

## All offers valid through 4/13/16. New residential DIRECTV customers only (equipment lease reg'd). Credit approval reg'd. Credit card reg'd (except MA & PA). Pro-rated ETF fee (up to \$480) and Equipment Non-Return fees apply.

\*VISA PREPAID CARD OFFER: New DIRECTV residential customers who activate SELECT Pkg or above will receive one [1] Visa Prepaid Card automatically shipped to the name and address used to activate account. Allow 6–8 weeks after installation for delivery. Not valid for purchase by groups, clubs, businesses or organizations. Void where prohibited, licensed, taxed or restricted, Funds to be paid by DIRECTV in the form of a DIRECTV Visa Prepaid Card. DIRECTV Visa Prepaid Cards are issued by MetaBank<sup>30</sup>, Member FDIC, pursuant to a license from Visa U.S.A. Inc. This card does not have cash access and can be used anywhere Visa debit cards are accepted within the U.S. only. Card valid through expiration date shown on front of card. Offer ends 4/13/16. <u>BASE PACKARGE DIFFERS</u>: In cardinal period. Sports end up to \$6.370m, assessed or up to \$6.370m, assessed or up to \$6.370m, assessed or up to \$6.370m, assessed with CHOICE and ABS ULTRA Pkg and above. After 12 mos., then-prevailing rate for base pkg applies [currently \$51.99/mo. for SELECT; \$74.99/mo. for CHOICE; \$91.99/mo. for ULTIMATE] unless canceled or changed by customer prior to end of the promotional period. Some offers may not be available through all channels and in select areas.

promotional period. Some others may not be available through all channels and in select areas. <u>PREMIUM MOVES OFFER:</u> After 3 mos., then-prevailing rate for all four (4) premium movie pkgs applies (currently \$53,99/mo.) unless canceled or changed by customer prior to end of the promotional period. <u>Z016 NFL SUNDAY TICKET OFFER:</u> Package consists of all live out-of-market NFL games [based on customer's service address] broadcast on FOX and CBS. Games available in remote viewing based on device location. Other conditions apply. 2016 NFL SUNDAY TICKET regular full-season retail price is \$257.94. 2016 NFL SUNDAY TICKET MAX regular full-season retail price is \$257.94. 2016 NFL SUNDAY TICKET MAX regular full-season retail price is \$257.94. Customers activating CHOICE Pkg or above or MAS ULTRA Pkg or above or will be eligible to receive the 2016 season of NFL SUNDAY TICKET at no add'L cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2016 season. **NFL SUNDAY TICKET MAX regular full-season. Subscription examples** (currently \$10 for above or MAS ULTRA Pkg or above or MAS ULTRA Pk

MAX, customer must call to upgrade after the 2/l to season. Subscription cannot be canceted in part or in whole) after the start of the season and subscription tee cannot be refunded. Unly one game may be accessed remotely at any given time. Lampatobe device/operating system requirements. <u>CANTER HD DVR UPGRADE OFFER</u>; Includes instant rebates on one Genie HD DVR and up to three Genie Minis. Reg's SELECT Pkg or above; OPTIMO MÁS Pkg or above; or any int'l service bundle w/PREFERRED CHOICE Pkg. **\$99** fee applies for Wireless Genie Mini (model C4(W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Minis. Seg's SELECT pkg or above; OPTIMO MÁS Pkg or above; or any int'l service bundle w/PREFERRED CHOICE Pkg. **\$99** fee applies for Wireless Genie Mini (model C4(W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Minis. Seg's SELECT pkg or above; OPTIMO MÁS Pkg or above; or any int'l service bundle w/PREFERRED CHOICE Pkg. **\$99** fee applies for Single-room setup. Whole-Home HD DVR functionality reg's and HD DVR connected to one television and a Genie Mini. HZ5 HD Receiver(s) or a OIIRECTV Ready TV/Device in each additional room. Limit of three remate viewings per HD DVR at a time. Visit directv.com/genie for complete details. <u>GEN. DIRECTV SVC TERMS</u>; Subject to Equipment Lease Agreement and Customer Agreement. Must maintain a base TV pkg of \$29.99/mo. or adove or int'l service bundle. Advanced Receiver fee (\$15/mo.) regid for HD DVR; Two DIRECTV. There is a fee of \$7/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. \$19.99. Handling bulker your and the NFL SUNDAY TICKET name and onotiones subject to change at any time. Visit directv.com/genie for teals. <u>HD</u>: HD television regi. Number of HD channels based on TV plan. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ©2016 AT&I Intellectual Property. All Rights Reserved. AT&I, GLOBE logo, DIRECTV, and all other