

(Continued from page 1)

matters not if she be married or single.

Read the rules in the large ad in this issue or we will mail them upon request. Inspect the offerings of the merchants and learn how you may secure votes for yourself or friend. Be sure to ask these merchants for coupons.

Those who do not understand the rules and regulations of this contest can call at this office or write us and we will be pleased to go over the proposition with you.

Extra Prize of \$10.00 in Gold

The first count in the contest will be made on March 3 at which time \$10 in gold will be awarded to the contestant having the highest number of votes at that time. This prize is extra, in addition to the other prizes offered, and its winning will not bar the winner from securing the piano or any of the merchants prizes.

Do it now and help someone reap the benefits of this liberal offer. Remember that many of the merchants of this town are interested in this contest and give a 25-vote coupon with every \$1 cash purchase.

This contest is between individuals and no lodge or other organization will be permitted to stand as the candidate of any particular organization with the understanding if she wins the piano or other prizes it is to go to that organization. Such an agreement would be manifestly unfair to the other contestants. Any candidate so detected will be disqualified. Remember to have your friends trade with the merchants who are giving coupons. The names of the merchants who are giving handsome prizes and helping to make this contest a big success are:

- Hayden & Metcalf.
- M. C. Bressler & Son.
- Ketels Drug Store.
- C. E. Sales Toggery.
- I. D. Larimer.
- Wolf & Miller.
- Swarts & Washburne.

We want new subscribers and a lot of them, and these girls will get them for us by seeing their friends and inducing them to subscribe or renew for this paper. We guarantee to make the paper well worth the money of every subscriber, and we expect to hold these new subscribers for many years to come. That is the only way we can make this contest make money for us.

J. W. PERKINS WRITES OF TRIP TO CALIFORNIA

(Continued from Page 1.)

after so arduous a trip, and as I have a friend here who has offered me the hospitality of his home and being in need of a night's rest, and with his promise to show me the sights of the city of Oakland and Berkeley on the morrow, I will take the rest, and if this doesn't throw you into a critical fit of sickness, I may try it again, taking up the thread where I left it in Oakland and finish my trip to the home, with a description of it and what I think of it and California as I have seen it.

J. W. PERKINS..

INDUSTRIAL NOTES

Salem, Feb. 14.—Editor Standish of the Progress, Estacada, Oregon writes us: Estacada is on the railroad 30 miles from Portland with cheap electric power and wants to locate factories there. Business men willing to co-operate with parties looking for locations and offer some kind of bonus. Valuable clay deposits, much cedar, fir, maple and other woods accessible. Editor Standish can give further information.

State Highway Commission allows \$90,000 of highway fund for improving Columbia highway from Hood River to Mosier.

Shell Oil Company's \$200,000 plant at Portland is about completed.

Grants Pass box factory again operating with 52 men.

Medford's building activity for 1915 totaled over \$300,000.

