### The Lane County News

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giving equally good service in 000 people. Portland? About the only reason is, that in Portland we do not give it a chance.

Having at hand a recent issue effect it declares for wood block considerable amount of money was as ultimately the best and the

sponse to a demand for investi- period that has thoroughly tested their strength, and has demonstrated gation and recommendation their ability to withstand the vicissiconcerning the paving material best to be used on a certain tudes of lean years which bring disaster to all but the most solid concerns. These experiences have demstretch of municipal highway onstrated that a great investment field has been created in the securities the improvement of which is of well managed public utility com-shortly to be undertaken. The months many people of moderate months many people of moderate final recommendation of the remeans have become interested in the stock and bonds of these properties. the foregoing, your committee respectfully recommends the use practices."

in Seattle: "We can find no re- service cords of any money being spent the tracks, as well as the tracks themselves."

and in the matter of sanitation it finds that type of paving more reputation. desirable than others. The report states that no wood is bet- formed from sufficient money losing sary capital to provide for their sucter for this purpose than Douglas fir, nor any pavement of ipalities, but whose securities are greater community service and proving to be satisfastory investments. economy. As we read this re- because the properties have been able large proportion of which represents port we again ask, what's the matter with wood block pavement for Portland?-Telegram, far reaching policies-men who value and a considerable part of this was ac-

Is the Springfield camping of the long term franchise.

While the financial control of the ground going to be put into

## Byllsby & Co., Organization Serves 2,000,000 People

While street railway companies were hampered in the early part of the year to considerable extent by the prevalence of "Jitney busses," these nondescript vehicles are fast failing from view in many places where they have been regarded as a menace to the street railway companies. The electric light, the power and gas industries all show very gratifying ance than they have for several years.

In order to reach sound conclusions regarding the public utility situation throughout the country, it is only necessary to select one of the several great corporations which are control-WOOD BLOCK IN SEATTLE ling and operating properties in var-ious sections of the country. As an illustration the H. M. Byllesby & Comment gives good service in Seat- This firm operates thirty-five comtle, what is to prevent it from panies scattered through sixteen states

A visit to the grand office of the company in Chicago found the officials in an optimistic frame of mind as the reports from the various operating companies for the year 1915 brought with them a showing of decided imof the Seattle Municipal News provement in all sections except per-haps in Oregon and Washington and some parts of the South. The officials structive matter pertaining to declared that the Northern States wood block paving in Seattle, pany's subsidiaries, made an excellent embodied in a report of a special committee of engineers to the board of trustees of the Seattle Municipal league. As dealing Municipal league. As dealing year by the sale of long term notes with the comparative merits of and restoration of cash dividends on brick and wood block pave-ments the report is exhaustive, the preferred stock. The sale of these notes, which will retire the short ma-turity obligations of the company. and is based on conditions that marked the turning point, not only obtain for the most part in Seattle, but extended to the exper-ience of other cities as well. In needed.

It is apparent that the Byllesby gas cheapest pavement that is laid. and electric companies, like many corportions engaged in this line of public utility service, have gone through a

H. M. Byllessby & Company opened of creosoted wood block pave-the following officers: President, H. ment for the improvement of M. Byllesby; Vice-president in charge East Marginal Way, and further vice-president and chief engineer. that the specifications govern- Otto E. Osthoff; vice-president and ing the same be revised in acceptage. Counsellor, James S. Cummins; secretary, Robert J. Graf. With the excordance with the most modern ception of Mr. Cummins, who died in and up-to-date methods and of the organization. It was believed 1913, these are at present the officers there was a promising future in the Concerning the first cost of cial management of public utility combrick and wood block paying the panies upon a fee or annual retainer basis. Mr. Byllesby had many years report shows that during the of experience in this line of endeavor. past couple of years the cost has dating fro mthe construction of the been practically equalized between the two in Seattle, and A. Edison. He had attained a reputhis does not take into account tation as an engineer, operator and manager of electrical and gas properthe cost of covering the brick ties, which gave him an unique standpavement with sand and plank ing in the public utility field. In the new venture he gathered around him to protect it until it is set and men who were specialists in the varfit for use. This, the engineers lous phases of the proposed undertaking, and every condition was pro-claim, adds about 30 cents a pitious for the success of the entersquare yard to the total. In the prise, because at that time many plants were about to be constructed, and matter of maintenance the re- there were hundreds of undeveloped. port says of wood block paving inadequate and badly managed utilities struggling to render gas and electrical

