



EVERY LIVE GAME. EVERY SUNDAY.

Out-of-market games only.

NFL SUNDAY TICKET INCLUDED AT NO EXTRA CHARGE!

CHOICE™ Package

\$39.99 MO.

For 12 Months. Plus add'l fees. Regional Sports Fee applies in certain markets.

175+ CHANNELS

ENROLLMENT IN AUTO BILL PAY REQUIRED*

ACT NOW!

\$29.99* MO.



SUNDAY TICKET

ONLY ON DIRECTV

Only DIRECTV has NFL SUNDAY TICKET.

Choose any game you want to watch on Sunday. You can't get this with Cable, DISH or Verizon:

WATCH 8 GAMES AT ONCE OR PICK ONE

Game Mix Channel lets you watch up to eight games live on one screen.

RED ZONE CHANNEL®

Never miss a play inside the 20, all on one channel, all in HD.

DIRECTV FANTASY ZONE™ CHANNEL

Exclusive channel lets you watch your favorite fantasy players live from game-to-game with real-time analysis from our fantasy experts.

WATCH LIVE GAMES WHEREVER YOU GO

Stream every out-of-market game live, every Sunday afternoon, from anywhere.

With DIRECTV and NFL SUNDAY TICKET MAX. Out-of-market games only included in NFL SUNDAY TICKET subscriptions.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.**

With DIRECTV you'll score:

- ✓ **FREE GENIE® UPGRADE** ^ One HD DVR powers your whole home. Requires 24-month agreement and SELECT™ Package or above. Additional & Advanced Receiver fees apply. Minimum 2-room setup required. Additional equipment required.
- ✓ **NO equipment to buy.**
- ✓ **NO start-up costs.**

Other great package offers start at just

\$29.99 MO.

ACT NOW!

\$19.99* MO.

For 12 months. Plus add'l fees. 24-month agreement** and enrollment in Auto Bill Pay required.*

Ask me how to Bundle and save. CALL TODAY!

Blue Tide Internet & Satellite

866-443-3351

DIRECTV

Now part of the AT&T family

AUTHORIZED DEALER

Offers extended through 10/20/15. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; CHOICE \$70.99/mo.; Advanced Receiver fee \$15/mo. In certain markets, a Regional Sports fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package and \$41 for CHOICE Package. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay. *2015 NFL SUNDAY TICKET OFFER: Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET regular full-season retail price is \$251.94. 2015 NFL SUNDAY TICKET MAX regular full-season retail price is \$363.94. Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2015 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2015 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2015 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Only one game may be accessed remotely at any given time. Online access is only available on certain operating systems. Computer hardware, software, and Internet connection not included. Mobile access only available on certain devices. Additional data charges may apply. Please check with your service provider. Visit directv.com/nfl for a list of system requirements, compatible mobile devices and authorized gaming consoles. Short Cuts are available from midnight Sunday ET through midnight Wednesday ET. For full Mix Channel and interactive functionality, HD equipment model HHR 21 or later is required. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. **24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS. ^GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above, OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra. To access HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. DISH is a registered trademark of Dish Network LLC. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. NFL: AP Photo. ©2015 DIRECTV. DIRECTV, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. AT&T, the AT&T logo and all other AT&T marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other trademarks and service marks are the property of their respective owners.