

THE SPRINGFIELD NEWS

Published Every Thursday at
Springfield, Lane County, Oregon, by
THE WILLAMETTE PRESS
H. E. MAXEY, Editor F. C. WESTERFIELD, Manager

Entered as second class matter, February 24, 1903 at the
postoffice, Springfield, Oregon

MAIL SUBSCRIPTION RATE
One Year in Advance \$1.25 Three Months .50c
Six Months .75c Single Copy .5c

THURSDAY, MARCH 5, 1925

Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

SECOND STREET PAVING

The council's order of a survey of Second Street and estimates prepared for paving is a wise move. It is only business like for the people on Second street to know what paving is going to cost before they sign a petition for it. Of course the petition usually comes first and city ordinance contemplates it that way but many things have been done by this city and others that is not good business practice.

Second street, is a main entrance to the town from the west. Being a main entrance to the town many other people besides the property owners on the street will enjoy the benefits of the paving. It would be a fair proposition in case the street is paved for the city to stand at least the cost of paving street intersections and likely some of the other costs.

The condition of Second and Mill streets, as the entrance to the town, is a disgrace to any city. We should have a paved entrance to the town, and it matters not to this newspaper whether it is Second street or Mill street so long as it is one or the other.

AGRICULTURE IN EXPERIENCED HANDS

The only opposition heard in relation to the appointment of Dr. William M. Jardine of Kansas as Secretary of Agriculture, was in the statement that "he is a Hoover man." This will be taken by the people, if not by the politicians, as being rather in his favor.

Dr. Jardine, as head of the Kansas State Agricultural College has a background of splendid accomplishment. He is a young man with a wealth of agricultural experience. The eyes of the country will be fixed on his work because of his deep interest in the subject of co-operative marketing which has engaged the serious attention of the President. While the country recognizes prosperity of the farmer as the rock on which rests the nation's progress and business stability, more and more it is becoming evident that the ills of the farmer are not to be assuaged by political curatives or legislation spelling government subsidy.

In brief, the problem of the farmer is one of

intricate economics, and it is to the solution of this problem it is hoped Dr. Jardine will address himself. Co-operative marketing may prove to be the answer. Only time can tell. However the whole nation will wish for the new secretary of agriculture an undisturbed and successful administration.

A BIG BUSINESS—UNDERPAID HELP

Those who complain against the increasing cost of government, probably will voice strong objection to the action of Congress in trying to raise its own pay as well as the pay of the members of the cabinet. As a fact the proposed increases would make little difference in the public expenditure. It is proposed to increase the salaries of members of the House and of the Senate from \$7,500 to \$10,000 per year. The Vice-President and members of the cabinet would be paid \$15,000 a year instead of \$12,000 as at present. It is true that America was nursed to strength in the cradle of frugality. It is true that we have largely departed from the honest ways and thrift of the fathers. At the same time we cannot be blind to the fact that our public officials, particularly in Congress, in the cabinet and in the diplomatic service are treated in a niggardly manner.

The average man in civil life finds it difficult to get along even with his salary double what it was a few years ago. The salaries of our congressmen and cabinet officers have not kept pace with the times. The American government is the biggest business in the world. It should be willing to bid for men in the market of commerce and trade.

Editorial Comment

KEEPING THE HOME FIRES BURNING

In 1923, the people of Our Country destroyed by fire \$535,372,782 worth of property. This almost unbelievable loss is over twice that of 1913 and nearly three times as large as the loss of 1903.

To matches and smoking is ascribed the largest part of the loss, \$29,045,007. Second comes defective chimneys and flues which caused a loss of \$20,828,162. Then comes stoves, furnaces, boilers and their pipes, with \$18,653,248; spontaneous combustion, with \$16,110,945; sparks on roofs with \$15,931,342, and electricity, with \$14,091,789.

If this aggregate fire loss in 1923 is to be any less, it must be accomplished by individual effort. If the loss continues to mount in 1924, this, also, will have been accomplished by individual effort, of, it might better be said, lack of effort. Which way will the balance swing?—Industrial News.

