

THE SPRINGFIELD NEWS

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THURSDAY, MARCH 19, 1925

Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

PEDDLERS TOO NUMEROUS

Springfield is being pestered by a flock of peddlers in the last few months. Many of them taking hundreds of dollars out of the town without paying but a small license fee. Springfield should have a license fee comparative with other cities on its statute books. It's not fair to the business men of Springfield who maintain stocks and pay heavy taxes for the support of the city and school district, besides donating large sums to civic enterprises and charity each year to allow outside competition to come here and pay nothing for the privilege.

This condition would not be so bad if the peddlers gave honest merchandise but by far the majority do not and many of them are fakes who take orders on deposit and never deliver the goods. Some peddlers of furs, who have been exposed in other towns of the state, were here a few weeks ago and did several thousand dollars worth of business. They sold Canadian rabbit fur for seal skin, and dog hide for black fox as well as other imitations. The buyers were duped. If people must patronize this sort of thing we should make the peddler pay heavy for the privilege of duping our people. The city council should draft a stiff ordinance regulating this kind of traffic.

SPRINGTIME AND CLEANUP TIME

Spring has come and cleanup time is here. Many alleys and backyards, as well as a few front ones, are a disgrace to our fair city. Now is the time to clean up both for beauty of the town and for health and sanitation. Once a year the city stages a cleanup campaign for a week. This is a splendid idea but it doesn't come often enough. Citizens should not get the idea that because they dispose of their rubbish once a year they have done their duty. It should be disposed of several times a year.

One reason rubbish is not disposed of more promptly, it seems to us, is because their lack of transportation for the same. People in the transfer business are generally too busy to do this sort of work and there is a city license that does not permit outsiders with teams to employ them for this purpose. We believe it would be wise to waive this license for a part of the year in the interest of a more thorough cleanup.

SPRINGFIELD IS HELPING HERSELF

The replacing of the worn out sidewalks, the establishing of better postal service, construction of building and other improvements projected for Springfield this year should make this a splendid little city. When the first trans-continent railroad train pulls up at the local Southern Pacific depot after the cutoff is completed this fall this will be one of the finest towns on the line if local boosters have their way during the year. This progress of our own, coupled with the railroad development is the foundation on which wealthy cities are building.

ONE DAILY ENOUGH FOR PORTERVILLE

One daily newspaper is sufficient in a city of less than 25,000 population, business men of Porterville, California, have agreed.

Therefore they have decided to advertise in only one local paper, the Porterville Evening Recorder, for a period of five years.

Recently, the Porterville Morning Messenger suspended. C. L. Day, publisher of The Recorder and Porterville business men signed a five-year agreement setting forth that:

"More than one newspaper in a city of less than 25,000 is economical waste, and needless duplication of news and advertising, and one representative newspaper can best meet the civic obligations of the city and render better service to the public."

"A pessimist," says John D. Rockefeller, "is one who sees disaster in every opportunity; an optimist is one who sees opportunity in every disaster." Our Wall Street men are invariably optimists.

Nora Bayes-Gressing-Norworth-Clark-Gordon-Friedland has solved the problem of being happy though married. What experience won't do for one.

It seems that some of the non-resident owners of property on Second street are more favorable to paving than some people who live there.

The Federal Trade Commission would ban packers from owning meat cars. Next thing they will be banned for owning legislators.

Portland pays nearly two million dollars a year interest on municipal and school indebtedness. This is one dollar out of every eight collected as taxes. Some interest.

A girl in Chicago forgot her own name. However, that is not so bad; if she is good looking she can get another.

Wear out your old shirts now before the weather gets too warm and you have to take off your coat.

The good men do live after them, the evils get after them.

The best part of thrift is that it doesn't cost a cent.

Chinese is spoken by 400,000,000 people not counting our American babies.

"I am ready to rot in jail that art may live," says Gutzon Borglum after escaping the sheriff.

Editorial Comment

THE HALF-WITS

Why are inefficient people inefficient? Because they do not take the pains to make themselves efficient. Almost anyone endowed with full half wit can be fully efficient in something—some little thing, let it be as small as it may. It is far better to be fully efficient in some one small thing than to be but half efficient in all.

If a man can make a mouse trap, by that fact he is capable of making an excellent mouse trap. If a man can grind a razor so that it will shave, he can become an expert razor grinder, so good that men, plagued by dull razors, will make a path to his door. All that such a little man needs to add to the equipment which makes him great in a little way, is diligence, diligence.

Little boy, little girl in the grade school, young student in high school and college, know this: That by the fact that you are in school you can become proficient, very proficient, in something.

But never will you be anything but half way fit for service if you give but half your heart and half your hand to the work you do. Find early what is worth doing at you like to do, and major on that. Your very life depends on majoring on something worth while.