### Needed Large Capital.

in maintenance of the wood The new firm soon discovered that block pavement laid on Second one of the most insistent requirements of successful utility operation consistand Fourth avenues, although ed of large amounts of new capital for the latter has been in use for expansions and improvements in growing communities; for unless sufficient upward of seven years, and tak- funds were available no management, ing into consideration the recent repairs made necessary by would be satisfactory to patrons or to possible. Broad and liberal policies which trouble seems to be due with this Mr. Byllesby learned that if given a cordial reception and a reto the construction of the pave-ment adjacent to and between the firm would assume full financial, as spectful hearing. It was not long be-well as managerial and engineering fore a spirit of confidence was estab-responsibilities, bankers and investors lished, with the result that developwere willing to loan new money to be dence in the ability of the organization In the matter of traction and to design, construct and operate; and they also had confidence in the finanslipperiness the committee ciai integrity of the officials; and so found that wood block pave-ment is as desirable as any other, the Byllesby & Company organization with the people is both cordial and gradually extended its sphere of activation with the people is both cordial and ment is as desirable as any other, the byllesby & Company organization with the people is both cordial and ment is as desirable as any other, erties but financed them as well, and has grown into a firm of international

commission again this year? It & Company, the major ownership is spread financial disturbances is cermade a big hit last year, and investors throughout the United States ization, and it is a recognition of the

just closed shows a ment of the different companies, and success may be attributed to the fact marked improvement in public utility a due regard for the rights of the peo that the parent companies have manifold throughout the country, ple, will lead the municipalities to co-fested their williams. country, ple, will lead the municipalities to co-iles were operate and not impose unnecessary sed the ability, to render assistance to

gains, and operators of these companion. We are careful to be sure of cial stress and uncertainty must, in les, and investors in their securities our ground before we make our promises and uncertainty must, in are wearing a more cheerful counters less, but when once made, our pledge splendid reputation for industry and the letter.'

It has often taken considerable Chicago. time to command the full confidence of the desired, especially where new com-amounts panies have been brought into the organization.

Change of ownership or management of a public utility property does not of itself eliminate prejudice and animosity. It sometimes takes years of careful building in order to reconstruct that which has been practically destroyed, but usually an improved condition is noticeable within a short

#### Advantages of Large Capital.

ative units and a necessity for large amounts of capital, particularly in the construction of water power and trans- tioned. be mentioned the present electrical dantly exemplified in the Byllesby or-production and distribution system ganization. Individually each must traversing fifteen counties in south-east Minnesota with transmission. east Minnesota with transmission lines of approximately 335 miles. Six years ago the demand for a project such as this existed but had not been carried out by the electric companies operating separately in the various communities. Three of the water powers since developed were non-productive. Rates for electric service and power

The Northern States Power Company The Northern States Power Co., was incorporated under the laws of Deleware on December 23, 1909 and controls ten units operating in Wisconsin, panies. North and South Dakota, Minnesota, public lowa and Illinois. These properties are located in a territory less affected by the general business depression of the past few years than any other higher ideals and m section of the country, and the bountiful crops of last year have served to continue the well established pros-

including the rural and farming sections served, it is estimated that this mation relative to every question in company has access to a population which they are interested. When the of over \$00,00 and the territory is public is in possession of all the facts of over \$00,00 and the territory is public is in possession of all the facts showing very satisfactory gains in it is in better position to decide questinancial wealth and in the number tions fairly than when it is restricted of manufacturing and commercial es- to only partial information concerning

way facilities. Electricity constitutes triguing with politicans for an exten 83.2 per cent of the total business and sion the officials, by a series of wel this was distributed in 1914, to 59,945 customers through 1,487 miles of pole all the facts concerning the problems lines and mains, of which 457 were transmission lines, and 1,030 local service lines. During 1915 substantial orable franchises and the benefits gains were made both in the number which might be expected from a satisof customers and in the miles of lines. The company owns undeveloped water question and an amicable relationship power sites in the vicinity of Min-neapolis and St. Paul which are capable of producing 60,000 additional horse power, making the total available power facilities from hydraulic sources alone, considerably in excess of 100,000 horse power.

The conpany's gas generating daily capacity is 1,200,000 cubic feet. gain in gas customers during the past three years has been very satisfactory. In 1912 the total number of customer was 48,366; in 1913, 57,288; in 1914, 69,240 and it is stated that approximately 80,00 are being served at the present time.

### Bringing Order Out of Chaos.

When the H. M. Byllesby & Co. or-ganization assumed control of the properties the first efforts were to remove Broad and liberal policies were put into effect, and the people who had complaints to make were ment and improvement could be carput in the properties. They had confi- ried on unhampered by questionable entrical restrictions or unwise politin a better condition than at any time in their history, and their relationship

### Made Vast Investments.

There is no doubt that the properwith which the Bylleshy organ-Most of what are now known as the ization has been identified has been Bylleshy properties have been trans- more freely supplied with the necespalities, but whose securities are perations. This is shown by the fact proving to be satisfastory investments, that in a dozen years approximately This transformation has been wrought \$177,000,000 have been supplied, a the confidence of the people to a great-er extent than they do the possession general business depression was at

In raising this vast amount of we will have something worth while to show visitors this year. and Europe, and these investors have company's high standing in the finanpurchased the securities in the firm cial markets and the public utility
belief that wise and liberal manage field. Perhaps much of this financial

unwise burdens upon them.

