## WATCH THIS SPACE EVERY WEEK FOR NEW PRICES!

This is NOT
a
Sale A IIG on

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## Are You Sharing the Big Drop in Prices?

Here is a Confidential Talk to the Public:---Believing that prices have been reduced to a place where they will remain for a few months, I have taken this opportunity to reduce mine also.
Regardlesss of the old wholesale prices I have cut all prices to correspond with the prices prevailing today. Remember this is not a sale. The prices are fixed tor the present cuts in MEN'S WEAR and SHOES.
If you take particular NOTICE of my PRICES which are not SALE prices and compare them with some of the alleged sales that are being pulled off you will notice that I am still low man.
These prices have not been touched yet for the simple reason that I'm not afraid to take the present drop in prices, and then, anticipate for the spring Prices, and have taken the future drop also, which is bound to come.

|  | Ogdon, Men's fine welts, dark to the shoeOld Price $\$ 11.10$ | Selz brown calf, welt, blucher, single sole, dressy toe <br> Oid Price <br> $\$ 10.00$ <br> 5.700 |  |
| :---: | :---: | :---: | :---: |

These are just a few samples of the cuts that have been made in Men's Wear and Shoes.
LADIES WEAR--- Believing that the ladies will appreciate a cut in Fr ree, I quote a few:
Heavy black, 6 inch top, two full soles, double sewed, double nailed, with all leather heel. A good shoe at the old price, extra
quality. quality.

| Old Price |  |
| :--- | ---: |
| $\$ 8.25$ | $\mathbf{N 7 . 0 0}$ |

Young men's cordovan english. | Old Price | Now |
| :--- | ---: |
| $\$ 10.00$ | $\mathbf{\$ 7 . 0 0}$ |




You are safe in dealing in this store as any drop that may occur will go into effect as soon as quoted. It is to my interest to give the public a square deal and I've given my stock a thorough going over and reduced everything as low as possible; in fact some things that I do not intend to replace this winter are cut way below tha present cost.
SHOES
SPRINGFIELD

