

# THE SPRINGFIELD NEWS

Published Every Thursday at  
Springfield, Lane County, Oregon, by  
THE WILLAMETTE PRESS

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Entered as second class matter, February 24, 1903 at the  
postoffice, Springfield, Oregon

MAIL SUBSCRIPTION RATE  
One Year in Advance \$1.25 Three Months .50c  
Six Months .75c Single Copy .5c

SPRINGFIELD, NOVEMBER 15, 1923.

### Editorial Program

- I. Make Springfield the Industrial Center of Western Oregon.
- II. Develop a Strong Trading Point; Build a City of Contented Homes.
- III. Improve Living Conditions on the Farm. Promote the Raising of Purebred Livestock and the Growing of Fruit; Work for Better Markets.
- IV. Tell the World About Oregon's Scenic Wonderland.

Europeans are acting like men without a country. America being the country they are without.

A New York woman shot her landlord for a robber. A mistake which seems quite easily made.

On many motor roads now the day of rest has become the day of unrest.

The sun never sets on an American Legion post and never seems to rise on a bonus.

Many a small boy is kept after school because his father worked his arithmetic wrong.

Likely the Chicago man who had his ear bitten off by a friend will listen next time.

Scientists now claim they can add 10 years to life. Bill for it would probably cut off 20.

The muscle about Muscle Shoals has been in the jaw so far.

### Editorial Comment

The man who is trying to build up a business should study the mental processes of the public, and to do the things that seem to be necessary to attract public attention. If he just offers his stuff for sale, without much regard to popular psychology or effort to attract attention he is not likely to get very far. There is a kind of mental affinity between the quality called "push" and the popular mind, so that a person who exercises push wins popular favor. People like to do business with him. This explains why so many business successes have been built up out of newspaper advertising. If a producer or a distributor makes it his regular business to advertise in a newspaper, he gains two positive advantages. In the first place, he will sell a lot of the special stuff that he advertises. If he is getting out stuff that people want they will eagerly read his notices to see what kind of stuff he is offering. But this seller does a lot more than merely win the interest of those who at any time want the particular stuff he is advertising. He also creates a general impression that he is one of that useful element of people who are commonly called "pushers." Push is a fine quality. It arises from a type of mind that competition is sharp, that they must go up against path. The pushers look over a business field, and realize that competition is sharp, that the ymust go up against popular habits, but they show their pushing quality by energy and initiative, and if they go at it right, they

can make their way and win a prominent place in the business field. Newspaper advertising and good service are tools with which they can do it.—Roseburg Review News.

"The man who is always sneering at our public life and our public men is a thoroughly bad citizen, and what little influence he wields in the community is wielded for evil. The public speaker or the editorial writer who teaches men of education that their pro per attitude toward American politics should be one of dislike or indifference is doing all he can to perpetuate and aggravate the very evils of which he is ostensibly complaining."—Theodore Roosevelt.

Life is labor, or labor is life, whichever is preferred. Let no one beguile you with dreams of idleness. Work

is the sublime enjoyment of the supreme luxury of life. I wish I could plant the gospel of loyalty to work and interest in accomplishment.—Warren G. Harding.

Whoever may hold the watch on the Rhine, Uncle Sam makes it plain that he does not intend to monkey with the works.—Boston Transcript.

Half of the world is said to be engaged in agriculture.—That's how the other half lives.—Little Rock Gazette.

They say there is an increase in child labor. We say it isn't noticeable around the home.—Columbia Record.

It is one of the inconsistencies of life that the very persons who argue against measures for national defense at home are hot for aggressive entrance in the affairs of Europe.—Troy N. Y. Times.

## OREGON NEWS ITEMS OF SPECIAL INTEREST

### Brief Resume of Happenings of the Week Collected for Our Readers.

John S. Herman has been appointed postmaster at Clarno, Wheeler county.