Breaks no Promises

Arthur S. Huey once said to a conwhen it was either imprudent or imvention of employes, "a corporation cossible to obtain money from the sale under the management of H. M. Byl of fixed securities. There have been lesby & Company has never to my times when the advances made to the knowledge broken a definite promise local companies have reached \$5,000-to a community, whether the promise 800 in the aggregate. This ability to was in the form of a legal contract or provide cash during periods of finanis kept and the promise is fulfilled to integrity. Much of the money which the letter." Herein lies the spirit that has been ties comes from the financial centers largely instrumental in winning suc- of Boston, New York, Phildelphia and Previous to the beginning European war substantial came from England and

#### Advantages to the Cities.

The advantages which a city pos-sesses in having its public utility companies as units in an organization like that of H. M. Byllesby & Com-pany may be understood when it is remembered that nearly every company in progressive cities requires annually for new development money greatly in excess of its net earnings. In an eighteen-month period begin-in the rapid development of electrining. June 1, 1913, there was furnished cal production and distribution there to the various Byllesby properties is an urgent reason for large corpor-more than \$21,000,000, an amount equal to the gross earnings of the same properties for the period men-

have its own executive, advisory, and operating force; each has its financial problems and many are not efficiently operated. Group management has the effect of uniting a number of struggling properties into successful organ-izations which are able to not only render improved service, but make reduction in rates.

Operating as separate units there were high and some of the municipal- has been in many cases no public utilities were inadequately served. Many ity organization save that of incompower could not obtain the current no requirement of integrity save that and a considerable number of villages of political partisanship, and no test and a considerable number of villages of qualification save that of intriguefacilities were not being served at all. In those days the politicans fought the The Northern States Power Co. one utility companies and the companies of the H. M. Byllesby & Co. compan-fought the municipalities. Each side ies, has harnessed the available rower was severely wounded, with the result sites and the people are now being that neither the public utility comadequately served. progress. Group management, in most cities, has eliminated these undesirable disturbances between the municipalities and their public utility com-panies. There is no doubt that state public utility commissions have aided considerably in bringing order out of chaos, but the credit is mostly due to better public utility organizations, higher ideals and more honest efforts

#### Effective Publicity.

The H. M. Byllesby Company be-lieves in giving the people all infortablishments. the questions at issue. The writer was
The chief commodity produced by in Oklahoma a few years ago when
the Northern States Power Co. is electhe Northern States Power Co. is electhe Northern States Power Co. is electhe Tranchise on one of the Bylleshy
tricity, although it manufactures gas, properties was about to expire. Instead of the customary methods of in sion the officials, by a series of well prepared newspaper talks, laid bare encountered by the company, the difference between favorable and unfavfactory adjustment of the franchise with the city. When it had presented its case in the newspapers it unhesi tatingly asked for the verdict of the people, with the result that 80 per cent of the voters cast their ballot in favor of a franchise as proposed by the com-

#### Opportunities for Small Investors. Recently the H. M. Byllesby & Com-

pany officials have been endeavoring to bring the public and their com panies into closer relationship by of fering to small investors preferred stock in their holding companies and interest bearing securities in denominations as low as \$50. They believe that a widespread distribution of securities in the territories they are serving by their subsidiary companies will eliminate to a considerable extent unfair legislation and the prejudice which many people entertain towards corporations of a semi-public nature and all concerned in them. One of the Byllesby companies, the Northern States Power Company, has sold its 7 per cent preferred stock to the extent of \$300,000 in small lots to about 100 citizens during the past year, and many made their purchase on the partial payment plan.

An inquiry in reference to the effect ical attacks. Today the properties are of this move brought from one of the company's officials the declaration that the result has been very gratifying and stock sales of this character will be continued. There is no doubt but that this is a very effective method of turning strife and animosity into co-operation and admiration.

Not only are the people and the rest dents in districts served by the pro-perties encouraged to become stockolders, but a plan has been effected by which employes may become stock holders in H. M. Byllesby & Company During last summer a plan was sented to the employes by which the might purchase the 7 per cent pre ferred stock of the company. plan met with unanimous approval and the company set aside treasury stock which might be pur chased by employes upon a monthly payment basis with the privilege of increasing the size of the investment whenever the subscriber might desire. But it was provided that no employe would be permitted to subscribe on the monthly payment basis for an amount of stock greater than one-half his annual salary. It was also pro-vided that when a subscriber on the monthly payment plan desired to withdraw the amount of his subscription,

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such subscriber was to have the amount of his investment returned to him plus any interest due on a thirty day written notice. No coercion was made to induce any employe to pur chase the stock but knowing its value as a paying investment the stock is strongly recommended to the thrifty workers in the organization.

#### Broadening its Endeavors. During the past year the H. M. Byllesby Company has broadened its

endeavors by including the ocean transportation business and the interchange of trade with the Latin-American republics. The Caribbean & Southern Steamship company has en organized and is carrying on an extensive business as ship owners and agents between this country and Europe and Central and South Ameri-This undertaking has been profit able and will be still further enlarged The Byllsby Merchantile Corporation a separate organization, is carrying or a growing business in exporting and

During the latter part of 1914 Mr John H. Roemer resigned his position as chairman of the Railway Commis-sion of Wisconsin and joined the H. M. Bylisby & Company as the head of the company's legal department. Mr. Roemer was largely responsible for placing the Wisconsin Commission in first rank of the public utility commissions

(Continued on Page 4.)

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