The Springfield News Pubblinhed every Thuradny by the
Iante County Pabishing Assoclation ROBERT A. LRODIE, Editor and Mgr. SUBSCRIPTUON RATES One yer (Fayab
six months
Three months Per cotumn tneth

 the News takes up a burden that a
aumber have tald down (or "laid down" on) of suiding the destiny of
the paper. The newspaper business, down on) of guiding the destiny of
the paper. The newspaper business,
wille perhaps mare complex than chers, and requiring a greater meas-
re of versatility, is the same in general principles and practice, and the exercise of good Judgment and due
diligence will no doubt reap $a_{s}$ great diligence will no doubt reap $\mathrm{a}_{\text {s }}$ great
reward as falls to the lot of other Ines of effort.

## Honestly and energetically.

endeavor to meriz the appreciation and support of the people our mission
ta to serve. We will pursue a policy at all times that we belleve attor
eareful analysis will redound to the earetul analysis will redound to the
greatest good to the greatest number. Vigorous policy ever did.
But a newspaper without a defin
policy is yolicy is like a ship without a rudder
saling unchartered seas, It is a
weak-kneed spineless affair at even its lukewarm friends look as Rance.
We Springfield is new to us, but ware not so new in the newspapper game
But what we don't know enough to avold the things that impair and
stroy the usefulness of a To every citizen in Springfield we
Mave this to say: retain absolute control of the policy
of the News, we will remain in Spring. Ield. While here we will treat every-
one tairly, but as his civic attitude Wews from now henceforth, spells progress. We intend, to deserve
wur support and we ask you for Ity. It cannot Eurvive longs simply on
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$\qquad$ ral principles, Members of the Grand
Army, Sons and Daughters of Veterans and thetr familles, can purchase
tickets at one cent per mile by becur nk, a certifcate from the commander
of the nearest G. A. R. post. Portland will entertain the Grand Army in
magnificent style. The great parade magnificent style. The great parial
is to be held Tuenday, August 20 . LOANS TO OUR ALLIES. Whit another credit of $\$ 100,000,000$
Italy and $\$ 3,000,000$ more to Belet kngy what he lis doing. Just remem.
ber this sad old wortd of ours is given
oco oop our allies now total $\$ 6,000$.

Even a small chew of Real Gravely Chewing Plug satisfies. It gives more real tobaccocomfort than a big chew of ordinary tobacco.


A Message to Our Friends
Beginning with the next lssue of the Nows we shall discontinue the practice of sending the paper to subscribers who are
delinquent in the payment of the subscription price. We shall delinquent in the payment of the subscription price. We shall
inaugurate in its stead a rigid policy of payment in advance before the subscriber is placed upon the malling list. These payments can be made at the rate of $50 \mathrm{c}^{2}$ for a three-months sub-
scription; 75 c for six months: or $\$ 1.50$ for a year. The accuscription; 75 c for six months: or $\$ 1.50$ for a year. The accuare difficult to collect, makes a new system of handling subscriptions imperative. The extreme high cost of news print paper makes the practice of sending hundreds of coples to suba measure of self-preservation must be discontinued,
But the dominating note in this new policy that we want t impress upon the friends of the News is that the paper shall be enough so that you will remember its genuine worth long after you have forgotten that you pald genuine money to secure it.

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