

# THE SPRINGFIELD NEWS

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## FORERUNNER OF PROTECTIVE TARIFF

An import duty of 35 cents a bushel on wheat is proposed in a bill prepared by Congressman J. N. Tinscher of Kansas. The measure is designed for the protection of American wheat producers from competition from Canada, Australia, and other countries. The bill will be referred to the Ways and Means committee of the House, who will consider it in connection with other measures that will be presented for the increase of various schedules in the Democratic tariff law now on the statute books.

In 1905 there were 218 automobiles registered in Oregon. To December 1, for the year 1920, 103,418 autos were registered, an increase in the fifteen years of 103,200. The auto tribe is increasing and the horse is vanishing. And that with gas harder to raise than oats.

## OREGON HAS FIFTH OF NATIONS TIMBER SUPPLY

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 time has arrived to outline a definite policy looking to the future well being of the state and aimed at keeping productive and bringing to a state of productiveness vast areas best fitted for the growing of successive forest crops. In doing this the board recognizes that it should be concerned not alone with those things which

the state may do independently, but also with those which should be done by the federal government independently and in cooperation with the state and private owners. Responsibility of private owners in this whole program is not overlooked nor is the need for public action to make possible practice of forestry by such private owners.

Ordinarily we think the vast area of Government owned timber land held and managed as National Forests is sufficient safeguard for our future supplies. As a matter of fact but one-fifth of the present available standing timber of this Nation is in Government ownership, the other four-fifths being privately owned. Economists, foresters and lumbermen have realized for a long time that as a Nation we are drifting toward a future shortage of raw material to keep alive the lumber industry and many others dependent upon it. The situation is not alarming. A shortage will not be apparent for many years, but it should be realized that we are dealing with a crop which requires from 75 to 150 years to mature.

The hopeful side to the question is that unlike coal, iron or any of our minerals, which, when supplies are exhausted, are gone forever, timber is a crop and a new one can be grown to take the place of one removed. The length of time required to grow a timber crop does, however, dictate foresight, for a long gap be-

tween removal and replacement must be bridged by crops which are maturing at proper intervals.

## UNITED STATES HAS 105,708,771 PEOPLE

Washington, Dec. 17.—The census bureau today announced the population of the United States as 105,708,771. This a revised figure since October 7 and showed a gain of 25,663.

The new figures will be used as a basis for making reapportionment of the members of the house of representatives from the various states.

## ADVERTISING WAS SOLD AT LESS THAN IT COST

Even in Old New York the Average Rate Was .3 Cent Under Average Production Cost

Oregon Agricultural College, Corvallis, Dec. 23.—Like many Oregon newspaper men a New York publisher found it paid to bring his advertising rates up to cost of production plus reasonable profit. He had his plant surveyed by T. H. Averd of Livonia, assisted by the Corvallis publishing company, and this is what was found:

The paper is published in a town of 1000. It is an eight-page, six column weekly, operated by the owner and two other men.

In the first nine months of this year 56 per cent of the space carried paid advertising at the rate of 17.9 cents per column inch. In July subscription was jumped from \$1.50 to \$2 in an attempt to make ends meet. Even at that, the 1920 subscriptions and the 37 columns of advertising, aggregating \$5035.56 per year, failed to produce production costs.

This paper was told to advance its rate to an average of 18.2 cents per column inch to break even, allow-



If you are as particular about the foods you associate with as acquaintance you make, use



Your dealer sells it. Remember it's a Montana hard wheat flour made here at home. Demand home products.

## SPRINGFIELD MILL AND GRAIN COMPANY

ing for the owner's salary, rent, interest and depreciation.

It was found that the actual cost of producing the advertising itself was 14.4 cents per column inch, and this made no provision for carrying the cost of printing the news and editorials.

"Advertising and circulation are the only sources of income for the news paper," says the report, "and inasmuch as circulation income is never

anywhere near the cost of the producing the average country weekly, the deficit must be met by the only other source of income—that of advertising."

## AUTO FEES COLLECTED

(Continued from page one)  
 retary of state to do so at once in order to avoid congestion in the department at the first of the year and also that they may avoid arrest for failure to carry 1921 license plates after January 1st. The state department has announced that the law will be rigidly enforced by the inspectors of the department.

## SPRINGFIELD PEOPLE PREVENT APPENDICITIS

Many Springfield people are now using simple glycerine, buckthorn etc., as mixed in Adler-ka. This flushes BOTH upper and lower bowel so completely it removes all foul, accumulated poisons from alimentary canal and prevent appendicitis. Adler-ka relieves ANY CASE gas on stomach or sour stomach. Often cures constipation. In one case of chronic stomach trouble ONE bottle produced wonderful results. F. B. Finney, druggist.



## "See what we found in your crankcase oil"

THIS lens shows some of the dirt that can be found in any crankcase after a few weeks of driving—road dust, carbon and fine particles of metal. Such dirt circulates with the lubricating oil through the engine, together with gasoline that escapes past the pistons and dilutes the oil. Have the dirty, diluted oil in your crankcase drained out—now—before unnecessary wear begins. We can do that best for you with Modern

Crankcase Cleaning Service—convenient, quick, economical. We use Calol Flushing Oil, the scientific, thorough flushing agent which does not contaminate the fresh oil. We assure proper lubrication for your engine by refilling the cleaned crankcase with Zerolene of the correct grade. Make a regular habit of Modern Crankcase Cleaning Service. It gives better engine performance and longer life to your car.

## SPRINGFIELD GARAGE

## Christmas Gift

Make your wife a present of a House and Lot.

**KINTZLEY** has them for sale. Christmas comes only once a year.

**KINTZLEY** The Old Reliable Real Estate Man