The annual meeting of the Douglas County Taxpayers' league will be held in Roseburg December 29.

The plant and equipment of the Haines Record, a weekly newspaper published at Haines, was destroyed by fire.

Large shipments of stock were made from the upper Willowa valley, 92 carloads being shipped from Enterprise and Joseph.

The Southern Pacific company reported to the Oregon public service commission that it has a shortage of approximately 930 cars.

The Eastern Oregon Light & Power company has filed with the public service commission application for revaluation of its properties.

Fire broke out in the basement of the new Baptist church at Corvallis and before it was subdued had done damage estimated at \$10,000.

Work is being rushed on the McKay dam near Pendleton. About 200 men are employed and double shifts are being used on tunnel and rock work.

Tuesday's special election in Oregon, which resulted in approval of the income tax law, cost the taxpayers of the state between \$75,000 and \$100,000.

The Hood River Traffic association, composed of all fruit shippers in the county, have petitioned rail lines to adopt a practical emergency rate on apples.

Five hundred Knights of Pythias from southern Oregon attended a district convention of the order at Medford at which 70 candidates were initiated.

Dr. Esther Pohl Lovejoy, Portland physician, has been decorated with the legion of honor by the French government for her hospital service during the war.

Operating and maintenance of way officials of the Southern Pacific system are expected to arrive this week on the usual pre-winter inspection trip of the lines of Oregon.

One hundred and sixty-three carloads, or approximately 75,000 head of central Oregon lambs, have been shipped out of Bend this fall to be fattened and passed through a low doorway, ed a fire, which resulted in \$20,000 damages. The hotel, bath-house, boat house and 19 boats were burned.

The Portland Railway, Light & Power company has been granted a franchise by the public service commission to construct a pole line along the Columbia River highway between Portland and Scappoose.

Mary Seymour, the last of the Wasco tribe of Indians, which once inhabited the basin where The Dalles is now located, and from which Wasco county was named, died at The Dalles the age of 113 years.

One hundred and twenty-nine mills reporting to the West Coast Lumbermen's association for the week to

November 3 manufactured 109,354,944 feet of lumber, sold \$3,801,989 feet and shipped 102,915,836 feet.

An extension of time to July 1, 1924, has been granted the Southern Pacific for construction of the Mapleton-Cushman road, which is being rebuilt to replace the one taken as a roadbed for the Coos Bay line.

The constitutionality of the law requiring a county to return to a city 70 per cent of the road taxes collected on property in the city limits is to be tested in a suit brought by the city of Astoria against Clatsop county.

The Cottage Grove city council and the forest service practically have arrived at an agreement whereby the sale is permitted of about two billion feet of timber upon the Laying creek watershed, which supplies the city.

Officers of the Tillamook County Creamery association have requested the public service commission to issue an order compelling the American Railway Express company to extend its free delivery zone in the city of Tillamook.

La Grande is planning its future water supply from Mill creek, near Summerville, where three springs come out of the ground, supplying each day more than 7,000,000 gallons of water. The system will require a 15-mile pipeline.

The Stout Lumber company, operating two sawmills at North Bend, is preparing to open a large area of excellent timber in the Seven Devils district, fifteen miles southwesterly from the city. Several miles of logging railway from the timber to the head of tidewater on South inlet will be constructed and two logging camps will be operated.

Assessed valuation of property in Oregon, exclusive of public utilities, this year aggregates \$15,879,889.16 in the excess of the valuations last year, according to a statement prepared by the state tax commissioner. Valuations as reported by the assessors in all counties of the state total \$901,672,976.

The volume of products canned by the Ashland Preserving company will be at least 50 per cent greater this year than during any former year, and the entire product has been sold. An average of 75 persons were employed during the season.

The Clatsop county court will open December 5 on the construction of a reinforced concrete bridge across the Necanicum river on Broadway Seaside to replace the present structure, which it reported to be in a dangerous condition.

