

# The Springfield News

J. C. DIMM, WALTER R. DIMM  
Editors and Publishers

Published Every Monday and  
Thursday

RATES OF SUBSCRIPTION  
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cation.

OUR CORRESPONDENTS  
CAMP CREEK Ruby Crabtree  
MARCOLA Audrey Lewis  
THURSTON, Mrs. Walter Edmiston  
DONNA Charles Heck  
COBURG Elsie Anderson  
CEDAR FLAT Mrs. Anne Morse  
WEST SPRINGFIELD, Mrs. Clara Childs

Member of the Willamette Valley  
Editorial Association.

THURSDAY, DEC. 21, 1916.

## BUYING AT HOME.

Some of the Springfield merchants have been complaining that they are not holding the Christmas shoppers this year and that much of the business has been going to Eugene. During the last few days practically every car that comes from across the river brings local people laden with Christmas bundles. Money earned in Springfield is taken out of this community and spent in support of the merchants of another community.

What is the cause of this lack of buy at home spirit among the citizens of Springfield? Is it that the merchants do not carry the kind of goods the buyers demand? Are the Christmas goods that are being offered this year goods? Are they displayed in such a manner that the buyers will be attracted?

The Christmas shopper this year is not looking so much for German mechanical toys that work as he is looking for the attractive substantial gifts that will be of good practical use to the Johnys and Marys who will receive them. The Christmas shopper now-a-days is looking for good substantial buys and is not raking the counters for cheap shoddy bargains. Do the merchants of Springfield have the kind of merchandise in stock that appeals enough to the buyer to have him leave his money at the stores and take the merchandise.

If the merchants have the kind of goods in stock that the buying public demands, do they advertise sufficiently? The merchant in the large city spends several weeks giving practical aid and suggestions for Christmas buying in large full-page ads in the papers. The merchants of the larger towns spend hundreds of dollars to attract buyers to their stores from communities for miles around. They have been pursuing this method of publicity and have increased it every year. It pays or they would have stopped it long ago. Eugene merchants are advertising in the Eugene papers and in several other papers in the county. Eugene is getting most of Lane county's Christmas trade.

If the merchants of this town ever hope to keep the trade, especially in dry goods, they will have to tell people what they have to sell. All the goods cannot be displayed in the windows and the customers will not spend their time making the rounds of stores in search of certain articles when they know just where they can get the same thing in Eugene. Use the home paper, use circulars, letters, bill boards, use posters use anything that will tell the people what they can purchase in Springfield at prices as low as any in other towns.

Advertising is not a matter of staging bargain sales. Its greatest value lies in its edu-

catlonal qualities. The buyers of Springfield need only to be convinced that they can do their shopping to advantage at home and they will not go four or a hundred miles away to make their purchases.

### BAPTIST CHURCH.

Reverend W. Norton Ferris, minister. Bible school at 10:00 a. m. A Christmas lesson that should interest everyone. Let every one enter into the meaning of this occasion and show ourselves happy in Jesus by trustful and obedient spirits. Mrs. John Fitzgerald, superintendent. Divine worship and Christmas sermon at 11:30 a. m. Dr. Keeney Ferris will preach. Senior and junior meetings at 6:30 p. m. Evening service of song and sermon 7:30. Dr. Ferris will again speak and will give "The convict's Christmas," by Will Carlton, a gem in literature. Special music by chorus. All are cordially invited. Strangers always welcome.

### Has Best Shopping Day Yet.

"I had the best Christmas shopping day this season today," said John Ketels, with a happy look, last evening. Mr. Ketels said that stationery, Parisian ivory toilet pieces and books were among the best sellers, and that not only townspeople, but many out-of-town folks were in during the day. Mr. Ketels has attractive goods, and especially good displays and window trims.

Christmas Gifts Begin To Go Eastward  
Christmas packages bound for the east and middle west, principally, are beginning to come in as fast as they can be handled, say local postoffice employes. Monday was the first big day, and there has been quite a steady stream since. Naturally, the consignments for points in the state have been gradually growing heavier during the week. However, it is said the present postoffice force will be adequate to handle the increased business. Incoming packages have been somewhat slower, although more are coming in now than there were the first of the week, when for two days there was practically no eastern mail.

The Gleaners made a visit to the county farm today, taking Christmas candies and fruits to the inmates.

## Classified Ads

For Sale, Rent, Wanted, Etc.

FARM LOANS—At the lowest rate and on the easiest terms to be had. J. C. Holbrook, Springfield.

GIRL WANTED—For general housework. Mrs. J. L. Clark, Phone 118-w.

FOR SALE—Big Durham cow. E. E. Kepner

FOR INFORMATION regarding homestead entries in Central Oregon, write enclosing stamped envelope to A. O. King or D. D. Tussing, Brothers, Oregon.

