THE SPRINGFIELD NEWS

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THE SPRINGFIELD NEWS flattery. Seems plausible.

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MAIL SUBSCRIPTION RATE One Year in Advance\$1.25 Three Months							
SPRINGFIELD, JANUARY 3, 1924							
Editorial Program							
 Make Springfield the Industrial Center of Western Oregon. Develop a Strong Trading Point; Build a City of Contented Homes. 							
 III. Improve Living Conditions on the Farm. Pro- mote the Raising of Purebred Livestock and the Growing of Fruit: Work for Better Markets IV. Tell the World About Oregon's Scenic Wonder. iand. 							

THE HARRISBURG FERRY

The Harrisburg ferry is a death trap and a disgrace to the roads in any civilized country. Until such time as Lane county can afford to help Linn county and the state build a bridge across the Willamette river heavy barriers and a gate should be erected at the ferry to prevent further accidents. It is getting to be a rare week when someone isn't killed, hurt or has a narrow escape at the ferry. We imagine Harrisburg would be rather a dull place if it were not for the excitement. afforded by the ferry

A week ago a California tourist walked off the ferry landing into the river on the Harrisburg side. Several days before a young woman was drowned and her body not recovered. Accidents there during the past few years have been too numerous to mention. Everyone is a surprise to the natives who of course know the river is there. But to the tourist, especially to one driving at night, the exact location of the river is often not nore reason to keep out.-Kansas City Star. known until he plunges headlong over the dropoff where the road stops. It's criminal negligence to let the situation at the Harrisburg ferry continue to exist after what has happened in the past. . . .

There are some patriotic men in Great Britain. The British government saved 70 million dollars in pensions last year. The large number of war widows who have remarried again is partly responsible. Since the war, fully 30 per cent of the widows on the pension list have remarried, notwithstanding there are more than two million surplus spinsters in the country. Perhaps it is prefer the widows to the spinsters because they delphia North American. fear the spinsters hold that me nare so self-important that the widows easily ensnare them with

While the number of divorce cases is mounting fuch of this unhappiness is preventable.

Marvelous scientific discoveries have been ade since scientists began excavating King Tut. robably none is more interesting than the disovery he hed fleas. The mummy of one 3000 ears old has been found. If mankind can't get d of fleas in 3000 years it's no use trying longer.

Henry Ford's Christmas announcement that was out of the presidential race was a fine ift on the White House tree.

Army experts have just lightened the soldier's ack. Experts are always several years late.

One hardship should teach us to prepare for another.

Editorial Comment . . .

"ISOLATED" AND GLAD OF IT

If America is isolated-and those Americans who keep repeating that it is never take the trouble to explain. how it is isolated-it has been isolated by European madness, not by American ignorance. If Europe prefers war to reconstruction, America will stay at home and let Europe fight. America at least is not ignorant of the fact that Europe is not so utterly ruined but it still can maintain armies greater than those held leashed prior to 1914. If France is ruined because Germany won't pay her, she is managing somehow to support her own military establishment and to contribute liberally toward supporting those of Poland, Roumania and Czechoslovakia. Knowing this much about Europe, America is keeping out. If it knew more it probably would merely have

Russia may be the peace-loving nation they tell us she is, but these continued calls for American food seem to prove she still has her thin Red line of heroos .- Philadelphia North American. . . .

. . .

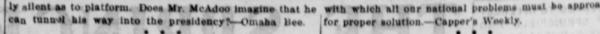
We like winter better than sungmer because flies don't. -Wilkes-Barre Times Leader. . . .

A Californian is now photographing people's thoughts. Think pleasant .- Boston Transcript.

. . .

The flames of revolution have burst out now in Greece. kown-how that counts. One theory is the men In other words, the European fat is in the fire .- Phila-

Mr. McAdoo announces his candidacy but !* discreet-



It is unfortunate that all the groups and elements, all the marriage rate grows. Dissatisfied couples the "industrial classes" to use the World's phrase, canare afforded a chance to try it again. Marriages not get the real viewpoint of the farmer in a matter trine is fnighty sound and strong for its age -- Omaha Bre. per 1,000 of poulation have increased from 86 so vital to a fair and equitable distribution of the re-1887 to 103 in 1922, the census director re- wards of industry. Failure to get this viewpoint postrts. Divorces have increased from 8.4 in 1906 pones the day of genuie prosperity in the nation. And structed in the elements of learning." said President Nich-13.6 in 1922 and still are on the upward curve. reading into the phrase, "Take care of the farm and the olas Murray Butler, "and never before in history were so faim will take care of the nation" a demand for special many men and women walking the streets with starvaprivilege, a plea to make the farmer a favored ward of tion and want staring them in the face." Briefly, never the Government, are regrettable evidences of such failure before in history were there so many men and wome to get the farm viewpoint and a proper perspective on F. P. A. in New York World. the whole economic structure of the country.

for proper solution .- Capper's Weekly.

Conditions in Europe are not so bad that the countries

---- "Never in history were so many men and women in-

If such a failure is the result of short-sightedness or Moscow sentences eight government employes to be of blindness, it is not the less deplorable. What is need. executed for grafting on public funds. There is that much ed is a spirit of cooperation and broad understanding to be said in favor of the Bolsheviki .- San Diego Union.



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Now, The New Year

What has it in store for you? What are your possibilities of development and expansion? What are you going to do to foster the opportunities that are yours? Put the question fairely and squarely to your self, "What am I going to do about it".

The opportunities are here. The degree to which you obtain success lies within your own power. To expand and grow with the times takes study and hard work. To gain your goal, which should be continually advancing, requires that you reach out, that you press forward stronger than ever. Take advantage of every opportunity.

Use The Springfield News as a means of reaching out for more business. Be aggressive. An investment in advertising brings you greater returns than in any merchandise you may handle.

Your opportunities for 1924 were never greater. Great things are in store for you if you take advantage of them. Resolve to increase your business in 1924. It can be done. It will be done if you have a consistent advertising program for 1924.



