Portland's Biketown program expands service area, adds new bike designs

The service area for Portland's Biketown ride-share program has expanded again, allowing users to ride further east, west, north, and south. An announcement of the expansion followed a record-breaking month for Biketown during Bike Month — May — which offered free rides all month.

During May, riders took a total of 79,399 trips and rode 164,252 miles, which was doubled the number of trips taken in May 2017. A new one-day trip record was also set — to a new all-time high of 4,792 trips — on Sunday, May 27, solidly eclipsing the previous record by more than 1,000 trips.

Since the program's launch nearly two years ago, Biketown riders have taken more than 621,000 trips and ridden over 1,250,000 miles. On July 19, 2018, Biketown will celebrate its second anniversary.

Also during Bike Month, the ride-share program announced the winners of its Design Challenge as well as the top five designs. The challenge invited Oregonians to share their love of Portland's distinctive neighborhoods by creating a unique design to become a new bike wrap.

The five original designs are being added to select bikes this summer, joining some of the other unique bike wraps, including the #BETRUE design revealed last June and the three iconic Nike sneaker themes. Ten bikes will be wrapped in each new design for a total of 50 bikes. The bikes are debuting in the neighborhood quadrant they represent.

The winning design for north Portland — created by Teresa Bubb — was "Ride Paul Bunyan Ride" in celebration of the statue of Paul Bunyan located in the Kenton neighborhood. Sean Lambert designed "NE Cycling Life," which represents the "controlled chaos" of intersections and city streets within the city's vague grid system. Marguerite Schumm's "Explorin' Southeast" highlights the various neighborhoods and businesses in southeast Portland. Representing northwest Portland is Renata Castro's "Colorful Portland," which features the gathering of several cultures. In southwest Portland, the "Waterfront Wanderer" by Ayla Leisure captures the modern, weird, active, adventurous, proud, kind, and dynamic nature of the city.

 $\label{eq:highlights} \mbox{Highlights of the new expanded service area include:} \\ Northeast\ Portland:$

In northeast Portland, the service area now extends north to N.E. Jarrett between N.E. Martin Luther King



Jr. Boulevard and 33rd Avenue as well as N.E. Killingsworth between 34th Avenue and N.E. Cully Boulevard. Following Cully Boulevard to the south, the boundary extends along N.E. 57th Avenue to roughly Sandy Boulevard.

$North\ Portland:$

Biketown corrals are now available along North Killingsworth Street all the way west to N. Greeley Avenue. The service area also has been enlarged to include both Greeley and Interstate Avenues extending to the Broadway Bridge.

Southeast Portland:

The southern border of the service area includes S.E. Center Street between the waterfront and S.E. 17th Avenue as well as S.E. Gladstone Street from 17th to 52nd



NEW BIKE WRAPS. The service area (right photo) for Portland's Biketown ride-share program has expanded again, allowing users to ride further east, west, north, and south. In addition, during Bike Month — May — Biketown announced the winners of its Design Challenge. One of the five winning designs was "Explorin' Southeast" (left photo), which was created by Marguerite Schumm.

Avenues. The east boundary follows 52nd and 53rd Avenues north to roughly the northeast section previously mentioned near N.E. Sandy Boulevard.

Southwest & Northwest Portland:

Near downtown Portland, the west boundary has been enlarged as well. Riders are now able to park their bikes in an area confined roughly by N.W. Nicolai Street and N.W. 29th, N.W. Westover Road between N.W. Pettygrove and Flanders Streets, and S.W. Market as well as the Stadium Freeway. The area also includes a bike corral near where S.W. Washington Way and S.W. Park Place meet. (Please see the online map for specific service area borders.)

Following Bike Month, Biketown also revealed a new pricing structure. For annual members, the cost has dropped to \$99 per year (prepaid) for 90 minutes of daily ride time. Those who prefer a pay-as-you-go choice, there is now an eight-cent-per-minute option. For people who want to rent a bike month-to-month, the cost is \$19 per month for 90 minutes of daily ride time.

To learn more about Biketown, visit <www.bike townpdx.com>.

COMMUNITY CALENDAR

"A Dragon Lives Here"

Currently on display (Tue-Sun), 10am-5pm, Wing Luke Museum of the Asian Pacific American Experience (719 S King St, Seattle). Learn about Bruce Lee at "Do You Know Bruce?" Part four of the display — "A Dragon Lives Here" — explores his Seattle roots and the fact that Seattle, now known as a city for innovation, technology, and entrepreneurs, also played a key role in shaping Bruce Lee and his groundbreaking approach. For info, call (206) 623-5124 or visit <www.wingluke.org>.

"Hometown Desi"

Currently on display (Tue-Sun), 10am-5pm, Wing Luke Museum of the Asian Pacific American Experience (719 S King St, Seattle). View "Hometown Desi: South Asian Culture in the Pacific Northwest," an exhibit exploring how South Asians — whose immigration to the Pacific Northwest has spanned more than a century — have forged new identities based on their roots in South Asia combined with their experiences in the U.S. For info, call (206) 623-5124 or visit <www.wingluke.org>.

"I Am Filipino"

Currently on display (Tue-Sun), 10am-5pm, Wing Luke Museum of the Asian Pacific American Experience (719 S King St, Seattle). View "I Am Filipino," an exhibit using personal stories and photographs to explore how Filipino identity is impacted by many factors, as well as how the culture lives on in the community. For info, call (206) 623-5124 or visit <www.wing luke.org>.