Hundreds of Dollars in Prizes

TO BE DISTRIBUTED IN A

Grand Piano Contest

By The News and Springfield Merchants

THE CAPITAL PRIZE

Which will be given by

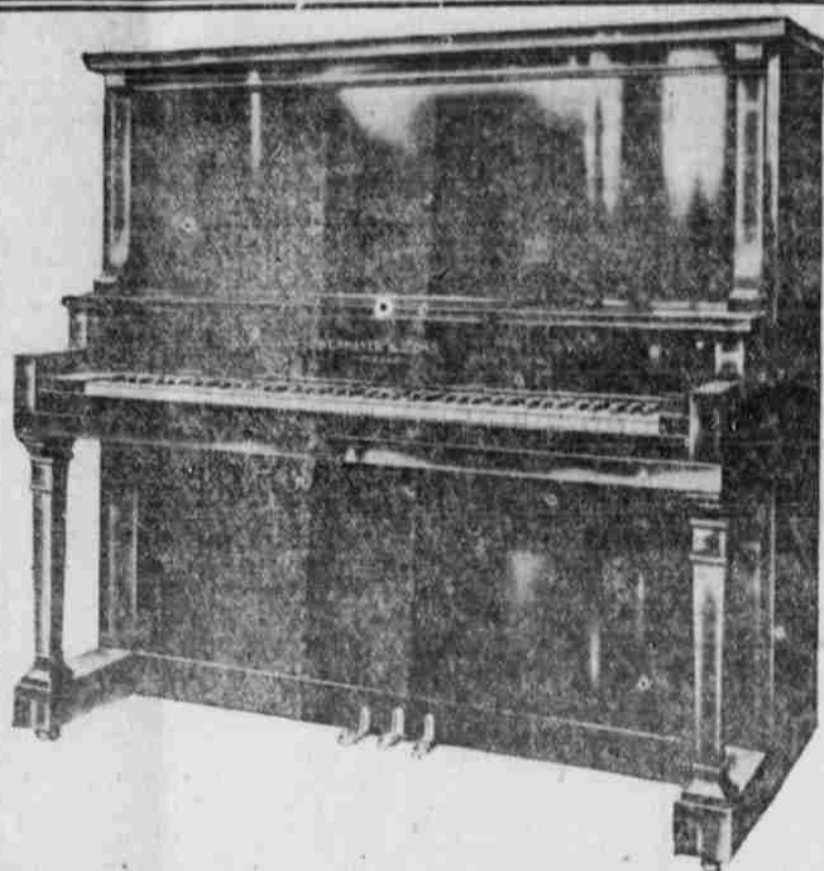
THE NEWS

will be an elegant

\$4,000.00

Obermeyer & Sons

PIANO



Several of the Merchants of Springfield have contributed

VALUABLE PRIZES

and will give Local Vote Coupons

With each \$1.00 Cash Purchase

Rules and Regulations Governing Contest are as Follows:

ANNOUNCEMENT—This Piano and Popularity Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.

PRIZES—The capital prize will be an Obermeyer & Sons' piano. Also other valuable prizes to the amount of many dollars, which are announced herewith.

CANDIDATES—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes will receive the beautiful \$400 Obermeyer & Sons' Piano, and other premiums will be distributed in accordance with the contestants' standing at the final count.

TIE IN VOTE—Should any of the contestants tie in votes for any of the prizes, a similar prize will be awarded.

VOTES CLASSED—Votes will be issued in the following denominations:
New Subscribers, 600 votes.....\$1.50

Renewals, 500 votes.....\$1.50
Back Subscriptions, 400 votes.....\$1.50
5 years New or Renewal Subscriptions, 5000 votes.....\$7.50
10 years New or Renewal Subscriptions, 12,500 votes.....\$15
20 years New or Renewal Subscriptions, 30,000 votes.....\$30

INSTRUCTIONS—Results as to standing of votes will be issued after 30 days. No votes accepted as less than regular price of paper concerned in this contest. No one connected with this paper, or belonging to the immediate families of the merchants co-operating, will be allowed to become a candidate in this contest or work for contestants. Votes, after being counted, cannot be transferred to another. Be sure to know for whom you are going to vote before coming to the ballot box, as the editor or anyone else will not give you any information on the subject. The key to the ballot box will be in possession of the awarding committee during the contest.

For the first thirty days the paper will run a 25-vote

coupon, which can be voted free for any lady contestant. Contest to run about 90 days. **CONTEST WILL END THURSDAY, APRIL 20, 1916.** The right to postpone date of closing is reserved if sufficient cause should occur.

Ten days prior to closing contest, the judges will carefully lock or seal ballot box and take same to the bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know for whom you are voting, place your cash for subscription, together with your coupon in a sealed envelope, which will be furnished you, and put same in ballot box. This will give everyone a square deal.

THIS CONTEST WILL CLOSE APRIL 20, 1916.

Nominate Your Favorite Lady and Help Her Win the Grand Prize

2nd PRIZE PRINCESS DRESS VALUE \$18.00
Donated by
HAYDEN & METCALF
Household Outfitters
We give a 25-vote Coupon free with each \$1.00 Cash Purchase. Ask for Coupon.

3rd PRIZE, HIGH SPEED MOTOR WASHER VALUE \$13.50
Donated by
M. C. BRESSLER & SON
Hardware, Stoves and Ranges
We give a 25-vote Coupon free with each \$1.00 Cash Purchase. Ask for Coupon.

4th PRIZE, KODAK VALUE \$12.00
Donated by
KETELS DRUG STORE
Druggists
We give a 12½-vote Coupon free with each 50c Cash Purchase. Ask for Coupon.

5th PRIZE, STEAMER TRUNK VALUE \$10.00
Donated by
C. E. SALES' TOGGERY
Clothing, Gents Furnishings, Shoes
We give a 25-vote Coupon free with each \$1.00 Cash Purchase. Ask for Coupon.

6th PRIZE, DUE BILL IN TRADE VALUE \$5.00
Donated by
I. D. LARIMER
Staple and Fancy Groceries
We give a 25-vote Coupon free with each \$1.00 Cash Purchase. Ask for Coupon.

7th PRIZE, PLUSH ROBE VALUE \$5.00
Donated by
WOLF & MILLER
Harness, Shoes and Repairing
We give a 25-vote Coupon free with each \$1.00 Cash Purchase. Ask for Coupon.

8th PRIZE, TWO HAMS VALUE \$5.00
Donated by
SWARTS & WASHBURNE
Meats
We give a 25-vote Coupon free with each \$1.00 Cash Purchase. Ask for Coupon.

Call For and Save Your Tickets Beginning Today--It May Help Some Lady Win a Prize

ADDRESS ALL COMMUNICATIONS AND SUBSCRIPTIONS TO CONTEST MANAGER

THE NEWS, Springfield, Oreg.

This time of the week is candy time. The folks at home look for a box. Just say "Vogan's Moire"
MODERN CONFECTIONERY CO.
Portland, Oregon