

INVESTING FOR PROFIT

A Series of Valuable Articles on Farming That Every One Should Read—Learn How You May Increase the Production of the Soil at Small Additional Expense.

THE EARTH WORM
By J. M. GALMHR.

What do the earth worms do to prepare the soil to yield heavier vegetation? The earth worm is overlooked...

Our earth worms grow from 4 to 12 inches in length and grow in the warmer parts of the earth where the soil is exceedingly rich in alluvial matter...

Poverty of the soil can be traced to the starvation of the earth worm, as well as to incomplete fertilizers...

When I was a small boy, before the age of the rebellion I heard my father speak of the value of the earth worm...

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LADIES LOYAL LEGION ORGANIZED LAST SUNDAY

A local chapter of the Ladies Loyol Legion was formed here last Sunday afternoon, at which time the following officers were elected...

A special meeting of the new organization is to be held in the Woodman hall on Friday afternoon, April 16, at 2 o'clock...

At the meeting Sunday there was a community sing led by a choir of high school girls under the direction of Miss Derringer...

President N. E. Coleman will address the 41 members in Springfield on May 7.

"ME AND OTIS," High school play, will be given Friday, April 16, at 8 o'clock, at the Bell theater.

SALVATION ARMY BUDGET APPORTIONED FOR STATE

The \$294,000 budget to be raised in Oregon during Rescue Week, May 1 to 10, has been apportioned over the state by the advisory board of the Salvation Army...

A Salvation Army relief fund for the poor families in the state of Oregon and a fund for special emergency cases of \$2000 is provided.

For the purchase of the White Shield home at the Oregon Salvation Army camp and maternity home the budget provides \$75,000 and for the operation and maintenance of the home which annually cares for approximately 200 girl mothers from all corners of the state, \$25,000 is provided.

For the purchase of the Bishop Scott school in Vanhill county and for fitting it up and opening it as a boys and girls industrial and agricultural school, home and farm for the neglected children of Oregon, \$40,000 is provided.

Be You Sickly?

By Our Printer's Devil.

A garden is a grate economical thing. I mean if you ain't lazy to plant, you ain't have the ambish to make it over in a while after it planted an throw a little water on it.

Don't depend on yer neighbor or a neighbor friend for yer lettuce an onions. They may garden just as good as you, but this year an I guess it become people is givin' better. The doctors say the garden cultivation is one of the grate exercises a person can take an it sure is. I guess did think I need the exercise. I say, try it yer self, because it'll save you money an if yer too lazy to save money now, what would you do if times should get hard; remember there is a grate prosperity now.

A garden to us is pretty in a way of time. Sis won't get onions, neither will I, neither me brother; dad's the only one that does. None of us but me likes cabbage; none of us but me like radishes, an radubdy but one like heather likes lettuce, but pa an ma has me put in a garden an the neighbor's chickens an me gets the lettuce. Exceedingly should put in a garden because a person that can't make radishes and lettuce grow and bunch good. An when ever I see a bunch workin in his garden, I says, that person is givin two-fold benefit, that is, if he likes vegetables.

Don't be afraid to put in a garden because that's why of the qualities of an American citizen, self supporting an I ain't workin for a good firm either.

The national department of justice at Washington declare they have evidence that I. W. W. have been active in inciting and maintaining the unauthorized railway strike. The strike, which has been principally among switchmen, is declared now to be subsiding.

Judge Skipworth has announced that it may be necessary to hold night sessions in order to complete the trial of Martin A. Clark, as the case is proceeding so slowly. The state hopes to finish its case this week. Expert testimony on rifles and ammunition has been called from Portland.

Service men may obtain their medals here. The Oregon bronze medals to be awarded to ex-service men of this state, have been received by Fred Lealey, commander of the local post of the American Legion. All ex-service men who were residents of Oregon at the time of their entrance into service, and in one of those medals proceeding their discharge certificate to Mr. Lealey.

Night sessions may be held in Clark trial. Judge Skipworth has announced that it may be necessary to hold night sessions in order to complete the trial of Martin A. Clark, as the case is proceeding so slowly. The state hopes to finish its case this week. Expert testimony on rifles and ammunition has been called from Portland.

ADVERTISING RATES TO BE RAISED.

