

Eugene Merchants Offer SPECIAL TRADE INDUCEMENTS FRIDAY AND SATURDAY, JULY 14-15

**Window Shades
and Linoleum**
**Special Prices
Special Service**

Delivered and Installed Free

*Wetherbee-Walker
Furniture Co.*

9th & Oak Eugene Phone 824

**Pianos
Phonographs**

EUGENE MUSIC SHOP
8 East 9th, Eugene, Ore.

CHICKERING
MEHLIN
PACKARD
BOND
AND

The famous Ampico Reproducing
Piano—Cheney Phonographs—Con-
venient terms.

AS INTERESTING AS
YOUR EVERY-DAY MAIL

"Going to town" or "downtown," as
the case may be, to shop should be
a pleasure.

How often is it a real ordeal?
No one likes to be hurried when
buying.

A salesperson that appears im-
patient to complete a sale is annoying.
A visit to our store is as interest-
ing as your daily mail.

You take your time. No one will
hurry you. Each department is re-
plete with economy surprises.

JCPenney Co.
312 DEPARTMENT STORES

It Has Our Guarantee
**GENUINE
WATERBURY
ALARM
CLOCK**

\$1.00

This clock previous to last October
sold everywhere for \$3.95 and is
guaranteed for one year. It generally
lasts three times longer than the
average clock.

The Time is Limited
The Stock is Limited

Get one now, while you can get a
Genuine Waterbury Alarm Clock for
only \$1.00

LUCKEY'S

**Ideal Feed and
Seed Store**

131 E. 9th Street

Fly Spray and Spraying ma-
terial for cleaning hen houses.

**All Kinds of Feed
and Poultry
Supplies**

**Electric
Cleaners**

832 Olive Street
Phone 827

**Promptly Cleaned
Promptly Delivered**

Eugene Oregon

An Offering of Extreme Importance

Ginghams, yd., 10c

In checks of blue, black, pink,
lavender and attractive plaids. Good
quality, splendid for dresses and
aprons. 27 inches wide.

Very special at 10c yard.

(Ask for Gingham Special)

Percales, yd., 17c

Just when you need some new
house frocks, comes this special
sale of new percales in many ex-
clusive patterns and color combi-
nations. A splendid quality at a
specially reduced price! 36 inches
wide.

The yard 17c

(Ask for the Percale Special)

Devonshire, per yard, 33c

The most of all wash fabrics, known for its
sterling wearing qualities and fast colors. Easily
tubbed and wears like iron. Patterns for dresses,
boys suits and blouses, men's shirts, etc. An ex-
ceptional value at

33c

(Ask for the Devonshire Special)

Schaefers Bros.
Ax Billy Department Store

This is our opening advertisement in The Springfield News. As a test of its ad-
vertising power and as a special inducement to our friends in Springfield and vicinity,
we offer through this newspaper only the sensational values given below. These re-
markable economies will not be advertised in any other paper nor will they be placed
on display within our store. You must ask for these items specifically, mentioning
that they are the ones advertised in The Springfield News.

Men's Suits values to - - \$23.50
—none reserved—Clearance \$16.50

An unequalled saving event for men! These splendid
suits, taken from our regular stock, offer the absolute
maximum of value giving!

Included are—Herringbone Stripes, Heather Mixtures,
Soft and Hard Finished Worsteds and genuine Ore-
gon Wool Cassimeres.

Styles range from the semi-conservative three-
button sack models to smart belted styles for
younger men.

Don't fail to take advantage of this ex-
ceptional offering. Remember—Ask for these
suits as advertised.

**A Novelty for Boys
Straw Caps 15c**

The very newest, latest and cleverest in play
caps for boys! Made of rows of straw and colored
felt. Rubberized visors. Colors, green, grey,
orange, red, blue and black. Every boy wants one
and they're only

15c

**Hub Clothing
& Shoe Store**

A complete line of Shoes,
Ladies' and Children's under-
wear, hosiery and ready to wear
garments. Men's clothing and
shoes—Walk a block and save
dollars on your wearing apparel
and shoes.

97 W. 8th

Eugene, Ore.

Stewart's

Automobile necessities.

Automobile supplies and equip-
ment for all cars.

Everything we sell you posi-
tively guaranteed.

If you get our prices, you will
buy from us.

"Service With a Smile"

141 E. 9th

Eugene

Phone 637-J

DR. S. T. DONOHUE
DR. R. W. DONOHUE

**Peerless
Dentists**

(None Better)

Estimates Free

Cor. 7th & Willamette Sts.

---our customers
are our friends.
We feel sure of
your friendship
eventually.

Green Merrell Co.
MEN'S WEAR
"One of Eugene's best stores"

Bailey Electric Company
**Electric Contract-
ing and Supplies**

Phone 234 640 Willamette St.
Eugene, Oregon

Electric Fixtures

ELECTRIC RANGES

HAMILTON BEACH

VACUUM CLEANERS

**Surplus Army
Goods Store**

The Store that Saves you Money
646 Willamette St. Eugene, Ore.

Extra special prices on Army and
Navy Goods for Friday and Saturday
to People of Springfield—Make our
store your store—You will save by
doing so.

TENTS

Our Tents are of the highest quality.
Our prices are the lowest. See us
first when buying a tent.

**Eugene
Cylinder
Regrinding
and Machine
Works**

Over Size Pistons, Pins and
Rings a Specialty

All Work Guaranteed

650 Willamette St. Eugene, Ore.

Examinations
Absolutely Free
Anywhere
No better Service



Mis-fits of Others
Corrected and Satisfaction Sure
Why not come here first and save
unnecessary expense

DR. J. O. WATTS, Optometrist
790 Willamette St. Eugene, Ore.

STOP! LOOK!

Don't Miss the Great
PRICE SLAUGHTER
Now Going on at

**GRAHAMS
SHOE STORE**

Eugene's finest stock of Shoes sac-
rificed in a Giga-sale

10 DAYS SALE
ENDING JULY 22

828 Willamette Eugene Oregon

**TIRE S!
TIRE S!**

Oldfield 30x3 \$8.20
Oldfield 30x3 1/2 9.00
Federal 30x3 1/2 9.00

No Tax

**Eugene Vulcanizing
Works**

Phone 1020 927 Oak St.

**WILLARD
Storage Batteries**

FOR
FORD CARS

\$23.60

TRADE-IN PRICE

WE RECHARGE AND REPAIR
ALL MAKES OF BATTERIES

Eugene Storage Battery Co.

Official

Willard Service Station

31 Seventh Ave. East Eugene, Ore.

PHONES
QUALITY 60 and 149 SERVICE

**MATLOCK'S
GROCERIES
DRYGOODS**

Headquarters for Black Cat
Hosiery for the whole family.

Eugene, Ore 57 E. 9th St.

If you value
money, trade
at the

**Eugene Sample
Store**

One of the 38 Stores in Oregon
Idaho and Washington.