over Sunday from Star, Oregon, visit- past week-end visiting Springfeld

friends.

Home Over Week-End-Jerry Van

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One Year in Advance			850	
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THURSDAY, FEBRUARY 28, 1924.

BUSINESS CONDITIONS HEALTHY

the report of the Federal Reserve bank. During taking hold of prospect. January 11 per cent more lumber was produced than in the same month in 1923.

The number and value of building permits issued in 20 principal cities of the Pacific coast district during January, 1924, nwas seasonally large, exceeding the number and value of per- out his help. mits issued during January 1923, by 12.6 and 27.0 per cent, respectively. The employment situation may be characterized as normal, with considerable unemployment among workers in those industries which usually operate at a reduced rate, if at all, during the winter.

Normal growth of business activity, both as compared with one month ago and one year If Mr. Doheny gave George Creel but \$5,000 evidently ago, is indicated by the amount of checks drawn he did not regard him as important, comparatively, against accounts at banks (bank debits) in Pittsburg Gazette-Times. cities of the district during January. Gains of 1.2 per cent as compared with December, 1923, and of 6.8 per cent as compared with January, government to understand that it must wash its hands 1923, were reported. Retail trade has been sea- if it wishes us to shake—Indianapolis News. sonally active in most sections of the district, at levels slightly above those of a year ago. In others quiet during January, but in general the -New York Tribune. volume of goods sold was greater than one year

The general trend of prices of the principal but it's still far from the pink of perfection.-Washington products of the district has been upward. Ad- Post. vances and declines in prices of crops still being marketed and in prices of livestock have been evenly distributed. Prices of the industrial metals, copper, lead and zinc, rose appreciably Springfield News. during the latter part of January and the early weeks of February. Lumber prices have remained steady at previous levels.

1000 TREES

the arch on the Pacific highway is being turned be crowned or assassinated.-Auburn (N. Y.) Journal. I. O. O. F. Give Degree Work-The was held last night at the home of league social of the Methodist church first degree work of the I. O. O. F. Mr. and Mrs. Kenneth Tobias. The which was announced for Friday.

regular session to two new members. especially charades. Clark of Glendale leaves today for Hicks family is moving to Eugene this home after a few days spent in week-end, possibly on Saturday.

P. Mortenson. She came Sunday. small daughter of Mr. and Mrs. Dave serious condition. Fisher of Willamette heights, is conpox.

attack of bronchial pneumonia.

Enjoyed Party-A Babtist party Social Postpor

The civic spirit manifested in the building of whether the author of the winning Bok peace plan should

Leaves for Glendale-Mrs. J. E. Moving to Eugene--The Ralph J.

who has been ill with typhoid, is gone to their home at Centralia, Has Chickenpox-Dorothy Fisher, still about the same. He is in a very Washington.

fined to her home with the chickensurprised her on Tuesday by call- Glendale yesterday. Recovering from Illness-Gilbert, ing at her nome and spending the little son of L. C. Bain, of 9th and afternoon with her. She has been craft held a meeting last night in the L streets, is convalescing after an laid up with a sprained ankle for W. O. W. hall. The social session gome time.

THE SPRINGFIELD NEWS now to other channels. One of the projects on Has Tonsilitis-Mrs. Roy A. Humband is the planting of 1000 trees in Springfield phress has been detailed by hand is the planting of 1000 trees in Springfield phreys has been confined to her bed Williams and baby Myron were here Valzah was down from Portland the this spring. This project is being backed by the since Sunday suffering from a severe Civic club and Chamber of Commerce. Mr. case of tonsilitis. Property Owner, they deserve your cooperation.

The Chamber of Commerce has been request-Entered as second class matter. February 24, 1903 at the ed by the State Chamber to place two delegates on the Lane county committee to help locate colonists in this section. Every citizen ought to consider himself on this committee and when new people come here do his best to make them understand and appreciate the resources of the Willamette valley.

