THE SPRINGFIELD NEWS

Published Every Thursday at Springfield, Lane County, Oregon, by THE WILLAMETTE PRESS

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Entered as second class matter. February 24, 1903 at the postoffice, Springfield, Oregon

MAIL SUBSCRIPTION RATE

-	Vane in	Advance	\$1.25	Three	Months	50
			75e	Single	Copy	5
Bix	Months	**********	100	Dingio		

THURSDAY, SEPTEMBER 18, 1924.

. Editorial Program

Develop a Strong Trading Point; Build a City of Contented Homes.

Improve Living Conditions on the Farm. Prothe Growing of Fruit; Work for Better Markets *

WHERE SOME MERCHANTS FAIL

land.

arrival of the public mind at the happy medium courageous enterprise, for industry and busibetween sleepiness and inactivity, and impetuous ness boldness tempered by reason. action which has brought so much of trouble to small communities, saddling them with heavy does not matter much what happens to the gamdebt, weighing the people down with tremendous bler. He never has and never will help build taxes and strangling at birth the growth of po- a nation. tentially healthy villages and towns. There is some dispute among economists as to whether in the building of the community increase of populations follows in the wake of good stores or good stores are the basis of increased population. It is certain, however, that good stores attract lodges are requested to provide exercises approhome seekers and that the property of the mer- priate to the occasion. chant increases with his trading population. As a fact, most merchants hold their fate in their cial causes has been overdone and very properly own hands and fail to sense the fact. They com- there is a growing impatience with these celeplain that trade goes to near-by and larger cen- brations; there are too many of them. But Con- days of 1917 that we are content to sit idly by and fire to adjoining timber over 100 men from here rushed plain that trade goes to hear-by and larger central approval. permit this man LaFollette to gain votes at the expense out and helped put out the flames. The next day many ters. When this is a fact, then as a rule the merhandle the lines of goods demanded, he fails to the land; it is the statement of the great princiity he affords. Too few merchants appreciate the can history becomes unintelligible. value of advertising-too many regard it as an see its silent force, preferring to measure it by opening of a new era. It is the embodiment of LaFollette, "Business, which is making money. The new the yardstick of direct and immediate result. For liberty, justice and fraternity. the most part the houswife who is the major Every citizen should understand its principles, heaven, while you are serving the devil. realizes it or not, she becomes suspicious of the citizenship is impossible without an understandhouse that does not dare to go into themarket ing of this significant document. sooner or later she begins to wonder why it is by the doctrines of democracy inshrined in the that "Wearem & Misfit" never state publicly the Constitution. bargains they have to offer, but prefer to whisper their prices and assurances. Then she takes a journey out of town.

AS I PROMISED ELEANORE I'D

IN OUR JH SEATS RESERVED NOW -

TOWN

The

Wrong Number TAKE HER TO SEE A SHOW IN THE CITY NEXT WEDNESDAY NIGHT = GUESS I'D BETTER GET

OPERATOR

MAIN 1809 HELLO = SAY WILL YOU KINDLY

RESERVE

SHAKE HANDS WITH GOOD TIMES

benefit more than others, profit accruing in pro-F. C. WESTERFIELD. Manager

To grash his opportunity. Of course there will be to grasp his opportunity. Of course there will be fact that they have hazardous occupation. some spots over which the boom will pass like a Summer breeze. The race is still to the swift and the battle to the strong. Those who are alive to opportunity and have the courage to grasp it will reap the reward and engender the might make money for the farmers in some of are they thinking of to sit there and permit themselves the lines through the lines grasp it will reap the reward and engender the There will be many a sleepy merchant in his general store who will continue to drone away his life and see prosperity walk past his door without even a sign of recognition. Others will leap in- who will pay her father's debts. There hasn't Make Springfield the industrial Center of Wes- to the field of speculation and sooner or later been any takers. Doubtless young men have become the victims of the impelling desire to get found out who made the debts. · something for nothing. To the earnest, thought-· ful business man, however, the times are full of · hope. Great captains of industry agree that mote the Raising of Purebred Livestock and . the country is facing a long and steady era of great prosperity. Reports of German activity in Tell the World About Oregon's Scenic Wonder. * buying up German securities in expectation of a sudden rise in prices of coure are obviously such bald propoganda it is hard to see how think-. ing men can find in them anything but a bid to get American foolish money loosened from the Community building presents many complex savings banks and placed where the red fire atproblems. The most perplexing seems to be the tracts. The hour is at hand, however, for steady,

Good times are ahead for the business man; it

THE CONSTITUTION

This week, September 14 to 20, is to be known as Constitution week, and churches, schools and

The setting aside of days and weeks for spe-

The Constitution is the fundamental law of of the patriotic thought of the country? give adequate service, his prices are too high, or ples that underlie all our laws, traditions and days of 1917, when the country was at war and hear pleasure and the men who cooperated with the forest he fails to let the people know the character of history. In the truest sense it is the palladium LaFollette saying, as he did in September of that mem- service officials and the lumber men in the Salmon Creek

When promulgated it was an epoch-making the Lusitania. expense instead of an investment. They fail to document, and its appearance announced the

purchaser unconsciously leans towards the house be imformed concerning its provisions, know that goes frankly to the public who signed state- something of the history of constitutional govments of its offerings and prices. Whether she ernment, and imbide its liberal spirit. Intelligent

place to announce its wares. The housewife is An earnest revival of interest in its teachings BIG SAVINGS MADE a clever buyer. She knows values and is hard would bring a rebirth of patriotism. American to fool. Silence may deceive her for a time, but ideals are sure insofar as the people lovingly abide

about 60 white mule power.