Most people are born potentially efficient. To every half-wit in the world there are a thousand full witted half-fits. And the half-fits are so, merely because they are disinclined to fit themselves.—Portland Telegram.

Cocoa in South America

By Ruth Carlton, 6th Grade Lincoln School

The cocoa palm is the most prized of the palm trees. The tree thrives best near the sea coast. It grows to a height of from sixty to ninety feet. The trunk is slender and is marked by scars when the leaves have fallen off. On most cocoa trees the rings serve as a means of ascending the trees to secure the fruit, and are used for that purpose by the natives.

The fruits are oval shaped, with ribs running from end to end. The fruit is similar in appearance to a muskmelon. Some are a yellowish color, but generally they assume a dark reddish hue on ripening. Each fruit contains some sixty or eighty seeds embedded in a slimy pulp. After being taken out they are either cleaned and gradually dried, or spread out on large courtyards covered with a kind of red earth or brick dust, which gives the seeds their reddish color. It is generally believed that cocoa prepared in this manner keeps longer and is much less exposed to the attacks of insects. In properly prepared cocoa the parchment like seed coat will burst easily when the grain is broken, and the interior, consisting of the seed leaves, is of a uniform dark brown color without any whitish spots.

The leaves grow in the form of a bunch or turf at the top. They are from twelve to fifteen in number and are of gigantic size. About eighty to one hundred nuts are produced on an average tree. The leaves are used for various purposes in the production of food, and other articles valuable to commerce. The terminal bud is considered a delicate food. The leaves are used for baskets, buckets and thatched dwellings. In a number of places fences are made of them and they also serve as a substitute for writing paper. The midribs of the leaves are used as oars, while their ashes yield potash, and a portion is used in cradles and in the manufacturing of clothes. The stem of the leaves serve in making drums and in constructing huts and furniture. The roots yield medicines and serve the natives as a chewing substance.

During the harvesting seasons more than three hundred workmen are employed on a large plantation in Ecuador. This is said to be the largest in the world.

Cocoa and chocolate are obtained from the seeds of the cocoa tree. It is a bushy tree which grows both wild and cultivated in Ecuador.

The Ecuadorian planter places his trees about fifteen feet apart. Sometimes banana trees are planted between the rows to shade the young trees. When about five or six years old the cocoa tree begins to bear and continues to yield for thirty or forty years.

The main harvesting time are June and December. The fruit grows from the sides of the branches and sometimes even from the trunk.

After ground an oily substance known as "cocoa butter" is separated from the powder by pressure. If the oil is not removed the powder is called chocolate. If it is removed the powder is called cocoa. Most of the cocoa from South America is sent

to the United States.

The following countries in South America produce cocoa: Venezuela, Brazil, the Guianas, Columbia and Ecuador. Ecuador produces the most of all.

G. M. Plummer, cleaning and pressing, is across the street from the Farmers Exchange in the building now facing Fifth street.

Entertains Club—Mrs. Lee Clark entertained the Past Nobel Grand of the Rebecah lodge Tuesday evening. After the regular business meeting, conundrums and music were enjoyed by the guests. St. Patrick's day decorations were used about the house.

In From Jasper—Frank Sanders, of the Jasper district was in town Wednesday.

For Sale, 3 1-2 Ton Bethlehem Truck

Cheap and on very easy terms. Good condition.

SPENCER'S GARAGE



New Coats Have Arrived Make Your Selection Now



Get all the possible wear from your Spring Coat by buying now! You will have a large selection from which to choose—and a most attractive selection!

Priced Reasonably

These chosen styles of Spring are priced within your reach. Splendid Coats, silk lined, trimmed becomingly, are priced at only

\$16.50 to \$29.50



"One at Night--- Next Day Bright"

Thousands of satisfied users feel that way about



Renall ORDERLIES

They work regularly and form no habit. Pleasant to take, easy no habit, Pleasant to take, easy food for children as well as adults.

Box of 60 Orderlies 50c

FLANERY'S DRUG STORE

The Renall Store

"YOU'LL BE SURPRISED"



HERE GOES FOR A REAL MEAL!

There's nothing the kiddies enjoy more than good, wholesome, home-made bread. The grown-ups, too, enjoy home-made bread so much more—it stimulates the bread appetite. You'll enjoy baking bread or rolls with

FEATHERFLAKE FLOUR

"Makes Bread Light as a Feather!"

You can hardly realize what a difference flour makes in your bakings. Try the famous FEATHERFLAKE next time—you'll be surprised how good it is. Although different this flour costs no more than ordinary flour.

There's a FEATHERFLAKE dealer in every community

"YOU'LL BE SURPRISED"