An oil lamp, knocked from the hands of Henry Linster, manager of a farm at East lake, near Bend, as he was passing through a low doorway, started a fire, which resulted in \$20,000 damages. The hotel, bath-house, boat house and 19 boats were burned.

Members of the Ku Klux Klan from every section of western Oregon gathered in Salem on the occasion of the first ceremonial of the organization held in that part of the state. Officers of the Klan estimated that between 5000 and 6000 persons participated in the ceremonial.

George Neuner of Roseburg, until recently district attorney of Douglas county, who has been at McMinnville investigating the finances of Yamhill county is in Astoria to assist the prosecuting attorney of Clatsop county in investigating a number of bootlegging cases.

Oregon walnuts this year are of

higher quality than ever before, according to reports received at the offices of the Oregon Growers Co-operative association at Salem. It was said that practically all of the 1923 crop has been contracted, at prices satisfactory to the producers.

Sufficient digging of the main crop of Oregon potatoes had been done by November 1 to indicate that the average size of the tubers will be much below normal, which will reduce both yield per acre and percentage of marketable tubers. In some fields the potatoes are so small that the crop will probably not be dug.

Work on the two new bridges to be constructed at Harrisburg and Albany, in Linn county, probably will be started early next spring, according to announcement made by C. B. McCullough, bridge engineer for the state highway department. Mr. McCullough gave out this information after he had received word from Linn county to the effect that the bridge bond issue had been carried.

Grappling with a supposedly rabid coyote which had attacked him, Kenneth Edwards of Fort Rock, 14 years old, held the animal until his father, William Edwards, killed it with a club. The boy was badly bitten and was brought to Bend to take the pasteur treatment. Deschutes national forest men believe there is danger of a serious outbreak of rabies in central Oregon.

Miss Bernice Cameron, manager of the Medford office of the Postal Telegraph Cable company, has received word from the executive offices in New York that she won in the semi-annual banner contest which the company offers to its successful managers in each district. The territory included in the district in which Miss Cameron competed, includes Oregon, Washington and Montana.

Preliminary hearings were held at Bend before State Engineer Luper in the adjudication of the water rights of the Deschutes river and its tributaries. The adjudication will make water rights in Central Oregon a matter of definite, permanent record, and will prove of great value in the development of this region, as it will assure for all times just how large a water supply users can depend on for the future.

The Thanksgiving turkey market opened at Roseburg when a buyer purchased a carload of prime birds at 35 cents a pound. The turkeys were shipped to Hartford, Conn. The birds making up this carload were obtained in the vicinity of Yoncalla and Oakland and were choice fowls. It is anticipated that the price this year will be 35 to 37 cents. Douglas county's crop will be about 10 per cent greater than last year, it is estimated.

Laxity in business methods, illegal transfer of Yamhill county general funds to three road funds and dissemination between county officials were found in the administration of Yamhill county finances, in a report turned by the grand jury at McMinnville. No criminal charges were made. Findings of the special grand jury indicate Yamhill county is in desperate financial straits. The findings disclose the fact that the county has a net deficit of outstanding warrants of \$44,771.34, which is declared to be more than \$41,000 allowed by law. The total liabilities of the county are \$154,822.63, with the assets totaling \$109,960.69.

# Prove it



MAKE IT INTO A BACH OF BREAD AND LET YOUR OVEN PROVE ITS GOODNESS, THE PROOF OF THE FLOUR IS IN THE BAKING. ORDER



## FEATHERFLAKE FLOUR

AND BE SURE OF GOOD BREAD. FEATHERFLAKE FLOUR IS DIFFERENT— IT MAKES BETTER BREAD. YOUR GROCER SELLS IT.

# Springfield Mill & Grain Co.



Fordson

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Our men are Ford Specialists and we guarantee all work to be satisfactory.

Our charges for labor are reasonable---suggested by the Ford Motor Company.

## Wing Motor Co.