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Giant golden statue of Mao demolished

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Boise, Idaho students tackle Mandarin

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Mochitsuki celebrates 20th anniversary

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Seoul delivers barrage of K-pop across border to North Korea



POP-AGANDA. South Korean K-Pop girl group Apink performs during their Hallyu Dream Concert in Gyeongju, South Korea, in this file photo. South Korea is trying to get under the skin of its archrival with border broadcasts that feature not only criticism of North Korea's nuclear program, troubled economy, and human-rights abuses, but also a unique homegrown weapon: K-pop. "Just Let Us Love" by Apink is one of the songs being broadcast across the Demilitarized Zone between North and South Korea. (AP Photo/Ahn Young-joon, File)

By Youkyung Lee

The Associated Press

EOUL, South Korea — South Korea tries to get under the skin of its archrival with border broadcasts that feature not only criticism of North Korea's nuclear program, troubled economy, and human-rights abuses, but also a unique homegrown weapon: K-pop.

Performers on the propaganda playlist Seoul began blasting across the border include a female K-pop band that gained fame when its members fell multiple times on stage, and a middle-aged singer who rose from obscurity last year with a song about living for 100 years. The broadcasts are in retaliation of the North's nuclear test earlier this month.

South Korea uses propaganda to boast of its democracy system and its culture, but adding light music helps draw attention. South Korea's defense ministry says K-pop songs will pique the interests of the listeners in the North.

A song by Lee Ae-ran, whose title can be translated as "100 years of life," sends Continued on page 16





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