JUDGING RADIO PROGRAMS

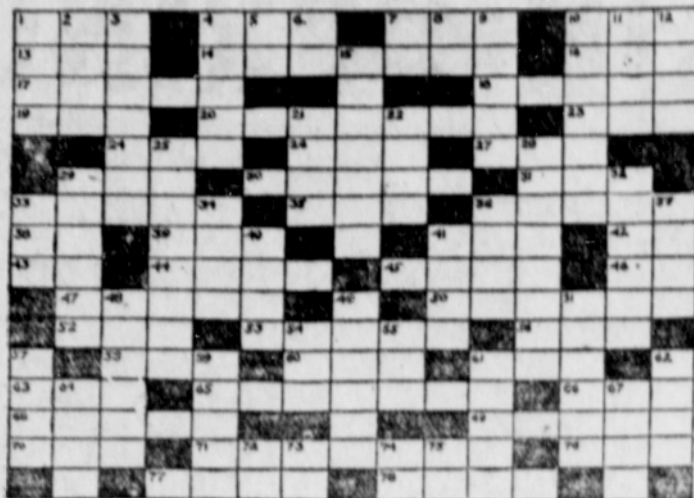
Too often, when judging radio broadcast programs, especially music, amateur critics do not take into consideration the difference in reception of the various radio sets. It is too often assumed that everybody listening in hears the same sounds, which is by no means the case.

A few grains of dust in a tube socket, a loose connection in the wiring, an unfortunate directed aerial, or batteries too nearly discharged, may turn a fine performance into what sounds like a poor one.

However, the interest in radio continues to increase by leaps and bounds. During 1920, sales of radio sets and parts totaled \$2,000,000; by 1924, they reached \$400,000,000; and it is the opinion of experts that sales this year will approximate \$500,000,000 or more.

In one Middle Western state alone, 7,500 farmers have installed radio receiving sets.—The Manufacturer.

This Week's Crossword Puzzle



HORIZONTAL

- 1. Off spring.
- 4. In time past.
- 7. Legume
- 10. Short for Alonzo
- 13. Unit
- 14. Breaking of day
- 16. I
- 17. Did
- 18. To testify
- 19. Fondle
- 20. Sincere
- 23. Fixed charge
- 24. Boy
- 26. Open (Poetical)
- 27. Period of time
- 29. Ever (contraction)
- 30. Round objects
- 31. Long time
- 33. Russian National drink
- 35. Abbreviation for Russian
- 36. To use (as a sword)
- 38. Form of "to be"
- 39. Conjunction
- 41. Abbreviation for relative
- 42. Musical note
- 43. Note of scale
- 44. Spike
- 45. Close to
- 46. The same (abbrev.) Latin
- 47. Bird's home
- 50. Spills
- 52. Period of time
- 53. To sing
- 55. Kind of tree
- 58. Dolt
- 60. Author of modern "Fables in slang"
- 61. Girl's name
- 63. Personal possessive pronoun
- 65. A wrong
- 66. Degree of doctor of laws
- 68. Adverb of place
- 69. Steel plate
- 70. Sorrowful
- 71. Inclining
- 76. Talk
- 77. Charitable donation
- 78. Never (contraction)

VERTICAL

- 1. Toilet article
- 2. Formerly
- 3. Irritated
- 4. Summed
- 5. Southern state (abbrev.)
- 6. Cry of pain
- 7. Greek letter
- 8. Half an em
- 9. June birthstone
- 10. Foliage
- 11. Mythical monster
- 12. City in Alaska
- 15. To puzzle
- 21. To bellow
- 22. Elongated fish
- 25. Large branch of Mississippi river
- 28. Mode of travel
- 29. Reddish coloring matter
- 32. Like an elf
- 33. Enthusiasm; pep
- 34. Anatomy (abbrev.)

- 40. Round flat body
- 41. Repose
- 48. Rubbed out
- 49. To make insane
- 51. Sacred hymns
- 54. Possesses
- 55. Formerly
- 57. Rests
- 59. One of the scenes
- 61. Proverb
- 62. Athirst
- 64. Demonstrative pronoun
- 67. Burden
- 72. Printer's Measure
- 73. Like
- 74. Into
- 75. Point of the compass

CALL AND SEE Dr. N. W. Emery on price on plate and other work.

