

THE LANE COUNTY NEWS

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And Remember to Get a Stop-Over for Springfield.

SPRINGFIELD, OREGON, THURSDAY, APRIL 1, 1915.

BUILDING AND USING A NEWSPAPER.

Business men who have a knowledge of town building and a sincere desire to build the town in which they live are the useful citizens of their community. They are the men who know that town building means bigger business. They are the men who know that big businesses do not exist in little and undeveloped communities.

There are a number of ways to contribute to the building of a city and community in general. Money and effort spent in that way are not expenses, they are investments. The man who is not public spirited enough to know that he is building his business when he is building the community in which he lives is spoiling valuable space in the community.

One of the ways to build and develop the community is to build good newspapers. The live man is easily detected by his attitude to his home paper. If he is proud of the progressive home paper, that is a good sign that he is a good citizen. The newspaper man is often too modest to tell the people that good citizenship depends largely on loyalty to the paper which the newspaper man is publishing but it is part of the building of the newspaper to get the people back of it and in that light, the newspaper publisher is doing the community good when he does so where it is necessary. There is nothing that succeeds like success and people like a successful man in any line of business.

The way to build a newspaper is to use it. Very few men want to have a poor newspaper to read, but some of them want other people to make a good paper for them to read. It is often that the business men in the community do not know how to use a newspaper. They cannot see what use it is to them in building their business. It is then up to the newspaper man to teach them. It is a difficult job to teach some people, but that is what makes the newspaper business like other businesses in which labor is required to make it go.

The main support of the newspaper is the advertising. The business man can use advertising space and make it earn him money if he knows how. Intelligent and legitimate advertising is an investment that is hard to beat. The right kind of newspaper advertising takes the place of the catalogue that has proven the curse of the country. The business man who honestly tries to sell our people goods can beat the mail order houses in values and in a selling plan. To do so requires newspaper space.

SMALL TOWN IMPROVEMENTS

There is manifestation of considerable enthusiasm for civic improvement in surrounding towns, says the Telegram. In Vancouver and Oregon City it has developed to something vigorous; and more notably from Oregon City the movement is pushing further afield. The people of that town solicit the people of other towns to join with them in a campaign for physical betterment. They want to begin with the cleanup stage and make things look better for the townsmen and for those who may visit the various places.

The value of such campaign, if successfully conducted, cannot be easily estimated. And where the towns and cities affected are located on lines of travel that are interstate, the worth of the improvement will be an asset to the state as well as to the locality.

In the smaller towns and cities tidiness and adornment should show about the front door, namely, about the railroad stations at which visitors arrive and depart and through or past which travelers journey. Let any person who travels in a strange country encounter a succession of well-kept station grounds and surroundings, with flowers and neat walks, and with well-maintained and cleanly streets in sight, and invariably there is praise for that particular section. The more extensive the section, the more earnest the praise and the stronger the impression of thrift and prosperity on which it is based.

In this sense there is state development in the small town improvement. The reputation of the entire commonwealth is enhanced. It is just this condition that stands as one of the chief reasons for the widespread and enviable fame of Southern California. Every little city and town has a care for its appearance, as it will impress the outsider; and the popular interest in this is so deep rooted that the railroads cannot do other than co-operate.

As local pride spreads it becomes sectional pride. Everybody knows the value of a tidy and attractive town; and everybody insists that it must be impressed upon the visitor. The more of that sort of thing we have in Oregon, the better it will be for the state.

Judging by the communications in the Eugene papers, the only bad things chargeable to dogs running at large is the destruction of lawns. We could stand that all right, but what moved the fathers of Springfield to action was the fear that the rabies, so prevalent in eastern Oregon, might be brought over the mountains to the valley. An ounce of prevention is worth considerable.

Japan has handed China an ultimatum. But unless orientals have diplomatic customs of their own an ultimatum does not preclude possibilities of a long and not unfriendly discussion.

With two buildings under way in the same block, and the building season not even well under way, Springfield can look forward to a prosperous year for 1915.

Perhaps the income tax will show whether the farmers or the spectators got most of the profits in wheat.

Undoubtedly the example of John Lind was lost on Gen. Carranza.

The state highway commission this week elected E. I. Cantine of Portland, to the position of state highway engineer, vice Mayor Bowby, removed for insubordination.

Guns of the allied fleet in the Dardenelles cannot demolish high prices of milk in the big cities as they did six cent bread.

Industry is about to mobilize the army of unemployed and attack the intrenchments of Gen. Dull Times.

In the minds of several English statesmen every neutral port leads to Germany.

If Vera Cruz is not careful it will contract American habits.

Out of the Joke Book

Thought of a Better Way.

In olden times the beadle was armed with a small wooden mallet with which he was commissioned to tap, gently but firmly, the heads of sleepers in church.

In the old town of Kilbarchan once lived and preached a minister whose pulpit ministrations were devoid of all eloquence or force. Naturally, he was annoyed every Sunday by the sight of several of his parishioners who slept throughout the sermon. Chief among these was Johnny Plane. Johnny had been greatly "touched" by the old beadle's mallet several times, but one Sunday the minister was exasperated at the sight of the man soundly sleeping almost before the sermon had begun.

"Andra," he called out to the beadle, "gang round to the west loft and rap Johnny Plane. Gie the lazy loon a guid stiff rap on the held—he deserves 't."