We would like to drink Clear lake water and everyone else would in the Willamette valley Lumber production during the month of Jan- It looks like this mammoth undertaking may be uary was high on the Pacific coast, according to a reality the way the state and individuals are

A woman can't make a fool out a man with-

The old teapot keeps boiling over.

Editorial Comment

RATHER SMALL POTATOES

In other words, Secretary Hughes gives the soviet

Since tax relief is urgent, relief in 1924 will be twice the wholesale trade some lines were active and as welcome to a long-suffering public as relief in 1925.

The Soviet regime may be losing some of its redness,

Mr. Bok is a fortunate gentleman; he can settle every

argument he gets into merely by offering \$100,000 .-

Neither grass nor candidates will grow where oil splashes .- New York Herald. The press of the United States has not yet decided

lodge was given last night at their evening was spent in playing games, February 29, will be postponed until the evening of Wednesday, March 5, at 7:30 in the church parlors.

Mrs. L. E. O'Connor and daughter who have been visiting at the home Springfield visiting Dr. and Mrs. R. 3 " Quite II!-Me'vin Fenwick, of her brother, Jack DeVore, have

Surprised by Friends-4 number | The Springfield Mill and Grain com-

Pine Circle of the Women of Woodfollowed the regular session. Aboout

Thieves who stole \$1000 worth of Chili pep per in California must have a hot time.

FEATHERFLAKE

PEATHERFLAKE

Guests at Ward Home-Mrs. Alfred

ing the R. J. Ward family.

THE COOKBOOK SAYS-

use so much flour, and you do, but did you ever stop to think that fully half the success of your baking is dependent upon how good the flour is?

When you use Featherflake Flour and use it right, your baking success is assured. It has been proven in the laboratory before it comes to you and must be right. Featherflake flour is famous for its whiteness, lightness and wholesomeness

Be sure you order Featherflake-yes, "light as a feather" AT THE BEST STORES

Springfield Mill & Grain Co.

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Standards of Practice

Realizing our oligation and responsibility to the public, to the seller of . advertising service, the advertising agent and our own org nization, we, as public utility advertisers,, pledge ourselves as follows:

(1) To consider the interests of the public foremost, and particularly that portion thereof which we serve;

(2) To claim no more, but if anything, a little less in our advertising, than we can deliver:

(3) To refrain from statements in our advertising, which, through actual misrepresentation, through ambiguity or through incompleteness, are likely to be misleading to the public, or unjust to competitors;

(4) To use every possible means, not only in our own individual advertising, but by association and cooperation, to increase the public's confidence in advertised statements;

(5) To refrain from attacking competitors in our advertising;

(6) To refrain from imposing upon the seller of advertising service unjust, unreasonable and unnecessarily irksome requirements;

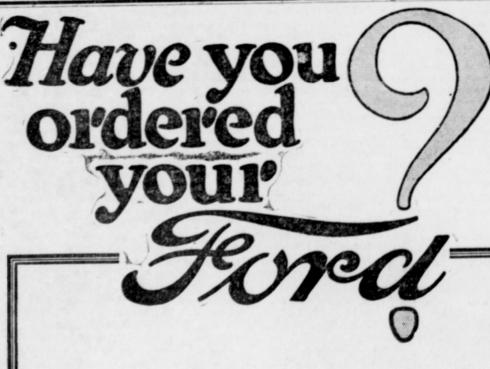
(7) To furnish to publishers, when requested, technical information which will help them keep reading pages and advertising columns free from misstatements;

(8) To refrain from and discourage deceptive or coercive methods in securing free advertising, and to do everything possible to aid the publishers to keep his columns free and indepedent; n

(9) To require standards for ourselves equal to those we set for _10) To stand unequivocally for "Truth in Advertising."

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> > Springfield, Oregon



Last year 350,000 buyers waited for delivery.

Insure yourself against delay this spring by placing your order for a Ford Car now.

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