Butter wrappers printed with name, address and weight. In accordance with law. Springfield News.



"The Prince"—Some Hat It's a Marathon for Spring

Here's definite style for you—and style that will last as long as the hat. This model, "The Prince," will hold its appearance and shape long after you have discarded it. Our leader for Spring.

Note the new English flange brim, not overdone, but just right. Shown in shades of pearl, oak-tan and mole-moka. You'll like it.

Made of excellent quality hatters' felts; trimmed with silk and lined with satin. From every angle a hat to be proud of. Moderately priced at—



From \$2.98 to \$4.98

"YOU'LL BE SURPRISED"



Don't you just love good cake? How often do you eat honest-to-goodness cake that fairly melts in your mouth? Only when you bake it yourself or eat home made cake at your friend's house.

There's absolutely no trick to baking good cake when you use—

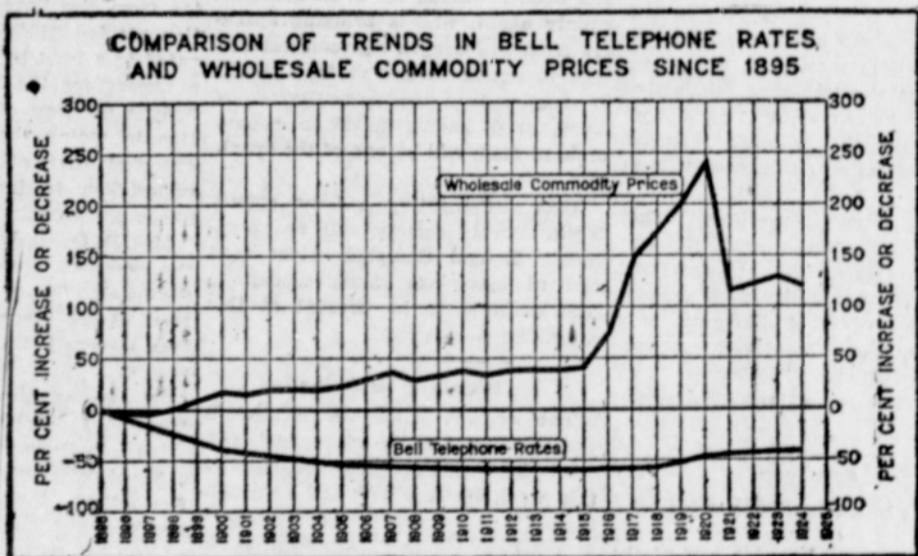


"Makes Bread Light as a Feather!"

No matter how much you pay for cake flour or what your experiences have been in making cakes you can be assured that no flour will make better cakes than FEATHERFLAKE—so nice and light and fluffy.

There's a Dealer in Every Community.

"YOU'LL BE SURPRISED"



The Cost of Service

ON the loyalty and skill of the humanelement depends the character of telephone service. The providers of this service must not only meet the market prices for materials. They must also maintain at any cost a high standard of workmanship.

Because of advancing prices, the telephone dollar goes only half as far as it did ten years ago. More than three-fifths of this dollar is necessarily expended for wages. Less would neither

attract nor hold the high-grade workers essential to maintain America's standards.

That Bell telephone rates have advanced much less than other prices is largely due to economies in methods and apparatus that have been developed and introduced. It is also because the proportion of operating plant built at pre-war prices is still large, though this is steadily decreasing because of new construction made necessary by the nation's telephone needs.



The Pacific Telephone and Telegraph Company
BELL SYSTEM

One Policy • One System • Universal Service

Your Little Business Problems

Many of you have seen the time when you wanted to have a heart to heart talk in absolute confidence about some little business problem. You have felt it was too trifling to bother the busy banker about and yet it was big enough to worry you.

We are never too busy here at the First National, that we cannot listen to you and help with all the means within our power.

41 Years
Of Helpful Service

The First
National Bank

OF EUGENE
Since 1883