COCKERALS FOR SALE: White Leg horn pure bred O. A. C. strain, six months old, \$1.00 each. Call at 719 C street.

FOR SALE—Practically new Olivet Typewriter number 5. Machine is equipped with tabulator and back spacer. It is in good running order. Call at the News office and have it demonstrated. Terms.

NOTICE FOR PUBLICATION. Department of the Interior, U. S. Land Office at Roseburg, Oregon. December 15, 1916.

NOTICE is hereby given that Cecelia A. Fish, of Vida, Oregon, who, on July 25, 1910, made Homestead Entry Serial No. 06458, for the NW 1/4 of SE 1/4, E 1/2 of SW 1/4 and Lot 4 of Section 30, Township 16S, Range 2E, Willamette Meridian, has filed notice of intention to make Final Five-year Proof, to establish claim to the land above described, before I. P. Hewitt, U. S. Commissioner, at his office, at Eugene, Oregon, on the 24th day of January, 1917.

Claimant names as witnesses: Ben Minney, of Vida, Oregon. Matt Rickman, of Vida, Oregon. George T. Mason, of Eugene, Oregon. Robert C. Shepard, of Eugene, Oregon.

W. H. CANON, Register. Dec. 15, 21, 25, 28; Jan. 1, 4, 8, 11, 15, 18, 22.

CALL FOR WARRANTS  
Notice is hereby given that interest ceased December 22, 1916, on all warrants herein specified issued by the Town of Springfield: Street Improvement warrants up to and including number 7186; General Fund warrants up to and including number 6780; special warrants numbers 5916, 6142 and 6734. Warrants will be redeemed by the treasurer at the office of the Springfield News.

WALTER R. DIMM, Treasurer. Dec. 18, 21, 25, 28.

NOTICE OF ASSESSMENT FOR THE IMPROVEMENT OF SOUTH SECOND STREET FROM THE CENTER LINE OF SOUTH "E" STREET SOUTHERLY TO THE CITY LIMITS.

Notice is hereby given to the owners of property liable for the improvement of South Second Street from the center line of South "E" Street

southerly to the City limits, in Springfield, Oregon, that on December 12th, 1916, the Common Council passed Ordinance No. 432 levying an assessment for the improvement of the said street by grading and macadamizing, the same, and the said assessment was entered upon the Docket of Town Liens on the 13th day of December 1916.

By the terms of the Charter the said assessment is now due and must be paid on or before the 13th day of January 1917, or the property will be sold for the payment thereof; Provided, however, it shall be lawful for the owner of any property so assessed for such improvement in the sum of \$25.00 or more, at any time within ten days after the first publication of this notice, which ten days will expire on the 25th day of December 1916, to file with the Town Recorder a written application to pay the said assessment in ten annual installments, in accordance with the Bancroft Act.

The owner ship, description of property and amount of assessment are as follows:

Carrie Olness and G. E. Erickson.—The east 160 feet of Tract "A", Willamette Heights Addition to Springfield, Oregon, \$106.46.

Carrie Olness and G. E. Erickson.—Beginning at the northeast corner of Tract "A" Willamette Heights Addition to Springfield, Oregon; thence north 33 feet; thence west 160 feet; thence south 33 feet and thence east 160 feet to place of beginning, \$15.54.

Sadie M. Perkins.—The east 160 feet of the North 249.3 feet of Tract "B" in Willamette Heights Addition to Springfield, Oregon, \$117.43.

Herbert Derrick.—Lot 3 in Block 2, \$8.43.

Herbert Derrick.—Lot 4 in Block 2, \$66.92.

William and Junia K. Beals.—Lot 5 in Block 2, \$33.17.

F. S. Allen.—Lot 6 in Block 2, \$33.72.

All of the above being in Willamette Heights Addition to Springfield, Oregon.

Fred R. Waters.—Beginning at the northwest corner of lot 1 in block 4 of the Willamette Heights Addition to Springfield, Oregon; run thence east 130 feet; thence south 63 feet; thence west 130 feet and thence north 63 feet to the place of beginning, \$33.54.

J. A. Youngren.—Beginning at the southwest corner of lot 1 in block 4 Willamette Heights Addition to Springfield, Oregon, run thence east 133 feet; thence north 63 feet; thence west 133 feet; thence south 63 feet to the place of beginning, \$31.72.

John C. Mullen.—West half of lot 1 in block 4 in Willamette Heights Addition to Springfield, Oregon, except tract sold to Fred R. Waters, described in deed record Vol. 91, page 196 of Lane County, Oregon, \$56.

C. A. Machen.—The north one half of the west one half of lot 2 in block 4 in Willamette Heights Addition to Springfield, Oregon, \$31.36.

All of the aforesaid lots and Blocks are in Willamette Heights Addition to the Town of Springfield, Oregon.

