

THE SPRINGFIELD NEWS

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TYLER & FREELAND
 Sam H. Tyler, Editor. H. B. Freeland, Adv. Mgr.
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THE SMALL TRACT DEVELOPER.

Berry growing is revolutionizing farming in this territory and in all Western Oregon. More small farms and acreages are being set to loganberries and other small fruits each year. In fact, in the spring, each week sees some new tract devoted to these small fruits.

The best authorities show that 1,000 acres in berries will net \$50,000 and this means prosperity for the whole surrounding community.

At the present time berries grown in this vicinity must be marketed away from Springfield, which is the logical marketing point for a large territory, a territory, in fact, larger than any other in western Oregon. But a cannery, or some other manu-

facturing plant is bound to come.

While loganberries and strawberries seem to be the two favorite crops here, raspberries of all varieties, gooseberries and other small fruits grow well here and bring excellent returns.

These crops bring many small homes and increase the wealth of the country.

Highest prices in the history of the industry are now being paid for berries, from 12 to 14 cents being contract prices offered. Yet there is a danger that the growers will demand a too high price for their produce, making it prohibitive for the ultimate consumer. The growers deserve and must have a fair profit for their crops but the excess is to be avoided.

PRICES NOT COMING DOWN RIGHT AWAY.

Many of the big city papers are carrying daily items under the head of "Cheer-up News," said cheer-up news being mostly items of reductions in the price of beans, or flour, or some other agricultural product.

These editors had better make up their minds right now that this "cheer-up" stuff is spasmodic only, that if beans go down a cent today, they will go up again; that if flour goes down a quarter this week, it's going up again.

The cost of living isn't going to come down; if it moves either way it will be upward. Every factor is today operating for higher prices. The cost of making clothing is going up; so is the cost of raising wheat. The cost of making machinery and all metal products is steadily advancing; so is the cost of raising meat and making dairy products.

On top of it all, we now find England and France sending great quantities of gold to this country to pay for their first war loan of five hundred millions. Gold influxes to the United States were always followed in a few months by large inflation of prices, and we may expect the same thing to happen in two or three months from now.

Prices can't come down as long as conditions continue as they are in labor, business and finances. Anybody can see that, with his costs for everything he uses mounting to the sky, with farm labor terribly scarce and expensive, the farmer must get more for his products. Must and so will.

OPPORTUNITY.

Newspapers are always happy to record the actions of self-made men of which E. T. Meredith, who, born of poor parents, 1876, in Iowa, was recently appointed secretary of agriculture in President Wilson's cabinet.

"Plow deep while sluggards sleep" was this young man's proverb in practical life, for he evidently with force and persistence, crowded opportunity to its utmost possible achievement, for these are the martial virtues which must command success.

He entered college at Des Moines Iowa, paying his own way tending furnaces and waiting on tables.

His first job after leaving college was printing, but he was not at first successful, it being a greenback paper. He and a friend afterwards bought the paper. In 1902 he founded "Successful Farming," now one of the largest and most prosperous farm publications in the country. Mr. Meredith not long ago summed up his "rule for success" in three words: integrity, industry and imagination.

Reva Arnold, of Harrisburg, visited over the week end with Miss Opal Holverson.

Agricultural College State University and Ore. Normal School

classes are so overcrowded, rooms so overloaded, and teachers so few, that the three institutions will have to close the door on at least 1000 Oregon boys and girls, and perhaps upon twice that that number next fall, unless the new millage support bill passes on May 21.

These three institutions have, when compared with the year when the present millage support bill was passed,

- 150 per cent More Students but only
- 15 per cent More Classrooms and less than
- 4 per cent More Income

The fact that higher education in Oregon is in a crisis cannot be said too strongly. You are urged to work for the Higher Educational relief measure, and to help it with your vote on May 21.

Paid advertisement inserted by Collin Dymont in behalf of the Joint Alumni Relief Committee for Higher Education in Oregon, 514 Pittock Block, Portland.

We Guarantee

Our Springfield Hard Wheat Flour to be equal to any flour made in the West.

Our NOXALL is a blend of hard and soft wheat. A medium flour at a medium price.