On account of increased costs in producing advertising and the newspaper The News has been obliged to make a slight raise in its advertising rates, beginning with the issue of April 22. The cost of print paper has increased to an almost prohibitive figure.

Hereafter the forms for advertising will close on Tuesday noon. Advertising rates will be given on application.

In comparison with the present circulation the advance in advertising rates is small. Last week's circulation was 1500 copies; this week nearly 1800 copies will be mailed out. Our circulation is growing daily.

The News goes into homes all over Lane county and is there thoroughly read by all in the family—not merely skipping over the headlines—but news matter, advertising and all receives careful attention, because the rural population are the ones who desire this information.

The extent of the circulation and the buying power of those reached are two important factors to be considered in determining the cash value of advertising space.

Those who know the work of The News realize that it meets these requirements. The business man advertises for business. We want to help you get it.

To Our Subscribers.

The News asks subscribers to bear in mind that as their living costs have increased, so also has the cost of producing the newspaper. We want to give you the most possible service, and to do this we must have your cooperation. Watch your label dates and favor us with your renewal when due—or it may now be past due. No one should receive the paper with the intention of not paying for it. To deal fairly and promptly with your home newspaper means to help uphold your home community.

A stumpy comedy, "Me an Otis," with stunts and music between acts, will be given by the high school Friday, April 16, at 8 p.m. at Bell theater.

CITY ROLLER RENTED FOR THREE MONTHS

The regular session of the City Council was held Monday night. Dan Crites, the new member appointed to fill the vacancy left by Mr. Sidwell, attended for the first time.

The city roller was rented to A. C. Matthews of Eugene for three months at \$200 per month.

Lawrence May presented a petition signed by the property owners on East C street, from 2th to 10th streets, asking a macadam improvement for that block. The matter was referred to the city attorney.

The city recorder was instructed to collect at once all street paving assessments due on Main street.

Street Commissioner Donaldson was instructed to proceed with sidewalk improvements, notifying property owners that all board sidewalks a bad repair must attended to. In many cases new cement walks will be built.

The county road tax for Springfield district was discussed in regard to the portion that should be returned to the district by state law. This was also referred to the city attorney.

Ordinance No. 438, vacating Sunset boulevard in Emerald Heights addition, was passed.

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DOLLAR A DAY TO SERVICE MEN

House Committee Plans Benefits for Three Million Ex-Service Men.

Washington, April 13.—The subcommittee of the house ways and means committee has approved a plan whereby approximately 3,000,000 of the 4,800,000 men in the army, navy and marine corps would be given a bonus of \$1 for each day's service. The plan will be submitted to the full committee this week.

This program calls for an expenditure of slightly less than \$1,000,000,000 and would be raised by a tax of one half of one per cent on all sales.

With the purpose of limiting the benefits to those who endured heavy financial sacrifices during the war, the subcommittee has eliminated the following classes of service men as being entitled to the bonus:

- All officers.
Those who served less than sixty days because these men already have received the original \$50 bonus.
Men who were in the regular army before the declaration of the war.
Men who were assigned to industrial plants, such as shipbuilding and aircraft extra compensation therefor.
Men who while serving in the army received compensation from their employers or business interests.
No man would be given the bonus until he applied for it. Under the plan businesses with a total sales of less than \$2500 a year, and all small farmers would be exempted.

The high school play will be given Friday, April 16, at 8 o'clock, at the Bell theater. A good comedy.

The Grandoldope

By Bill Hall
And last week it began—
And when I breezed into town,
But he doesn't say a word about being run out
By the city marshal.
Nor about being dunned by the proprietress of Van Valzah's beanery.
Or for that last pair of shoes
He got from Hall.

And as for as making hair grow
On that dome of his—
Well—John Ketsis says if he'd
Put on some of that
Beautiful Sunshine he peddles
It might help some.
Providing there is any death of soil?
John says that in most cases the
Lack of crops is due to want of
Something underneath
For the crop to feed on
Brodie also wanted to buy a record.
He said he wanted
"Night of Gladness."
But this is what he got:
"Goodbye Girls, Ha Ha!"
And on the reverse side:
"Yoo Hoo! Blam the Girls at All!"

Oh yes, we noticed one
Charge account on Wheaton and
Eudonio's cash register for
Two bits.
Of course Brodie is a
Congenial old cuss.
And thought to fill on some of the
Business houses.
But most of them
Best him to the door!
It's strange how the word
Pisses along and everybody
Locks their door at a given signal.