Date of first publication, December 14th, 1916.

HERBERT E. WALKER, Town Recorder. Dec. 14, 21.

In the Circuit Court of the State of Oregon, for Lane County.

D. H. Pierce & Barney May, Plaintiffs

against

The Unknown Heirs at Law of David Arthur and Mary J. Arthur, Deceased; and Also All Other Persons and Parties unknown claiming any right, title, estate, lien or interest in the real estate described in the Complaint; Defendants

SUMMONS

To the Unknown Heirs at Law of David Arthur and Mary J. Arthur, deceased, and All other Persons and Parties unknown, claiming any right, title, estate, lien or interest in the real property described in the complaint and herein; Defendants:

IN THE NAME OF THE STATE OF OREGON: You are hereby required to appear and answer the complaint filed against you in the above entitled suit on or before the 30th day of December, 1916; and if you fail so to answer, for want thereof, plaintiffs will take decree against you as prayed for in said complaint, viz:

That their title be forever quieted to the following described lands, in Lane County, Oregon to-wit: Beginning at the intersection of the West line of the David Arthur and Wife donation land claim in Tp. 18 South Rng. 2 West of Wil. Mer. with the South line of the railroad right of way of the Southern Pacific Company, being 16 chains South from the NW corner of said claim, and run South 23.98 chs., East 33.60 chs., North 25.26 chs. to the South line of said railroad right of way and thence Westerly along said line to the place of beginning; and that you be forever barred from claiming any right, title, interest or estate in or to the same.

This summons is served by publication thereof once each week for six successive weeks in the Springfield News by order of Hon. John S. Coke, Judge of said Court, made November 14th, 1916, and the first publication thereof was made on the 16th day of November, 1916.

A. E. WHEELER, Attorney for Plaintiffs. Nov. 16, 23, 30; Dec. 7, 14, 21.

Dr. ADALINE KEENEY FERRIS

Homeopathic Physician and Surgeon

Office, Baptist Parsonage

Corner Second and C Streets

HOURS: 9 TO 12 P.M. PHONE 44

W. F. WALKER

UNDERTAKER

FUNERAL DIRECTOR

Office Phone 62; Residence 67-J

West Main St.

Cleaning, Pressing

REPAIRING

Made to Measure Suits

Lemley Suit House

Phone 75

## CHRISTMAS CAKE

Let us do your Baking for the Holidays.

## GENUINE FRUIT CAKE

25 cents per pound

Place your order now. We will have a fine selection of PIES, LAYER CAKES AND COOKIES.

Springfield Bakery  
A. A. WESALOWSKA, Prop

## CAREFUL CONSCIENTIOUS Dentistry

DR. J. E. RICHMOND  
PHONES—Office, 3; Residence, 116-J  
Over Commercial Bank, Springfield, Oregon.

DR. N. W. EMERY  
DENTIST  
SUTTON BLDG. - PHONE 20-J

HERBERT E. WALKER  
NOTARY PUBLIC  
Office in City Hall, Springfield, Ore.



## Go East Union Pacific System

OREGON-WASHINGTON LIMITED  
Leaves Portland Union Station 10 A. M. Daily  
via the Famous Columbia River Route

The only Through-to-Chicago train—electrically lighted, automatically protected.

WM. McMURRY  
General Passenger Agent  
PORTLAND

# COOK WITH GAS

## Oregon Power Co.

The careful man pays his bills with checks then he has a check on his bills

Let us keep your accounts straight

IT IS EASIER TO PAY YOUR BILLS WITH A CHECK; IT LOOKS BETTER—IT GIVES YOU STANDING IN YOUR COMMUNITY. . . IT IS CONVENIENT TO MAIL A CHECK FOR THE EXACT AMOUNT. THAT CHECK IS A RECEIPT. . . BESIDES THAT THE BANK IS HELPING YOU KEEP YOUR ACCOUNTS STRAIGHT. . . THE BEST FRIEND YOU HAVE IS YOUR MONEY. NEXT TO IT IS THE BANKER WHO CAN ADVISE YOU FREE OF CHARGE ABOUT MONEY MATTERS.

BANK WITH US  
96-223  
THE First National Bank of Springfield, Oregon

## REMEMBER---

The subscription prices of most standard magazines will be raised after the first of the year. Your should be placed before December 28. I make rates that will meet all competition.

WALTER R. DIMM  
Phone 2 Springfield News Office

## Your Christmas Table

Load your Christmas table with fresh, pure, healthful, high quality groceries from our store, and you and your friends will sit down to as rare a feast as Epicures can possibly provide. Although the quality of our groceries is the highest, our prices are the lowest the best can be sold for. Give us your grocery business, and you will give us all your business. Because you will find our groceries good.

## The Fifth Street Grocery

THOS. SIKES, Prop. PHONE 22