TWO = WE

DON'T HAVE

SINGLES

Sheriff Frank Taylor is rough on moonshiners conference at St. Paul September 20, 1917. Every city, town and village in the country will and bootleggers. The biggest army in Lane feel the benefit of trade improvement as a result county history is billeted in the county jail and

> a great variety of farm products can be raised "There is a provision in the constitution providing that in the Willamette valley. Diversified farming Congress may expel a member by a two-thirds vote. What the lines thre is a scarcity of products this year, to be contaminated by Senator Robert M. LaFollette?

A Chicago girl says she will marry the man

More than 150 signed up for duty with the coast the Senate privileges and elections committee. Four artillery battery.

Wives don't throw rolling pins like they once did. Reason, rolling pins are not so plentiful.

Divorces are increasing in Germany where two can starve more cheaply than one.

If we are going to pave Mill street this fall it s about time we started.

How about a law fining every citizen who fails when it faced the peril of a major war?

Editorial Comment

LAFOLLETTE'S RECORD.

The following letter signed by members of the Portland post, American Legion, appears in the Pacific Legion weekly for September:

the store he conducts and the trading opportun- of our rights and privileges. Without it all Ameri-"Who is crying abroad in the loudest tones?" demanded

"I wasn't in favor of beginning this war. We had no grievance."

speaking at the closing of the producers and consumers' by proposing to send him to the United States.

Roosevelt rose to the occasion a few days later, September 24, 1917, at Kansas City, Mo., when he said: "Senator LaFollette is at this moment loyally and efficiently cracy under the German flag throughout the world."

LaFollette did not go unrebuked in other quarters. Nich-The Lane County fair was positive proof that olas Murray Butler said at Atlantic City September 27:

"Gentlemen, you might just as well put poison into the food of every boy who goes to his transport as to permit this man to make war upon the nation in the halls of Congress."

Nor is this all. Senator Kellogg of Minnesota presented in the Senate of the United States the demand of the governor of Minnesota and the state public service com-Springfield's enlistments of defense day was a mission requesting the expulsion of LaFollette form the splendid manifestation of this city's patriotism. Senate. It was referred by Vice-President Marshall to other communications were received the same day demanding the impeachment of LaFollette and were presented to the Senate.

"A teacher of disloyalty and sedition, giving aid and comfort to our enemies and hindering the government in the conduct of the war," was the way these charges against the Wisconsin Senator read.

And now, the war safely over, this man has the effrontery to become a candidate for the highest office in the gife of the people. Are we prone to forget that we will lend our ears to this man and his supporters, that we will forget for one minute his treachery to the nation

JOHN A. BECKWITH, CHESTER A. FULLER, J. J. CROSSLEY, LANE GOODELL,

In the several fires we have had near here in the past few days men from this town have responded immeriate-Portland, Ore., August 21, 1924. ly to calls for help from the various parties concerned. To the Editor-Have we so far forgotten the stirring Last Thursday when the LaDuke residence burned and set

> PEALM OF LIFE Tell me not in mornful numbers Advertising is a dream For the business man who slumbers Has no chance to skim the cream.

Boston Transcript-The Japanese are talking of deport-Cries of "Yellow," stopped the senator, who was ing all Americans, but you can't scare an American much

IN LIGHT COSTS

Electricity for lighting in 1907 cost the country \$175,000,000, according to the Public Utility Information Bu-Some of the booze running automobiles have reau. In 1923, three times as much was spent, or \$525,000,000, which purchased 13 times more electricity than

If the 1923 quantity of energy had been bought at 1907 rates, it would cost \$2,275,000,000, or 1200 per ent, more,

More than a billion and a half dolars annually is saved electric consumers through the progress and developments made by the electric industry as between costs in 1907 and

THRIFT

—is largely a matter of right buying. You buy right, here.

> Eastman Grocery PHONE 66



Annual Oregon State Fair

SALEM · September 22-27

Rely upon Southern Pacific comfortable, convenient and economical service to take you to the fair this year. See: The Interesting Exhibits - The Gay Crowds
The Horse Races - The Many Free Attractions Pleasure, Recreation, Education

C. OLSEN, Local Agent

Southern Pacific

Eugene Merchants' Autumn Fashion Pageant and Window Display Week

Window Opening

MONDAY NIGHT SEPTEMBER 22 8 O'clock

A Gala Event Don't Miss It

Sept. 22 to 27 Inclusive Monday Night Music I.O.O.F. Band

AMERICAN LEGION DRUM CORPS WILL PARADE

THERE'LL BE A CROWD

THE EUGENE MERCHANTS EXTEND A CORDIAL WEL-COME TO ALL LANE COUNTY PEOPLE



I have told you so often about boys with "no chance" who conquered difficulties and hardships and thereafter rose to fame and fortune that it is only fair now to tell you about a woman who won success. She is Mrs. Josephine Duble Miller of New Orleans.

In 1908, when Mrs. Miller was twenty-one, her young husband died. Death had followed a long illness and in its wake came extreme poverty, large unpaid debts, the problem of what she, sickly and weak and inexperienced, was to do, and a future almost devoid of prospects. Mr. Miller had been a locksmith.

During the same year of her husband's death Mrs. Miller de
To get business she canvassed the docks and personally interviewed to send for Mrs. Miller and place large orders with her. Before two docked at the port of New Orleans.

Results of a paying nature were large orders with her. Before two send poverty was keen, but she stuck to her chosen work and docked at the port of New Orleans.

Results of a paying nature were large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders with her. Before two send for Mrs. Miller and place large orders w



