of May, 1925.

R. W. Smith, Town Recorder.

I. R. W. Smith, Recorder, hereby certify that the above is a true and correct copy of Ordinance No. 483, as passed by the Common Council May 11th, 1925.

R. W. Smith, Recorder. May 14.

Dr. S. Ralph Dippel, Dentist, Vitus building, Springfield, Oregon.

"The time of His Life"

To be produced by

Springfield High School

Friday Evening May 15th.

at

High School Auditorium

A comedy in three acts of a modern "Problem of Digestion," as interpreted by Peter Wycombe, "The Prince of Pessimists."

ADMISSION—CHILDREN 25c; ADULTS 35c

Reserved Seats 50c

On sale at Eggmann's Candy Kitchen

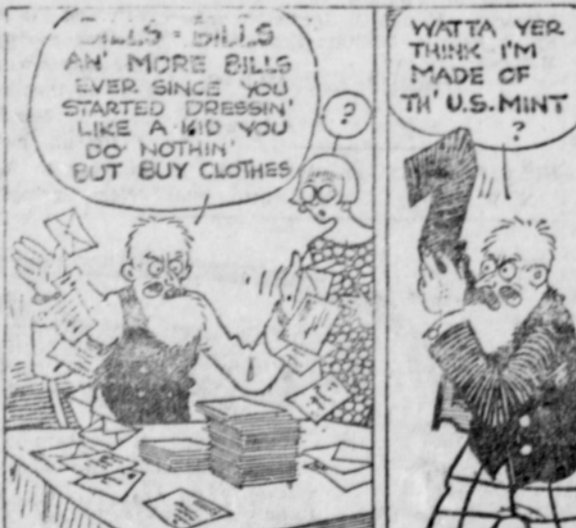
FOLKS IN OUR TOWN

A Good Idea

By

Edward McCullough

AUTOCASTER



PRINTERS' INK

Makes People Think--

and the Merchant who keeps His Store in the mind of the people the most of the time has an advantage. Printers ink makes them think.