SNOWBALL is as good as any soft wheat flour. A straight valley flour at a price.

A chance to make a nice saving. Buy our flour at any store at last falls prices.

Most flours have advanced, ours will advance soon.

SPRINGFIELD MILL AND GRAIN COMPANY

Relieves Rheumatic Pains.

"I am subject to rheumatism and when I have a spell of it one or two applications of Chamberlain's Liniment relieves the pain and makes rest and sleep possible. I would not think of doing without it," writes Mrs. C. Owsley, Moberly, Mo.

Buy Eggmann's milk bread, 11c and 15c.

A want ad will work for you.

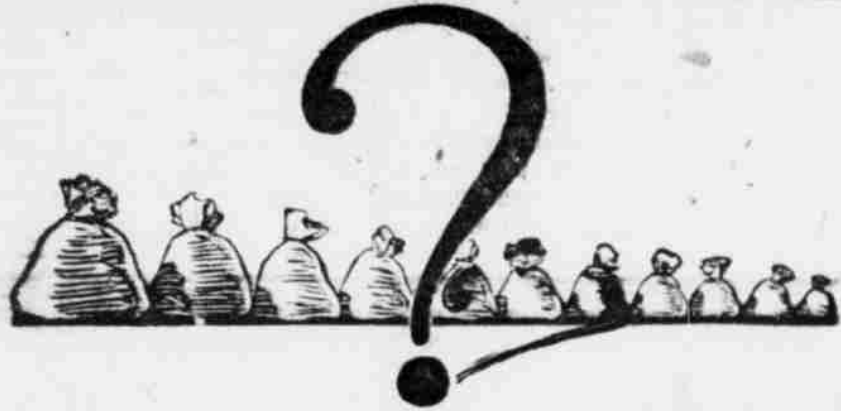
Don't fail to read every chapter of the "Investing for Profit" story. It will help you to increase production and lower the cost of living.

Some Bargains

At FARMERS SUPPLY CO. in tables, chairs, beds, mattresses, rocker chairs, Special Bargains in Fruit Jars of all kinds and sizes.

2nd & Main Sts. Phone 22

Read the story, Investing for Profit.



How much should I give to make this a better world?

A CERTAIN man in New York filled out his income tax report.

It showed an income so large that his tax was 53%. And his total gifts to church and charity for the year were \$148.

Think of it—thousands spent for luxuries and pleasure for himself; and \$148 to leave the world a little better than he found it!

Most of us do better than that; but not so very much better.

Our average daily gift for all church causes is

- less than we spend for daily papers
- less than a local telephone call
- less than a third of the day's car fare
- less than 3 cents a day

No wonder that 80% of the ministers of America are paid less than \$20 a week. No wonder that the church hospitals turn away thousands of sick people a year. No wonder that China has only one doctor for every 400,000 people. No wonder that every church board and charity society is forever meeting deficits, forever passing the hat.

It isn't because we are selfish; it isn't because we don't want to help. It's just because no one has ever put up a great big program to us, and asked us to think of the work of the church in a systematic businesslike way.

The Interchurch World Movement represents the united program of thirty denominations. They have surveyed their whole task, no business could have done it better.

They have budgeted their needs; no business could have a more scientific budget. They have united to prevent the possibility of waste and duplication. At least a million dollars will be saved by the fact that thirty individual campaigns are joined in one united effort.

And they come to the men or women who love America—to you—this week asking you to use them as the channel through which a certain definite part of your income can be applied to make this a better world.

Only you can determine what part of your income that should be.

It's a good time right now to answer that question. We're passing through the world just once; how much better will the world be because you passed through?

United Financial Campaign



April 25th to May 2nd.

The INTERCHURCH World Movement of North America

The publication of this advertisement is made possible through the cooperation of thirty denominations.



Mrs. Love Beauty:—

Is your wall paper soiled or faded?

We have beautiful new wall papers that will appeal to your taste and purse.

These papers come in the small all-over designs or the quiet monotone effects.

Tell us your color scheme and it will then be easy to select the paper that will set off your rooms.

Do not delay beautifying your home.

Our Furniture FURNISHES.

Respectfully yours,

BERRY PIANO & FURNITURE CO.