SPRINGFIELD, OREGON, THURSDAY, FEBRUARY 28, 1915.

BE READY TO GIVE REPLY

Chitoes at a mass meeting Tuesday evening talked over the matter of raising a fund for exploiting Springfield this coming summer when so many visitors to the California exposition are expected here. The sum suggested to be spent was small, and rightly so.

It is the time for entering upon a national campaign for the exploitation of Springfield before the whole world. The time for that work has passed. This year hundreds and thousands of communities will be pressing their claims upon the travelers who come west. The best thing for Springfield to do is to act now itself, before others are likely to act. We must be on the less expensive plan of providing sufficient literature, without sufficient effort to make any impression. And in this you want to be sure of getting the questions of those who are to succeed us. This is to enter into the opportunity they have been seeking.

Another phase of the preparation for visitors is discussed in the Evening Telegram under the heading, "Our Opportunity to Create That Lasting Impression." Suppose that all property owners and beneficiaries of the city were assembled in one place and there was no making special personal effort to make the city put up its best face, then a comparison of your city with any of the cities at the front would be as about the same. They didn’t seem friendly to him. We have a history of being very difficult to see. Finally a bit of brilliant idea occurred to me.

"Parsley-Roots Primrose, please stand up." said one of the men, and the group began to turn the literature so that it was necessary to see them, in that way it will be possible to make a lasting impression on the viewers of those who can see in Springfield the opportunity they have been seeking.

An Inspector at Ligea. Even as I read about an event in Northern Belgium there creases the memory of the fire which occurred several years ago on the station platform at Ligea. In the company of two American travelers the German missionaries were invading, we traveled by the platform and approached the night train. We knelt down and took the Paris express.

As my knowledge of both French and German is not limited, I felt it was not to be put under the hand baggage. We waited until my companions saw the ticket and the checking of the trunks. While I was thus engaged, a well-known and distinguished gentleman, of distinctly German type, stepped up and spoke to me.

I shook my head. "Not very," he replied.

We began to make gestures with our arms. It seemed to me that all the German words I knew were not very big ones. They didn’t seem friendly to him. We talked to make matters any better, but it did not avail. Finally a bit of brilliant idea occurred to me.

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