"The Immigrant Story"

Through Aug 31, 9am-6pm (Mon-Fri), 9am-5pm (Sat), Pro Photo Supply (1112 NW 19th Ave, Portland). View "The Immigrant Story," an exhibit that was curated from entries submitted for the "Our Diversity is our Strength" photo contest. The images, submitted from amateurs, professionals, students, and community members, represent a collection of diverse immigrant stories. For info, call (503) 241-1112 or visit <www.prophotosupply.com>. To learn more, visit <www.theimmigrantstory.org>.

"Made in Chinatown U.S.A., Portland"

Through Sep 2, Portland Chinatown Museum (127 NW Third

Ave, Portland). View "Made in Chinatown U.S.A., Portland," the inaugural exhibit of the Portland Chinatown Museum. The display features 22 commissioned black-and-white and color images by Seattle photographer Dean Wong featuring the complexity, vibrancy, beauty, and pride of Portland's Chinatown and its people. For info, or to obtain viewing hours, call (503) 224-0008 or visit www.portlandchinatown.org.

"Robot Revolution"

Through Sep 3 (Tue-Sun), 9:30am-5:30pm, Oregon Museum of Science & Industry (1945 SE Water Ave, Portland). View "Robot Revolution," an exhibit that explores how robots, created by human ingenuity, ultimately may become our companions and colleagues, changing how we play, live, and work together. The display comes to life with a collection of cutting-edge robots secured from innovative global robotics companies and universities. For info, call (503) 797-4000 or visit www.omsi.edu.

Free citizenship classes

Through Sep 30, 12:30-3:30pm, Rockwood Library (17917 SE Stark St, Portland). Learn about the process of becoming a U.S. citizen and prepare for the citizenship interview at free classes taught in English by a volunteer from SOAR Legal. Participants learn about U.S. history and government. For info, call (503) 577-9984 or visit <events.multcolib.org>.

Mahjong group

July 3, 10, 17, 24 & 31, 1-4pm, Gresham Library (385 NW Miller Ave, Gresham, Ore.). Players of all skill levels are invited to join a *mahjong* group. A coach is available to teach new players. For info, call (503) 988-5123 or visit <events.multcolib.org>.

Senior Health Insurance Benefits Assistance (SHIBA)

July 5, 12, 19 & 26, 5:45-7:45pm, Hillsdale Library (1525 SW Sunset Blvd, Portland). Schedule an appointment to meet with highly trained volunteer counsellors at a free Medicare information event focusing on comparing insurance options, untangling paperwork and problems, appealing benefit denials, and reporting Medicare fraud. To schedule a one-hour appointment (required), call (503) 988-3646. For info, call (503) 988-5123 or visit <events.multcolib.org>.

Bead Faire

July 6-8, noon-6pm (Fri), 10am-6pm (Sat), 10am-5pm (Sun), Oregon Convention Center (777 NE Martin Luther King Jr Blvd, Portland). Browse an assortment of beads, including Czech, crystal, glass, gemstone, gold, silver, lampwork, and more, as

well as finished and unfinished beading jewelry, jewelry-making tools, supplies, and boxes, at Bead Faire. The event also features demonstrations and displays by the Portland Bead Society. For info, call (503) 252-8300 or visit www.gemfaire.com.

Free ESL classes

July 6, 13, 20 & 27, 11am-1pm, Gresham Library (385 NW Miller Ave, Gresham, Ore.). Attend free English-as-a-Second-Language (ESL) classes offered in Gresham. All levels are welcome and no registration is required. For info, call (503) 577-9984 or visit <events.multcolib.org>.

\$6 helmets

July 14 & 21; July 14, 9am-1pm, Town Center Park, Wilsonville Wellness Fair (29600 SW Park Pl, Wilsonville, Ore.); July 21, 9am-5pm, Historic Downtown Gresham, Gresham Arts Festival (N Main Ave, Gresham, Ore.). Members of the community are invited to purchase \$6 bicycle and multi-sport helmets at the Wilsonville Wellness Fair (July 14) or the Gresham Arts Festival (July 21). Free fittings and adjustments are provided onsite. For info, call (503) 413-1092 or visit <www.legacyhealth.org>.

"Wellness Day"

July 21, 10am-5pm, Fil-Am Center of Portland (8917 SE Stark St, Portland). Attend "Wellness Day" to obtain wellness screenings and health resources. The free event, which is open to all communities, is led and organized by volunteers. Healthy Filipino food and childcare are provided. For info, call (503) 477-9055 or visit <www.filam-portland.com>.

Sunday Parkways: Green Loop

July 22, 11am-4pm, SW, SE, NE & NW Portland. Walk, bike, rollerblade, skateboard, and more through Portland neighborhoods and parks without motor traffic during a Sunday Parkways event. Entertainment, bike education and repair, activities for both adults and children, and more take place in the parks and along the seven-mile, two-way route, which has no start or finish. Featured stops and attractions along the route include the North Park Blocks, Director Park, Portland Art Museum, Portland State University South Park Blocks, Halprin Lovejoy Fountain, Tilikum Crossing, PGE Sunday Splashways, Central Eastside, and the Rose Quarter. For info, call (503) 823-7599 or visit <www.portlandsundayparkways.org>.