The beadle obeyed instructions, with the result that a lively fight ensued between him and the erstwhile sleeper. Meeting Andra in the vestry after the service, the minister said:

"If the loon sleeps next Sunday, just you gang up and rap him back to reason; and mind it's a knock w' some FORCE in 't he needs."

"Na, na, sir," was the beadle's canny reply, "I'll no disturb him again. If Johnny's to be kept frae sleepin' in church, minister, ye maun just pit the force into yer sermon."

M. C. C.

Would Soon Catch It.

Tommy had been playing truant from school and had passed a long, beautiful day fishing. On his way back he met one of his young cronies, who accosted him with the usual question, "Catch anything?"

At this Tommy, in all the consciousness of guilt, quickly responded:

"Nope—ain't been home yet."

The chief of the clan McIntosh once had a dispute with a cabman about his fare.

"Do you know who I am?" indignantly exclaimed the Highlander. "I am the McIntosh."

"I don't care if you are the umbrella," replied the cabby, "I'll have my rights." M. C. C.

THREE CHARGED WITH BURGLARY

Wolfer Brothers Are Placed in Jail—One Disarmed at Point of Gun.

John Wolfer, Jake Wolfer and Cecil Wolfer, three brothers residing on the Mohawk river, near Spores siding, were arrested Monday afternoon by Constable L. E. Thompson of this place and Deputy Sheriff Geo. Croner on a charge of burglary. They were given a hearing that afternoon in Justice Mullen's court and were bound over to the grand jury. They were taken to Eugene that night and lodged in the county jail.

A jar of blackberries, left half eaten along the path gave the officers a clew that led them to the home of the Wolfers.

One of the three men was disarmed by Deputy Sheriff George Croner at the point of a gun, as he attempted to escape from the rear of the house while Constable Thompson, of Springfield, went to the front of the house. The man came running out of the rear door with a loaded shotgun in his hands. He submitted to arrest without protest.

The men are charged with burglary of the Andrew Fisher residence Saturday night. A quantity of jewelry and clothing alleged to have been stolen was found in the house of the three men, according to the officers who obtained a search warrant in the Springfield justice court.

McCoy—Frank Linn will build a round \$5000 barn.

Siuslaw will get \$112,500 from Congress for harbor work.

South Portland gets a 3-story brick building.

Hint as to Improvement.

"Father," said the small boy, "is there really a Santa Claus?"

"Why, I believe so, my son."

"But as a boy grows older doesn't a boy's own father come to the front and choose the gifts himself?"

"I shouldn't be surprised if that were the case."

"Well, I hope it is. I haven't said much about it, but after thinking over the presents I've been getting for two or three Christmases past I'd rather cut out Santa Claus and take my chances with you."—Washington Star.

Not Yet.

Tommy yelled at the top of his voice for two hours and then stopped. "Well," said his mother "are you going to be good? Have you finished crying?"

"No," said Tommy. "I have not finished; I'm only resting."

The Domestic Machine.

Mr. Meek was laboriously hooking up the back of his wife's evening dress just as the clock was striking their dinner hour and their dinner guests were ringing the door bell. Mr. Meek breathed hard; his forehead was damp and his hands shook.

"I do wish some one would invent a machine to do this kind of work!" he muttered, miserably.

"Wuh, they have!" replied his wife, brightly, as she applied some powder nonchalantly to her nose. "They have, and you are it."—Youth's Companion.

Scotch Wit and Humor.

"An Old Scotchwoman who had made a great deal of money by selling whisky was visited when on her deathbed by her minister.

"And so Molly," said the minister, "you tell me that you have all this money."

"Indeed, minister, I have," replied Molly.

"And you tell me, too," continued the minister, "that you made all this money by filling the noggin."

"Na, na, minister," said the dying woman. "I didna tell ye that. I made the maist of it by NOT filling the noggin."

PHONES:—Office, 3; Residence, 111-J
 Over Commercial Bank,
 Springfield, Oregon.

Dr. N. W. EMERY
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 Office in the I. O. O. F. Building
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 Phone 70 - Springfield, Oregon.

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 DR. J. E. RICHMOND

Home Products

Do not go out of town for anything in the line of bread, pies, cakes, cookies, etc., when you can obtain the best right at home.

Springfield Bakery
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We print butter wrappers.

96-223
The First National Bank
 of Springfield, Oregon

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 Bring tax statement if you have one;
 otherwise notify us early and we will
 secure a statement for you.

ESTABLISHED 1907
 SAFETY-CONVENIENCE-SERVICE

The Best Groceries

For Less Money

The Fifth Street Grocery

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We are a depository for County funds and are authorized to receive money in payment of taxes. One half may be paid on or before April 1st. Bring in your tax statements if you have them, and if not ask us, and we will get them for you. No extra charge.

Commercial State Bank

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Try it and be convinced that it pays to patronize home industries.

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Capital and Surplus - - - - \$300,000.00

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Work Called for and Delivered.

Ed Dompier

I have bought out the Parson blacksmith shop back of the old Post office.

ROBERT BURNS Lodge, No. 78, A. M. F., Ancient and Accepted Scottish Rite Universal and Symbolic Free Mason meets Friday evening in W. O. W. hall. Visiting brothers welcome.

P. A. Johnson, Secretary. L. E. Durrin, R. W. M.

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