And if Cal Sturt was here he'd say,
"Send them foul critters have some
Superfluous ideas about
Themselves."
And Bill Gott—
Well, poor Bill,
He's guilty.

Jack Baker's laundry still holds
One pair of pink flirts
In the mangled for laundry.
Belonging to that Thosplan,
Brodie.

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Hen Fruit Grows Large Here.
A Black Minorca hen belonging to Ira Nice, who lives on 4th and D streets, has produced an extra large egg. The cockleberry measures 6 1/2 by 7 1/2 inches.

Stanley S. Jewett of Pendleton was elected state biologist at the first joint meeting of the new fish and game commission, held Monday in Pendleton. He succeeds William L. Paulson.

Real the story, Investing for Profit.

GROWERS URGED TO PLAN FOR FUTURE

Paulhamus Says Desire of Consumer Must Be Stimulated to Care for Larger Crops.

City W. H. Paulhamus in Albany (Democrat)
Realizing that the permanent success of both the grower and the manufacturer of loganberries depends upon the proper co-operation on the part of both, I desire to point out to you some of the conditions that confront the manufacturer.

The growing of the loganberry is confined to the Pacific northwest. For many years the industry was not much of a success because the growers did not receive sufficient pay for their loganberries so as to make it a desirable crop; but during the past two years, owing to the extensive advertising campaign carried on by the juice makers, jam makers and canners, the loganberry has finally come into its own.

Prior to three years ago very few wholesale grocers, commonly called jobbers, purchased many loganberries except in gallon cans or evaporated. When the loganberry was first introduced by canners, the syrup used was not sufficiently heavy to make the berry attractive, but during the past three years the canner has learned the best method of preserving the loganberry so as to make it particularly attractive to the consumer.

The manufacturer, either as a canner, jam or juice maker, must sell a very large percentage of his manufactured product before it is packed. In other words, he must market what is known by the trade as "features." The wholesale grocer does exactly the same thing. His traveling men call upon the retail grocer and book orders for future canned food, but in order for the manufacturer to name a price to the retail grocer, each of them must have a fair understanding of what the same product is to cost.

This is the season of the year when the manufacturer should be able to get out his quotations to the wholesale grocer and the wholesale grocer to send out prices to the retail grocer. This not only applies on strawberries, raspberries, blackberries but loganberries as well. At the present moment it is impossible for any manufacturer to quote loganberries in any form for the reason that the grower is slow in naming a price, and you can appreciate that unless the usual method of marketing is followed, the wholesale grocer is liable to start his slowing up of the movement of loganberries. This will naturally result in a slowing up of the movement of loganberries, which would be a distinct loss to the grower and to the industry.

This is a peculiar year from the growers' standpoint. In fact, it is what is known as a growers' year and the grower is in the saddle; but the grower should not be blind to the fact that the supply of loganberries for 1921-1922, and future years will be many times what they are today, and in order that we may stimulate the desire of the consumer to purchase loganberries, so that we may be able to take care of the large crops at reasonable prices, the grower should not take too much advantage of his present position.

Loganberries are a new food product. Many jobbers have not as yet added them to their lines. As growers, you want every jobber, not only to include loganberries in his line, but to get back of the loganberry industry and stimulate it as much as possible, but you cannot expect the jobber to wait an unreasonable length of time for you to make up your mind to name a price. We of the Pacific northwest want to see every jobber in the United States take on a supply of loganberries, not only in cans, but in jams and preserves, as well as in juice. Therefore, to help both the manufacturer and the grower, we must be able to name prices in the very near future in order to keep the industry moving along.

Now as to pricing:
Of course, it is natural for every grower to want all that he can get for his berries. This is human. But as stated above, all of the loganberries in the world are grown in the Pacific northwest; therefore, there is no real reason why the loganberry grower should not receive a good price for his berries. What the manufacturer is interested in is that he is not compelled to pay more for his supply of loganberries than his competitor. As the manufacturer always adds to the cost of the raw material his overhead plus a reasonable profit, therefore it really does not make much difference to him whether loganberries cost him 10c per pound or 12c per pound, provided he can pass the buck along to the consumer; but there is a serious question as to how high the price should reach and how toward the industry.

If the loganberry grower expects

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